## 34th Annual

## BUFFALO NIAGARA DENTAL MEETING

Upstate New York's Premier Dental Event!











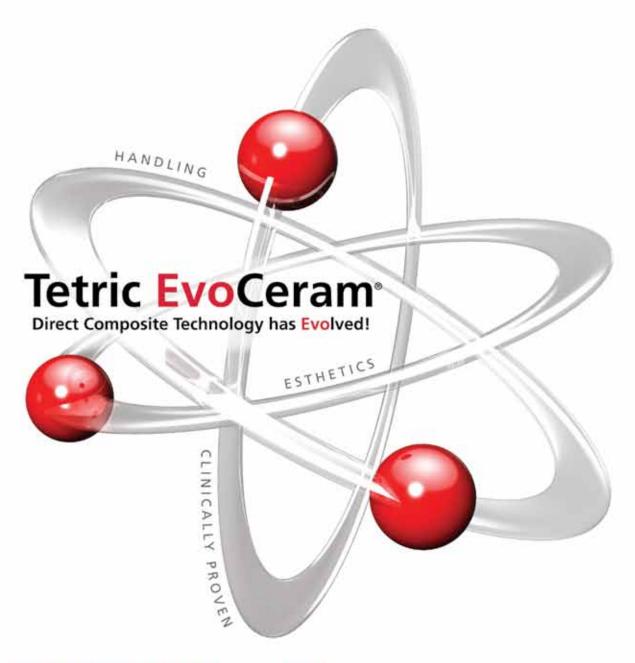
NOVEMBER 2-4, 2011

## BUFFALO NIAGARA CONVENTION CENTER

153 Franklin Street Buffalo, New York 14202

Sponsored by

THE UB
DENTAL ALUMNI
ASSOCIATION



## New & Improved Tetric EvoCeram®

A unique chemistry offering the perfect balance of handling, esthetics and durability.

- Creamy, sculptable consistency for optimal handling
- Innovative refractive index technology for unsurpassed esthetics
- Clinically proven with over 90,000,000 restorations











Tolleagues,

On behalf of the University at Buffalo School of Dental Medicine (SDM) and especially its Dental Alumni Association, I welcome you to the 34th Annual Buffalo Niagara Dental Meeting----WNY's Premier Dental Event.

The meeting committees have produced a wide array of programs and courses that feature the Michael A. Meenaghan Symposium on Implant Dentistry, the Alan

J. Drinnan Memorial Symposium and---returning for its third year, the Robert J. Genco Distinguished Speaker Series.

Please review the wide range of courses. The offerings start on Wednesday with several regulatory/required courses and continue with last year's addition of "hands-on" courses, this year featuring lasers and composite technology.

5-year Reunion Classes have the new 'Remember When' Reception to look forward to on Thursday night. It was a big hit in its inaugural year last year. The convenience of moving what had been the SDM Reception to a downtown location brought increased participation, reminiscing and fun for all.

Take advantage of the affordable CE, visit the exhibitors to explore new products, materials and equipment and be sure to enjoy the conversation and camaraderie with colleagues and friends both old and new.

Again, welcome and enjoy yourself! Frank C. Barnashuk, DDS '80

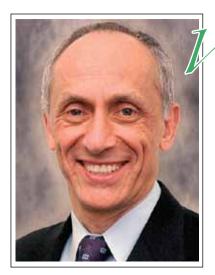
### **ALUMNI OFFICERS**

FRANK C. BARNASHUK '80	PRESIDENT
JOSHUA T. HUTTER '05	PRESIDENT-ELECT
CHESTER J. GARY '78, JD	SECRETARY
KEVIN J. HANLEY '78	TREASURER
MICHAEL GLICK, DMD	EX-OFFICIO

## BUFFALO NIAGARA



## **DENTAL MEETING**



to the 34th Annual Buffalo Niagara Dental Meeting (BNDM) presented by the Dental Alumni

Association. Over the past three decades, this meeting has evolved into the premier continuing education event serving the greater Western New York dental community by providing outstanding experiences coupled with excellent networking opportunities.

The leaders of our Dental Alumni Association, in conjunction with a group of dedicated alumni volunteers from the University at Buffalo School of Dental Medicine (SDM), have dedicated a tremendous amount of time and effort to ensure the meeting's continued success. Because of their continued efforts, this years meeting will showcase over 25 speakers and more than 150 exhibitors.

The meeting's program includes highly regarded speakers in the areas of dental medicine. Our own alumni members, John Asaro '73, Scott Benjamin '78, Joseph Berloff '75, David Croglio '87, Chester Gary '78, Ronald Kaminer '90, Robert

Majewski '76, and Othman Shibly '99, have contributed greatly to this program. Additionally, the 7th Annual Alan J. Drinnan Memorial Symposium features alums Raymond Miller '85 and Mary Bush '99 with SDM member Peter Bush.

There are several opportunities to reconnect with faculty and friends or to meet students and colleagues. Festivities begin with the Opening Night Celebration on Wednesday, November 2. Alumni and friends are encouraged to attend the "Remember When" Reception and the Reunion Dinner Dance at the Hyatt Regency. The Reunion Dinner Dance, which concludes our meeting, will feature music from the Boys of Summer and highlight the 5-year classes of 1941, 1946, 1951, 1956, 1961, 1966, 1971, 1976, 1981, 1986, 1991, 1996, 2001, and 2006.

I look forward to seeing you at this years meeting.

Sincerely,

Michael Glick, DMD William M. Feagans Professor Dean, School of Dental Medicine

to the 2011 Buffalo Niagara Dental Meeting, our 34th year of providing the best in continuing dental education and technical exhibits. The Meeting continues to grow from a small gathering of local dentists into what is now the nation's 15th largest dental convention, with nearly 750 dentists from throughout the region and 2,800 in total attendance.

The University at Buffalo Dental Alumni Association has once again provided a diverse group of speakers and topics for this year's lectures. The Meeting will provide you with up to 15 mandated credit hours of continuing education at one of the most affordable rates in dentistry, including new hands-on course options.

Our exhibit area, located on the upper level of the newly remodeled Buffalo Niagara Convention Center, is filled with the latest in dental equipment and technology. So that you may conveniently view the exhibit area during the noon break, lunch will be available for purchase on Thursday and Friday on the exhibit floor.

We wish to thank Dean Glick and the dental school faculty for their support of the Alumni Association, as well as all of our corporate sponsors.

Please stop at the Alumni booth (#141) to say hello. We welcome your comments or suggestions to improve our meeting for future years.

Welcome back to Buffalo, especially the reunion year classes, and enjoy the show!

## HONOR AWARD ... Dr. Kevin A. D'Angelo



UB Dental Alumni Associaiton is pleased to present the 2011 Honor Award to Dr. Kevin A. D'Angelo '81. Dr. D'Angelo was born in Buffalo and grew up in Orchard Park, NY. He was active on the football, track, and swim teams in high school, and held down various jobs during his teen years, ranging from baling hay at a local farm to working in the janitorial service of the Orchard Park school system. While in college, he worked construction, painted houses and worked as a dental assistant in his father's dental practice.

Upon graduation from high school, Dr. D'Angelo attended Geneseo State College and then the University at Buffalo School of Dental Medicine, graduating from there in 1981. While attending UB, he met his wife, Elizabeth, also a member of the Class of 1981. Following graduation, Kevin and Beth purchased his father's practice in South Buffalo. They have since added two more partners to the practice and moved it from South Buffalo to Abbott Road in Lackawanna.

Dr. D'Angelo qualified for a pilot's license soon after graduation from dental school. Aviation has become an integral part of his life and business. He currently operates three different aircraft and has been active in the Civil Air Patrol, attaining the rank of Captain, and recently joined the Coast Guard Auxiliary. He uses his flying expertise with his charitable work. He participates in the Young Eagles program, a charity which gives first flights to children between the ages of 8 and 17. Dr. D'Angelo also donates his time to Angel Flight and Wings Flights of Hope, transporting needy patients free of charge to medical facilities throughout the northeast. Since 2004, Dr. D'Angelo has participated in more than 100 such flights.

Along with his local charitable contributions, Dr. D'Angelo also participates in international relief efforts. His first such endeavor involved a group known as Jesse's Children, a relief organization which operates in the Dominican Republic. As a result of this effort, Dr. D'Angelo was asked to be Chair of Missions to the Flying Dentists Association. He promotes mission projects in the US and the third world. He has been instrumental in increasing the number of dentists locally who contribute their time to relief efforts in the US, particularly the Appalachian area. As Volunteer Adjunct Professor at UB, he has recruited many dental students to these worthy causes.

Dr. D'Angelo has been very active locally with charitable dentistry. He was awarded Man of the Year by Kids Escaping Drugs in 2004 for providing pro bono dental treatment for kids in the program. In 2008, the Erie County Dental Society awarded him the Frank Stone Award. He is active in the Apollonian Guild, an organization of volunteer dentists who donate dental services to needy individuals through the auspices of Catholic Charities. He is currently the Vice President of the Eighth District Dental Foundation and President of the FDA Mission Foundation Board.

Using his talents in another outlet, he developed and built his dream house, completing it in 1992. Following that, he helped develop and build the Orchard Park Community Church, where he served as Council Chair, and now serves as Trustee. He is a member of the Orchard Park Rotary, serving this year as President.

His hobbies include downhill and cross country skiing, alpine touring skiing and snow shoeing in the winter. Summer activities include competing in triathlons, scuba diving, mountain hiking, sailing and power boating. Of course, he loves to fly and does that year round.

Even with all this, Dr. D'Angelo places family first. He practices with his wife, and his son will be joining the practice in 2012, following completion of a general practice residency in Seattle, WA. His daughter is in her third year of medical school and will be on rotation in the Western New York area for the next two years. Following graduation from medical school, she plans to specialize in family practice medicine.

As Dr. D'Angelo so eloquently put it, "My focus is family first, then my career. In the past fifteen years, I have used my love for aviation and my skills as a health professional to give back to the underserved in our community, be it local or global."

### REUNION CHAIRS

	1011101	1 CILITIO	
1941Dr. Harold R. Ortman 1951Dr. Warren M. Shaddock 1956Dr. John V. Lucchese, Sr.	Dr. Joseph W. Martin	1981Dr. Gerald T. Carlo Dr. Mindy G. Paticoff-Weinma Dr. Elizabeth A. Schisa-D'Ango	
1961 Dr. Sebastian G. Ciancio Dr. John H. Twist Dr. Richard R. Wilson	Dr. Roger W. Triftshauser Dr. Philip V. Vullo	1986 Dr. Samuel D. Carocci 1991 Dr. David A. Ball Eric H. Schroeder	Dr. Rosanne Modica
1966 Dr. Joseph P. Rowbottom 1971 Dr. Peter J. D'Arrigo 1976 Warren M. Krutchick	Timothy R. Stanford	1996 Dr. Jeffrey M. Dolgos 2001 Dr. Hubert W. Hawkins 2006 Anthony R. Lister	Dr. Laura S. Littman

## HUMANITARIAN AWARD... Dr. Murray S. Rosenthal



The UB Dental Alumni Association is pleased to announce that Dr. Murray S. Rosentahal '63 has been selected as its 2011 Humanitarian Award Recipient. In the last 50 years, Dr. Rosenthal has led a most interesting life. He graduated from the University at Buffalo School of Dental Medicine in 1963 and started a practice in Greece, NY. Within a year, he was drafted into the army and spent a year in Colorado Springs, followed by eleven months in Viet Nam. While there, Dr. Rosenthal witnessed the Tet Offensive in February 1968. He received the Bronze Star for establishing a dental clinic for the 17th Aviation Battalion in Nha Trang, Vietnam, where civilians of many nationalities were treated. He is proud of this accomplishment and considers it a true highlight of his life.

Following his discharge, he went to New York City and began a career in public health, working with community health centers. He served as the dental director in three community health centers over a twenty-year period. This led to many interesting responsibilities, which included being a federal consultant, working on

research projects, and being the director of the New York City Department of Health's Bureau of Dental Health Services from 1987 to 1991. One of the greatest accomplishments during his tenure there was the development of transient mobile dental clinics, utilizing portable equipment throughout the city's schools in areas of dental need. A New York State study demonstrated a reduction in untreated caries in New York City during his tenure as director. In the past decade, he served as the dental director for the Children Aid Society, a private, non-profit organization that has the largest foster care program in New York. On the clinical side, he maintained a practice in periodontics for 35 years in New York. He has also co-authored six peer reviewed articles and lectured in hospital residency programs and at Columbia and New York University dental schools. His work in public health can be found on the internet in Dr. Rosenthal's Toolkit within the website of the Center for Health and Health Care in Schools at www.healthinschools.org.

Dr. Rosenthal became involved in performing arts in New York in 1995. For thirteen years, he has served as president of Opera Index, a non-profit organization that holds many events related to opera and also presents awards to singers. In 2011, the Opera Index awarded \$42,000 to fifteen young singers. He is also on the board of the Martina Arroyo's Foundation, a foundation dedicated to providing education to young singers in performance skills. Dr. Rosenthal has also been a theater investor / producer in New York and London for the last fifteen years. His most notable accomplishment is winning a Tony Award as a co-producer for the play RED in June 2010. Through his experiences in the performing arts scene, Dr. Rosenthal has participated in many interesting projects and has met and interacted with many fascinating individuals.

In addition to his work in dentistry, public health and the arts, Dr. Rosenthal is a tremendous supporter of the dental school and the university. He annually provides scholarships to three students and has made a major bequest to the dental school. One of Dr. Rosenthal's joys, in fact, is spending time with the students who benefit from his generosity, and mentoring them on their education and careers.

Dr. Rosenthal also sits on the UB Foundation Board the Trustees, is an active member of its development committee and looks forward to working for the university for many years to come.

## GENERAL INFORMATION: CONTINUING EDUCATION CREDIT

## ADA C·E·R·P® | Continuing Education Recognition Program

The Buffalo Niagara Dental Meeting is planned and implemented in accordance with the standards of the ADA Continuing Education Recognition Program (ADA CERP) through joint efforts between UB Continuing Dental Education and The UB Dental Alumni Association.

UB Continuing Dental Education is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/goto/cerp.

CE credits for eligible courses during the Buffalo Niagara Dental Meeting are submitted directly to NYSDA for members only. You must include your ADA number for automatic submission by the University. If you do not indicate your ADA number on the CDE Credit Verification Form, you must submit a copy of the form to NYSDA yourself.

Some courses may not be acceptable for New York State Mandatory Continuing Education Credit. Other organizations (ADHA, AGD, DANB, etc.) have different requirements for acceptable continuing education courses. Please submit copies of your CE credit form to those organizations when needed.

#### **CE CREDIT VERIFICATION FORMS**

- ONE CE Verification Form will be included in your registration packet for all lectures you attend throughout the meeting.
- Complete the verification form as you attend lectures, including course titles, instructor's name, and verification numbers.
- Submit the top copy of the CE Verification Form WHEN YOU COMPLETE YOUR LAST COURSE. Keep the bottom/carbon copy for
  your records. This is your only record of attendance! Collection boxes are located in the Convention Center Lobby.
   CE Verification Forms must be submitted at the Convention Center and will not be accepted by the University after the meeting.

Please direct specific questions regarding CE Credits to the University at Buffalo Office of Continuing Dental Education (716) 829-2320.

The views and opinions of the presenters listed in this program do not necessarily reflect the views and opinions of the sponsors of the 2011 Buffalo Niagara Dental Meeting.





Time	Course Title	Presented By	CE Credits	Room No.
WED	NESDAY, NOVEMBER 2, 2011			
3:00 pm – 6:00 pm	INFECTION CONTROL: THAT THING YOU DO \$35 additional registration fee required.	John A. Molinari, PhD	3	101-D
3:00 pm – 6:00 pm	<b>DENTAL ETHICS AND JURISPRUDENCE IN NEW YORK STATE</b> <i>Alumni Speaker Series</i> Additional fee required: \$95 dues-paid members; \$125 non-members.	Chester J. Gary, DDS '78, JD	3	101-A
3:00 pm – 6:00 pm	<b>CPR/AED FOR THE PROFESSIONAL RESCUER</b> Limited to 50 participants. \$60 additional registration fee required.	The Safety Company	3	101-H
3:00 pm - 7:00 pm	<b>RISK MANAGEMENT</b> ** Alumni Speaker Series \$95 additional registration fee required.	John Asaro, DDS '73† and Kevin Ricotta, JD	4	101-E
4:00 pm – 7:00 pm	PHYSICAL DIAGNOSIS OF THE HEAD AND NECK: A MODERN APPROACH TO AN OLD SUBJECT A Hands-On Workshop †Alumni Speaker Series \$75 additional registration fee required. Limited to 30 participants.	Michael N. Hatton, DDS, MS, FACD† and Elizabeth R. Hatton, MD, MS	3	Exhibit Floor
5:30 pm – 8:00 pm	<b>OPENING NIGHT CELEBRATION</b> <i>FREE TO ALL!</i> Food, drinks and over 150	exhibitors.		
THU	RSDAY, NOVEMBER 3, 2011	START TIA	IES!	
8:00 am - 3:30 pm	<b>TODAY'S CLINICAL ENDODONTICS</b> Supported, in part, by an educational grant from <b>Dentsply Tulsa</b> .	William T. Henson, DDS	6	106-B
8:15 am - 3:45 pm	SPORTS DENTISTRY: TREATING THE ATHLETES IN YOUR PRACTICE Alumni Speaker Series	David P. Croglio, DDS '87	6	101-A
8:00 am - 3:30 pm	Michael A. Meenaghan Symposium on Implant Dentistry IMMEDIATE AND DIGITAL IMPLANT DENTISTRY: CURRENT THOUGHTS AND TRENDS Supported by an educational grant from Carestream Dental LLC & Straumann USA.	Jay R. Beagle, DDS, MsD	6	106-A
8:30 am – 11:30 am	EXPERIENCE THE EXCITEMENT OF LASERS IN EVERYDAY DENTISTRY— A Hands-On Workshop Alumni Speaker Series \$75 additional registration fee required. Limited to 30 participants.	Scott D. Benjamin DDS '78	3	Exhibit
1:00 pm – 4:00 pm	<b>EXPERIENCE LASER UTILIZATION IN DENTAL HYGIENE – A Hands-On Workshop</b> <i>Alumni Speaker Series</i> \$75 additional registration fee required. Limited to 30 participants.	Scott D. Benjamin DDS '78	3	Floor
8:30 am - 11:30 am	INFECTION CONTROL: THAT THING YOU DO \$35 additional registration fee required.	John A. Molinari, PhD	3	101-D
8:30 am – 11:30 am	<b>BILLING AND CODING STRATEGIES THAT WORK</b> Supported, in part, by an educational grant from <b>CareCredit</b> .	Lois J. Banta	3	D
1:00 pm – 4:00 pm	THE SECRETS OF TOTAL TEAM SCHEDULING Supported, in part, by an educational grant from CareCredit.	Lois J. Banta	3	101-B
8:30 am - 11:30 am	AVOIDING THE PITFALLS OF STARTING, BUYING OR SELLING A DENTAL PRACTICE Supported by an educational grant from Bank of America Practice Solutions.	Chad Widensky and Jonathan Miller	3*	103
8:45 am - 4:15 pm	21St CENTURY MINIMALLY INVASIVE DENTAL HYGIENE Alumni Speaker Series Supported, in part, by educational grants from Carifree, GC America, NuCalm, SDI, and Velscope-LED.	Ronald Kaminer, DDS '90	6	101-C
9:00 am - 12:00 pm	BODY PRAXIS: PHYSICAL REHABILITATION PROGRAM FOR DENTAL PROFESSIONALS Supported by an educational grant from The Fitness Institute and Pilates Studio.	Rick & Julie Williamson, MSPT	3*	101-E



Time	Course Title	Presented By	CE Credits	Room No.
9:00 am – 12:00 pm 1:30 pm – 4:30 pm	The Robert J. Genco Distinguished Speaker Series NEW AND EMERGING CONCEPTS IN PERIODONTAL TISSUE ENGINEERING BONE REGENERATIVE BIOLOGY FOR PERIODONTAL MEDICINE AND DIAGNOSIS	William V. Giannobile, DDS, DMSc	3	Ball- room
9:00 am – 12:00 pm 1:30 pm – 4:30 pm	CPR/AED FOR THE PROFESSIONAL RESCUER Limited to 50 participants. \$60 additional registration fee required.	The Safety Company	3	101-H
1:15 pm – 4:15 pm	CREATING A SIMPLE LIFE!	Patricia Green	3*	101-E
FRID	DAY, NOVEMBER 4, 2011	EARLII START TI	MES!	-
8:00 am – 3:30 pm	OFFICE ORAL SURGERY FOR THE GENERAL PRACTITIONER MADE EASY	Robert R. Edwab, DDS	6	101-B
8:30 am - 11:30 am	ADVANCES IN DIRECT COMPOSITE RESINS – MATERIALS & PLACEMENT Supported, in part, by educational grants from <b>Dentsply Caulk, Kerr, SDI,</b> and <b>VOCO</b> .	Robert A. Lowe, DDS	3	Ball-
1:00 pm – 4:00 pm	CLINICAL TREATMENT PLANNING AND PROBLEM SOLVING – WHEN IT DOESN'T GO BY THE BOOK Supported, in part, by educational grants from Dentsply Caulk, Kerr, SDI, and VOCO.	Robert A. Lowe, DDS	3	room
8:15 am – 11:15 am	PRACTICAL PERIODONTICS FOR THE GENERAL PRACTITIONER Alumni Speaker Series	Joseph P. Breloff, DDS '75, MS	3	101-A
8:30 am – 11:30 am	DIGITAL RADIOGRAPHY: A REVIEW OF SYSTEMS AND DIAGNOSIS Alumni Speaker Series	Robert F. Majewski, DDS '76	3	101-D
8:45 am - 11:45 am 1:15 pm - 4:15 pm	PERIO EDUCATION EXPERIENCE: HOW TO PUT PERIO INTO PRACTICE Supported by an educational grant from Henry Schein Dental.  STAY OUT OF JAIL: THE TOP CODING ERRORS Supported by an educational grant from Henry Schein Dental.	Charles Blair, DDS Charles Blair, DDS	3	106-B
9:00 am – 12:00 pm	7th Annual Alan J. Drinnan Memorial Symposium FORENSIC DENTISTRY: TALES FROM THE UB CASE FILES †Alumni Speaker Series	Raymond G. Miller, DDS '85†, Mary Bush, DDS '99†, and Peter Bush, BS	3	106-A
9:00 am – 12:00 pm	FIRM FOOTING ON SHIFTING GROUND Supported, in part, by an educational grant from Procter & Gamble.	Patti DiGangi	3	404 C
1:30 pm – 4:30 pm	<b>HAVING MOMENTS WITH SENIORS</b> Supported, in part, by an educational grant from <b>Procter &amp; Gamble</b> .	Patti DiGangi	3	101-C
9:00 am – 12:00 pm	WHY IMPLANTS? Supported by an educational grant from Straumann USA.	Eileen Bardwell	3	101-E
9:00 am – 12:00 pm	BALANCING ESTHETICS AND FUNCTION WITH TODAY'S COMPOSITE TECHNOLOGY – A Hands-On Workshop Supported, in part, by an educational grant from Ivoclar Vivadent.  \$75 additional registration fee required. Limited to 30 participants.	Donald E. Antonson, DDS	3	Exhibit Floor
1:00 pm – 4:00 pm	TMJ AND DENTAL SLEEP MEDICINE: CONNECTING THE DOTS Alumni Speaker Series	Michael Gelb, DDS, MS '89	3	106-A
1:15 pm – 4:15 pm	TOBACCO COUNSELING AND THE ROLE OF THE DENTAL TEAM IN HELPING SMOKERS QUIT †Alumni Speaker Series Supported by an educational grant from the Tobacco Cessation Center.	Othman Shibly, DDS '99 <sup>†</sup> and Scott McIntosh, PhD	3	101-A

## INFECTION CONTROL: THAT THING YOU DO

Wednesday, November 2 3:00pm-6:00pm Repeated Thursday, November 3 8:30am-11:30am

**Room 101-D** 



John A. Molinari, PhD

3 CE credits \$35 additional registration fee.

The most current CDC guidelines, along with recent updates regarding health care risks, vaccinations, and preventive measures, will serve as frameworks for this presentation. Evidence-based information will also be used to address certain issues where perceptions and misuse of infection control procedures and products are in conflict with scientific and clinical knowledge.

#### **Objectives:**

- Use current infection control recommendations for dentistry as reinforcement for an effective infection control program
- Understand the routine application of various infection control practices and protocols
- Comprehend the variety of acceptable product choices

**Recommended for ...** Everyone.

John A. Molinari, PhD is Director of Infection Control for THE DENTAL ADVISOR in Ann Arbor, Michigan. Previously, he served for 32 years at the University of Detroit Mercy School of Dentistry as Professor and Chairman of the Department of Biomedical Sciences and Director of Infection Control. He has published over 350 scientific articles, text chapters, and abstracts in the areas of microbiology and immunology, and lectures nationally and internationally on topics dealing with infectious diseases and infection control. Dr. Molinari is also co-author of the text Cottone's Practical Infection Control in Dentistry.

Dr. Molinari, (or an immediate family member) has a significant relationship with the following commercial organization(s) whose product(s) he will refer to in this presentation: Hu-Friedy Mfg and SciCan Inc.

## DENTAL ETHICS AND JURISPRUDENCE IN NEW YORK STATE

Wednesday, November 2 3:00pm-6:00pm Room 101-A



Chester J. Gary, DDS, '78, JD

Meets the NYS mandated dental jurisprudence and ethics course requirement 3 CE credits

\$ 95 Dental Alumni Dues-Paid Members \$125 Nonmembers

The New York State Office of the Professions has mandated that, during the registration period beginning January 1, 2008, dentists who are required to complete continuing education must, on a one-time basis, complete a three-hour course in New York State jurisprudence and ethics.

This course focuses primarily on case presentations of ethical dilemmas involving common grounds for ethical complaints and disciplinary actions. Knowledge of the rules and regulations governing the practice of dentistry is imputed to all licensed practitioners and ignorance of the law or ethics is never a defense.

Completion of this course will improve the dentist's abilities to:

- Identify and analyze the ethical dilemmas which commonly occur in the operation of a dental practice
- Determine alternative conduct applying the ADA Principles of Ethics and Code of Professional Conduct and NYSDA Code of Ethics
- Know and comply with applicable laws, rules and regulations
- Maintain an interactive values-based discussion with other professionals and the community

Recommended for ... Dentists.

Chester J. Gary, DDS '78, JD is a dentist/attorney-at-law, admitted in New York and Florida, with a practice concentrated on issues relevant to health care providers. He is Clinical Assistant Professor in the Department of Restorative Dentistry and Course Director of Practice and Risk Management, University at Buffalo School of Dental Medicine. He serves as Editor of the Eighth District Dental Society Bulletin, reviewing editor of the New York State Dental Journal, Chair of the District Professional Liability Claims Committee, member of the Erie County Bar Association Health Care Committee, and is a fellow of the American College of Legal Medicine and the American College of Dentists. Dr. Gary has published numerous articles and lectured extensively regarding dentistry and the law.

In this presentation, Dr. Gary does not refer to products of a commercial company with which he has a significant relationship.

## CPR/AED FOR THE PROFESSIONAL RESCUER

Wednesday, November 2 3:00pm-6:00pm

Repeated

Thursday, November 3 9:00am-12:00pm 1:30pm-4:30pm

Room 101-H

3 CE credits

\$60 additional registration fee required.

Limited to 50 participants.

CPR / AED for the Professional Rescuer teaches students to respond to breathing and cardiac emergencies in adults, children and infants; use an AED on an adult or child victim of cardiac arrest; and use personal protective equipment to stop blood borne pathogens and other diseases from spreading. This course meets all New York State Regulations for Dental Professionals.

Two-year CPR PRO / AED certification.

The Safety Company is a premier, authorized Regional Training Center for the American Safety & Health Institute (ASHI), a nonprofit association of more than 35,000 professional safety educators and 5,500 training centers across the United States.

Recommended for ... Everyone.

## RISK MANAGEMENT

Wednesday, November 2 3:00pm-7:00pm Room 101-E



John Asaro, DDS '73



Kevin Ricotta, JD

4 CE credits \$95 additional registration fee required.

Do you know: how long you are obligated to store patient records? what information needs to be included in a medical history? how to legally terminate a professional relationship with a patient? Answers to these and many other sometimes thorny legal questions are provided in the NYSDA RISK MANAGEMENT course.

This new course features a PowerPoint slide presentation given by a dentist and attorney whose experience extends to the fields of malpractice insurance and risk management in the dental office

A certificate will be issued to all participants who successfully complete the seminar. Dentists who complete this course will be entitled to a 10% discount on their liability premiums for a three year period from the Medical Liability Mutual Insurance Company (MLMIC). Other companies also accept this course for a discount. Please check with your carrier. Four CE credits will be given for completion of this course. Credits for NYSDA members will be automatically recorded with the NYSDA CE Registry.

If you have not completed an approved Risk Management program within the past three years, it is necessary for you to take this course in order to continue to receive your discount.

Recommended for ... Dentists.

John Asaro, DDS, MA (Alumni Speaker Series) received his DDS from the University at Buffalo School of Dental Medicine in 1973. He has been a part-time faculty member in the Department of Periodontics at UB since receiving his certificate in periodontics in 1977. Dr. Asaro has been involved in insurance matters since being a member of the Eight District Council on Insurance in 1983. He was one of the initiators of the Risk Management program. His first presentation on Risk Management was in 1986. Since then he has presented Risk Management courses to Dental Auxiliaries, Periodontists Nationally, and members of the Eight District Dental Society 45 times.

**Kevin Ricotta, JD** has been recognized by Super Lawyers, Business First, and the Buffalo Law Journal. Mr. Ricotta is a graduate of the University of Notre Dame and Notre Dame Law School.

Mr. Ricotta concentrates his practice on medical malpractice defense. He lectures on civil litigation for the New York State and Erie County Bar Associations. He is counsel to the Eighth District Dental Society and lectures on risk management to dentists and physicians. Mr. Ricotta is admitted to practice in New York State and before the United States District Court for the Western District of New York.

#### **OKU Student Scholarship Breakfast**

The University at Buffalo School of Dental Medicine Chapter of Omicron Kappa Upsilon (OKU) will hold its

#### 27th ANNUAL OKU STUDENT SCHOLARSHIP BREAKFAST

on Friday, November 4, 2011. The breakfast meeting will be at 7:30 AM at the Hyatt Regency Hotel during the Buffalo Niagara Dental Meeting.

OKU is the National Dental Honor Society and our local chapter, Lambda Lambda, which was formed at U.B. in 1936, will honor the top five ranked members of each predoctoral class of the School of Dental Medicine. Members of OKU are welcome to attend and recognize these outstanding academic achievements. An invitation announcement will be mailed closer to the breakfast meeting.

## PHYSICAL DIAGNOSIS OF THE HEAD & NECK: A MODERN APPROACH TO AN OLD SUBJECT A HANDS-ON WORKSHOP

Wednesday, November 2 4:00pm-7:00pm Exhibit Floor



Michael N. Hatton, DDS, MS, FACD\*



Elizabeth R. Hatton, MD. MS

\*Alumni Speaker Series

3 CE credits \$75 additional registration fee required.

The purpose of this hands-on lecture / tutorial is to introduce the practicing dentist to a wide scope of diagnostic skills that may have been previously learned during their dental education. This is the same course given by Dr. Hatton to Medical and Dental students at the University at Buffalo. It consists of a lecture and hands on demonstration of the techniques that a physician would use to examine the head and neck. Special emphasis will be review of neck anatomy, and diagnostic skills necessary to perform a thorough functional neck examination. The course participants will also learn how to examine exposed skin surfaces of the head and neck and learn to perform a cranial nerve examination. Oral-pharyngeal structures will be reviewed and examination techniques demonstrated for oral cancer screening. We will demonstrate basic opthalmoscopy and otoscopy.

Recommended for ... Dentists, Dental Specialists and Dental Hygienists.

Michael N. Hatton, DDS, MS, FACD\*, is a Clinical Associate Professor in Oral Diagnostic Sciences and Clinical Assistant Professor in Oral and Maxillofacial Surgery at the School of Dental Medicine at Buffalo, NY. He also serves as the Director of Oral Medicine at the dental school. Dr. Hatton is certified by the American Board of Oral and Maxillofacial Surgery and the National Dental Board of Anesthesiology. He holds academic fellowships in The American Association of Oral and Maxillofacial Surgeons, The American Dental Society of Anesthesiology, The American Academy of Oral Medicine, The International Congress of Oral Implantologists, and The American College of Dentists. He has also been in the private practice of Oral and Maxillofacial Surgery for over 20 years, as well as teaching. He has more than 30 publications in the scientific literature. He currently serves as Council Chair of Long Range Planning Hospital Dentistry for the Eighth District Dental Society, and is Past President of the New York State Society of Oral and Maxillofacial Surgeons.

**Elizabeth R. Hatton MD, MS** is a Clinical Assistant Professor in both the Dental and Medical Schools. She is certified by the American Board of Family Practice and has been in private practice in Amherst, NY for over 20 years. Dr. Hatton has co-authored several papers and actively teaches both medical and dental residents.

Drs. Hatton are not associated with, employed by, nor do they consult for, any manufacturer, supplier, or retailer of dental instruments or materials.

## Today's Clinical Endodontics

Thursday, November 3 8:00am-3:30pm

Room 106-B



William T. Henson, DDS

Supported, in part, by an educational grant from Dentsply Tulsa. 6 CE credits

This presentation will make your patients, your practice and you happier with better diagnostic skills and a more profitable endodontic discipline in your business. The lecture promises to provide you with information that will aid you in avoiding unnecessary pitfalls in the restorative portion of your practice. Armamentarium will be reviewed and a systematic approach for completing procedures will be shared so that you might better serve your patients and reduce stress in your life, making you healthier

#### **Objectives:**

- Improve diagnostic skills
- Learn to use varied endodontic instruments effectively
- Improve your practice efficiency

Recommended for ... Dentists.

**William T. Henson, DDS** is in private practice treating patients just like you do in your office. He received a Prosthodontic Certificate in 1973 in the USAF. Dr. Henson has lectured nationally and internationally. He has spoken in every state with the exception of Alaska but he is a "Real Texan".

Dr. Henson is not associated with, employed by, nor consults for, any manufacturer, supplier, or retailer of dental instruments or materials.

## SPORTS DENTISTRY: TREATING THE ATHLETES IN YOUR PRACTICE

Thursday, November 3 8:15am-3:45pm

**Room 101-A** 



David P. Croglio, DDS '87

Alumni Speaker Series
6 CE credits

Sports Dentistry addresses topics in dentistry that relate to sports and athletics. Obvious concerns are injury prevention and treatment, but other areas of interest concern general health and well-being of athletes, such as the use of smokeless tobacco, eating disorders and traumatic brain injuries. Whether your practice includes professional athletes or weekend warriors, this presentation will provide the fundamentals of providing care for your athletic patients.

#### Specific topics will include:

- An overview of Sports Dentistry.
  - What topics relate to the athletes in my practice?
- Management of dental trauma.
  - Are you prepared for traumatic emergencies?
  - Case presentations: diagnosis and treatment of oral injuries.
- Prevention of dental trauma.
- What are the different types of mouth guards and which are the best for my patients?
- How to make custom mouth guards?
- Do mouth guards really enhance athletic performance?

#### **Course Objectives:**

At the conclusion of this program, attendees will have a better understanding of:

- Dental and medical concerns regarding athletes
- Diagnosis and treatment of traumatic injuries to restore optimal form and function
- The benefits and shortcomings of various types of mouth guards as well as proper fabrication of custom mouth guards

**Recommended for ...** Dentists, Hygienists, and Assistants.

**David P. Croglio, DDS**, graduated from the University at Buffalo School of Dental Medicine in 1987. He is in private practice in Amherst, NY and is also a Clinical Assistant Professor in the UB Department of Restorative Dentistry. Dr. Croglio has been the UB Bull's team dentist and course director of Sports Dentistry at UB since its inception in 1995, as well as team dentist for the Buffalo Sabres of the National Hockey League since 2009. Dr. Croglio is a member of the International Academy for Sports Dentistry, the American Dental Association, the Academy of General Dentistry and the National Hockey League Team Dentist Association.

In this presentation, Dr. Croglio does not refer to products of a commercial company with which he has a significant relationship.

2ND ANNUAL

7 REUNION RECEPTION

AT THE HYATT REGENCY DOWNTOWN

THURSDAY NOVEMBER 3, 2011

THURSDAY, NOVEMBER 3, 2011 5:00 PM - 6:30 PM

Reception is sponsored by:

**UB School of Dental Medicine Alumni Association and UB Health Sciences Development Office** 

## MICHAEL A. MEENAGHAN SYMPOSIUM ON IMPLANT DENTISTRY



DR. MICHAEL A. MEENAGHAN, DDS, PhD (Lt. Colonel Retired) gave back to the UB School of Dental Medicine and the Western New York Community a distinguished career for over four decades as teacher, leading international dental researcher and scholar, public service to the dental profession with loyal and continued service to his country. He earned his dental degree from UB in 1967, his PhD in 1971, and a Certificate in Oral Pathology in 1972. Dr. Meenaghan became a full-time member of the dental faculty in 1971 subsequently becoming a Professor in the Dept of Oral Pathology and maintaining a teaching and research appointment with the Dept of Anatomy within the Medical School. His career at the UB included leadership positions as Director of the Dental School's Electron Microscope Laborato-

ries (1971-1989); Director of the Surface Science Center (1985-1989); as well as Chairman of the former Dept of Stomatology and Interdisciplinary Sciences. Dr. Meenaghan was a Diplomate in the American Society of the International Congress of Oral Implantologists and past president of the American Society of Osseointegration. In addition, Dr. Meenaghan was deeply committed to the recruitment and retention of minority students in order to increase their representation in clinical and academic dentistry. He also served as chair of the Cultural Exchange Program promoting International Education and Exchange to enhance the faculty, student and staff's understanding of other nations and cultures. A Lieutenant Colonel with over 28 years of service with the U.S. Army Reserves, Army Medical Department, he received numerous awards and decorations. His loyal and continued military service and leadership as a commissioned Dental Corps Officer contributed to enhancing Reserve Component Medical Readiness.

## IMMEDIATE AND DIGITAL **IMPLANT DENTISTRY: CURRENT THOUGHTS AND TRENDS**

Thursday, November 3 8:00am-3:30pm

**Room 106-A** 



Jay R. Beagle, DDS, MSD

Supported by educational grants from Carestream Dental LLC & Straumann USA.

#### **6 CE credits**

Immediate placement of dental implants has emerged as a valid, evidence-based treatment option. However, it is often pursued at the expense of prudent, pre-treatment risk assessment and fulfillment of patient esthetic expectations. This course, designed to immerse the practitioner in immediate placement esthetics and esthetic risk considerations, will utilize a risk assessment analysis and other treatment planning criteria to assist clinicians in determining patients' candidacy for immediate placement. Immediate placement surgical protocol will be thoroughly discussed, along with the benefits of using a platform switch implant-abutment interface in these applications. Part two will focus on digital implant dentistry, exploring the clinician's ability to devise surgical and restorative treatment plans in the digital world utilizing a conebeam CT scan. By incorporating hardware and software to facilitate local fabrication of radiographic and surgical templates, digital treatment planning can enable clinicians to increase accuracy of implant placement, reduce surgical time, and prefabricate provisional restorations. A variety of treatment examples will be shown to demonstrate this new technique.

Recommended for ... Dentists.

Jay R. Beagle, DDS, MSD maintains a private practice in Indianapolis, Indiana where he specializes in periodontal plastic, reconstructive, and dental implant surgery. Having authored and co-authored numerous articles in the dental literature, Dr. Beagle has primarily focused on advanced surgical concepts in periodontics and implant dentistry. These concepts include, but are not limited to immediate implant placement, sinus grafting, complex regenerative procedures, and periodontal plastic and reconstructive surgery utilizing the surgical microscope. He has lectured extensively both nationally and internationally, and is actively committed to education, training, and clinical research.

Jay R. Beagle has a significant relationship with the following commercial organization whose product(s) he will refer to in this presentation: Straumann USA.

# EXPERIENCE THE EXCITEMENT OF LASERS IN EVERYDAY DENTISTRY A HANDS-ON WORKSHOP

Thursday, November 3 8:30am-11:30am Exhibit Floor



Scott D. Benjamin, DDS '78

Supported, in part, by an educational grant from Academy of Laser Dentistry

Alumni Speaker Series 3 CE credits \$75 additional registration fee required.

In this hands-on course, participants will have the opportunity to look at, touch, feel, use, and compare a wide range of laser and light based technologies side by side for themselves. As the number and applications of dental lasers and light based dental technologies on the market today is growing at an everexpanding rate and a thorough understanding is the key to the successful implementation on the use of these technologies in the dental practice. This presentation will discuss the science, physics, laser safety, tissue interaction, and ergonomics of how these light based technologies function. The goal of this presentation is to enhance the attendee's knowledge and understanding of laser procedures and especially the value and limitations that these technologies provide in the day-to-day practice.

#### At the end of the presentation the attendees will have:

- experience utilizing several different dental lasers available today
- basic understanding of the science of laser physics
- basic understanding of laser safety considerations
- understanding of the differences in the lasers used in dentistry
- understanding of the scope of applications that can be performed with the assistance of a dental laser

#### Attendee materials:

Appropriate non-magnifying laser protective eyewear will be provided for the attendees. However, it is recommended and encouraged that the participants bring their magnification eyewear (loupes), and any corresponding laser filters that they have for their convenience.

Recommended for ... Dentists.

# EXPERIENCE LASER UTILIZATION IN DENTAL HYGIENE A HANDS-ON WORKSHOP

Thursday, November 3 1:00pm-4:00pm

**Exhibit Floor** 

Scott D. Benjamin, DDS '78

Supported, in part, by an educational grant from Academy of Laser Dentistry
Alumni Speaker Series 3 CE credits \$75 additional registration fee required.

Hygienists play a strategic role in the successful implementation and patient's education of lasers and light based technologies in the dental practice. This presentation will discuss that with the proper supervision and guidance of their dentist, the hygienist's role in laser assisted periodontal care and education enabling improved patient outcomes. Its goal is to enhance the attendee's knowledge and understanding of laser procedures and value that these technologies provide.

In this hands-on course, participants will have the opportunity to look at, touch, feel, use, and compare a wide range of laser and light based technologies side by side. It is designed to give hygienists exposure and experience using many of today's devices to perform simulated hygiene procedures that can be utilized by hygienists under the proper supervision of their dentist.

#### Attendee materials:

Appropriate non-magnifying laser protective eyewear will be provided for the attendees. However, it is recommended and encouraged that the participants bring their magnification eyewear (loupes), and any corresponding laser filters that they have for their convenience.

**Recommended for...** Hygienists, Clinical Assistants and Dentists.

**Scott D. Benjamin '78** is in private practice in rural upstate NY and is internationally recognized authority on advanced dental technologies and has faculty appointments at the University at Buffalo and NYU. He is the Chairman of the ADA Standards Committee Working Group on Dental Lasers, a member of the ANSI Sub-committee Z-136 on Laser Safety, and is on the Board of Directors of the Academy of Laser Dentistry (ALD).

Dr. Benjamin has a significant relationship with numerous commercial organizations whose products he may refer to in this presentation.

## BILLING AND CODING STRATEGIES THAT WORK

Thursday, November 3 8:30am-11:30am Room 101-B



Lois J. Banta

Supported, in part, by an educational grant from CareCredit.

#### **3 CE credits**

Nothing is more confusing than trying to sort through the maze of proper billing, coding and reimbursement procedures. Learn the proven techniques for writing a detailed narrative, documenting in the patient's chart, how to use the dental coding systems to maximize reimbursement for your patients. Attendees will also be able to develop key communication techniques when dealing with insurance companies.

#### **Topics Covered:**

- The Employee Dental Benefit Book
- Effective Coding Techniques
- Narratives and Other Secrets
- The Claim Form
- Communication Techniques
- Insurance Company Strategies
- Heading Off Legal & Malpractice Issues

Recommended for ... Everyone.

## THE SECRETS OF TOTAL TEAM SCHEDULING

Thursday, November 3 1:00pm-4:00pm Room 101-B

Lois J. Banta

Supported, in part, by an educational grant from CareCredit. 3 CE credits

Learn the secrets of effective Total Team Scheduling. It's not as simple as it sounds. Last minute cancellations, procedures that take longer than expected, grumpy patients in the reception room, and cranky em-

ployees can make for long, inefficient days in the office. Good scheduling guarantees happier doctors, team

members, and patients. When everyone is happy, you end up with a healthier bottom line.

#### **Topics Covered:**

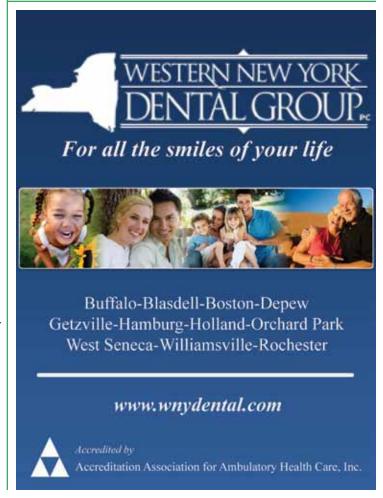
- Secrets to Communication
- Effective Scheduling
- Reduce Cancellations & No Shows
- Continuing Care Avoiding the Pitfalls
- Treatment Planning and Consultations
- Internal Marketing

#### Recommended for ... Everyone.

From terrified dental patient to popular international speaker and dental consultant, **Lois Banta**, **CEO** of Banta Consulting, Inc., has been involved in dentistry for more than 30 years. With extraordinary insight into the dynamics that make a practice successful, Lois delivers her message with enthusiasm and heartfelt conviction.

Lois Banta's SCI approach (See, Commit, and Implement) has allowed her to take practices from mediocrity to excellence. Her no-nonsense approach and tenacity have earned this 5 ft. tall dynamo the apt reputation, "Ten Feet Tall & Bullet Proof." As a staff trainer and team builder, Lois has an effective way of teaching the entire dental staff how to move in the same direction, while doing their individual tasks. Her recipe for success is for practices of all sizes and her program a "must have" for dentists who are committed to reaching their potential.

In this presentation, Ms. Banta does not refer to products of a commercial company with which she has a significant relationship.



## AVOIDING THE PITFALLS OF STARTING, BUYING OR SELLING A DENTAL PRACTICE

Thursday, November 3 8:30am-11:30am Room 103



**Chad Widensky** 



Jonathan Miller

Sponsored by an educational grant from Bank of America Practice Solutions. 3 CE credits\*

Planning... everyone keeps bugging you about planning for your future, and you've barely enough time to take care of the present. Who has time to plan for the future? The continued growth and success of a dental practice is becoming more difficult every day. Bank of America Practice Solutions has planned an exciting event for dentists at all stages of their career. Whether starting from scratch, purchasing your first or your next existing practice, or contemplating the right time to sell, you'll need expert advice from industry professionals. This comprehensive seminar will cover what you'll need to know to be prepared for practice ownership, to run your business successfully, and plan for your future.

#### **Topics Covered**

- preparing yourself for financing your practice start-up or acquisition
- · deciding which transition option is right for you and preparing for it
- developing a team of advisors that understand what you are trying to accomplish
- determining whether to purchase an existing dental practice or start a new one
- investigating tax issues and planning tied to selling your practice

**Recommended for ...** Dentists, Dental Residents and Dental Students.

**Chad Widensky** is a Regional Business Development Officer for Practice Solutions, Bank of America's healthcare financing division. Chad joined Bank of America in 2009 as a financing specialist for dental practice acquisition in New York, New Jersey and Connecticut. Chad has over ten years of finance experience across multiple industries, primarily working with and running small to midsize businesses. Chad will explore the loan process from application to funding and the criteria lenders are looking for when granting credit in today's economy.

**Jonathan Miller** joined Practice Solutions in 2008 and has worked exclusively within the dental program. He has performed multiple roles while inside the corporate office in Columbus, OH and has very accurate knowledge about how the business works inside and out. He has experience in start-up and established doctor development, as well as practice sales and acquisitions.

Mr. Widensky and Mr. Miller have a significant relationship with the following commercial organization whose products they will refer to in this presentation: Bank of America Practice Solutions.

 $\hbox{$^*$This course may not satisfy mandatory NY State continuing dental education requirements.}$ 

## UB DENTAL ALUMNI ASSOCIATION EXECUTIVE COUNCIL COMMITTEES

LILLO	TIVE COULT	CIL C
BNDM Richard J. Lynch '83	. Paul R. DiBenedetto '79 Charles A. Marchetta '79	<b>Hospitality</b> Ray
BNDM Exhibits	. Stanley L. Zak, Jr. '76	Human Reso
BNDM Program	. Gregory F. George '80	Rich Ray
BNDM Publications	. Frank C. Barnashuk '80	Nominations
Budget	. Kevin J. Hanley '78	Kev
Richard J. Lynch '83	. Charles A. Marchetta '79 Stanley L. Zak, Jr. '76	Student Affai
Class Reunions	. Frank C. Barnashuk '8o Raymond G. Miller '85	UB Alumni Relations Lia
Constitution Review		UB Dentist
•	Russell J. Nisengard '66	Alumni Office
CPA Search		Alumni Office
Dinner Dance		Event Planne
Richard J. Lynch '83	Stanley L. Zak, Jr. '76	Other Execut
Education	. Richard J. Lynch '83	Council Mem Ste
Future Planning	. Joseph L. Rumfola '02	

. Joshua T. Hutter '05 Stanley L. Zak, Jr. '76
. Frank Barnashuk '80 Charles A. Marchetta '79 Stanley L. Zak, Jr. '76
. George W. Ferry '78 Raymond G. Miller '85
. Ian J. Walker 'oo
. Kevin J. Hanley '78
. Frank C. Barnashuk '80 Joseph L. Rumfola '02
. Marilyn Sulzbach Sherry Szarowski
. Lisa Jerebko
. Jeffrey M. Dolgos '96 Chester J. Gary '78

## 21st Century Minimally Invasive Dental Hygiene

Thursday, November 3 8:45am-4:15pm Room 101-C



Ronald Kaminer, DDS '90

Supported, in part, by educational grants from Carifree, GC America, NuCalm, SDI, and Velscope-LED Dental.

6 CE credits Alumni Speaker Series

Dental hygiene is changing rapidly with the focus being in the area of minimally invasive dentistry. This program will cover state of art concepts and techniques for the hygienist to insure maximum clinical success.

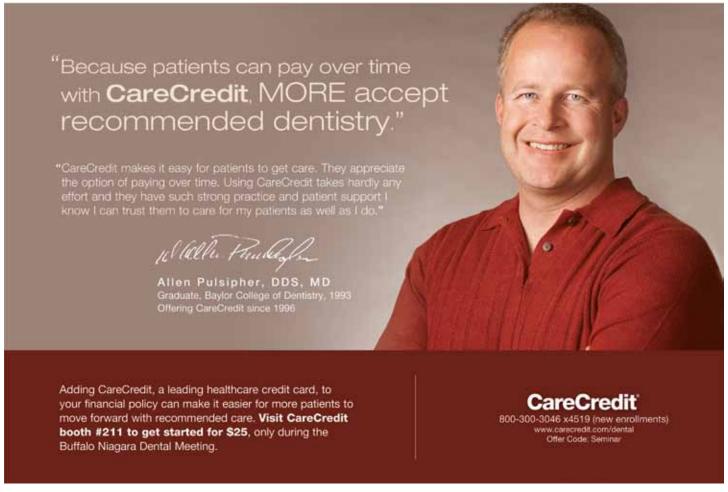
#### **Topics covered:**

- Cariology: What they didn't teach you in dental and hygiene school.
- White spots: Predictable treatment techniques that lead to complete patient satisfaction.
- The high tech clinical exam: Products and techniques to make the visit special.
- Demystifying dental radiology.
- A predictable technique for apprehensive patients.
- Oral cancer detection: Current concepts that everyone must know.
- Get patients to say YES to non-surgical periodontal treatment
- The Diode laser: The ins and outs and why it is important to have at least one in every office.
- Tooth whitening: Are all products the same? How can I achieve success 100 percent of the time?

**Recommended for ...** Dentists, Hygienists and Assistants.

**Dr. Ron Kaminer** is a 1990 graduate of the University at Buffalo, School of Dental Medicine. He maintains two practices, one in Hewlett, N.Y. and the other in Oceanside, N.Y. He has lectured extensively around the world on varying subjects including, laser dentistry, high tech dentistry and minimally invasive dentistry. He has authored numerous articles on those subjects as well. He is a clinical consultant and speaker for numerous companies including, GC America, AMD lasers, SDI, Nu Calm, Smile Reminder and others. Dr. Kaminer is also Associate Editor for Dental Product Shopper and sits on the advisory board for Whiter Image and Azenic. He can always be reached at whitertth@aol.com.

Dr. Kaminer (or an immediate family member) has a significant relationship with the following commercial organizations whose products he will refer to in this presentation: Carifree, GC America, NuCalm, SDI, and Velscope-LED Dental.



## BODY PRAXIS: PHYSICAL REHABILITATION PROGRAM FOR DENTAL PROFESSIONALS

Thursday, November 3 9:00am-12:00pm Room 101-E



Rick Williamson & Julie Williams, MSPT

Supported by an educational grant from Fitness Institute and Pilates Studio 3 CE credits\*

Are you among the growing number of local dental professionals suffering from neck and back pain? Does your daily routine cause numbness and tingling sensations or chronic pain that impacts your ability to adequately treat patients? Body Praxis offers an exclusive structural redevelopment and wellness program to address the serious musculoskeletal disorders that afflict many dentists, hygienists, and other team members. We will review clinical observations, muscle recruitment, spinal segmental mobility, and breathing techniques to restore function and alleviate pain. A unique training regimen will be introduced to address specific injuries and dysfunction caused by repetitive workplace positions and movements. This session will include a live assessment of those in participation and offer tips to maintain a healthy, pain-free body.

#### Course objectives:

- Develop self postural assessment, positioning, stabilization and realignment to ensure correct biomechanics when sitting, standing, reaching, etc.
- Learn advanced techniques and pilates principles to retrain the body through oppositional movement patterning.
- Learn the importance of muscle recruitment and balance, spine segmental mobility, and breathing techniques.

Recommended for.... Dentists, Hygienists, Lab Technicians, and Students.

**Rick Williamson**, a personal trainer and nationally recognized pilates practitioner, developed the Body Praxis system after successfully rehabilitating numerous dentists from the pain associated with musculoskeletal disorders. Rick has been involved in the fitness and rehabilitation industry for over 25 years. He is a certified pilates rehabilitation practitioner who trained at the University of Miami and Long Island University. An active member of the American College of Sports Medicine and the Pilates Method Alliance, he is certified by the American Council on Exercise and Senior Fitness Association. He earned a Bachelor's of Science in Biomechanics from the Alternative Medicines Research Institute (Canada) and is a PMA Certified teacher.

Julie Williamson, MSPT, is a licensed PT and Certified Pilates Practitioner. She has been involved in the rehabilitation industry for over 10 years. Julie earned her Masters degree at Ithaca College and has worked in diverse hospital and outpatient settings. She trained in pilates rehabilitation and saw wonderful potential of applying these techniques to help reeducate movement and alleviate painful conditions. Utilizing her therapy background, she has trained individuals in pilates for over 9 years.

In this presentation, Rick and Julie Williamson do not refer to products of a commercial company with which they have a significant relationship.

\*This course may not satisfy mandatory NY State continuing dental education requirements.



Friday, November 4, 2011 Cocktails 6:30 • Dinner 7:30 Black tie optional \$75 per person

Tickets may be purchased through 11/3/2011. Non-reunion and non-alumni quests welcome.

## 2011 EXHIBITORS

Booth #302 3M ESPE

Booth #310 **ACCUTRON INC.** 

Booth #416 & 418

A-DEC

Booth #208 **AFTCO** 

Booth #310

AIR TECHNIQUES INC.

Booth #618 **ASPEN DENTAL** 

Booth #336

ASSESSMENT & MANAGEMENT OF SMOKING STATUS

Booth #133

**AXA ADVISORS LLC** 

Booth #312

BANK OF AMERICA PRACTICE SOLUTIONS

Booth #204 **BELMED** 

Booth #204 **BELMONT** 

Booth #122

**BENCO DENTAL COMPANY** 

Booth #204 BIEN AIR

Booth #222

BONADENT DENTAL LABORATORIES

Booth #309

**BRASSELER USA INC.** 

Booth #204 BREWER

Booth #136
BUFFALO DENTAL
ASSISTANTS SOCIETY

Booth #135 BUFFALO DENTAL HYGIENISTS ASSOCIATION

Booth #109

CARDIAC LIFE PRODUCTS

Booth #211 CARECREDIT

Booth #231

**CARESTREAM DENTAL LLC** 

Booth #230 CARIFREE Booth #332

CENTRIX INC.

Booth #411 **COLGATE** 

Booth #412

**COLUMBIA DENTOFORM** 

Booth #301

**COLTENÉ WHALEDENT INC.** 

Booth #412 **CUSTOMAIR** 

Booth #204

**DCI INTERNATIONAL** 

Booth #614 **DELTA DENTAL** 

Booth #608 **DENTAL** 

**DYNAMICS INC.** 

Booth #204

**DENTAL SALES GROUP** 

Booth #412

**DENTALEZ GROUP** 

Booth #612 **DENTAQUEST** 

Booth #207 **DENTSERV** 

Booth #234

DENTSPLY CAULK / PROFESSIONAL

Booth #132

**DESIGNS FOR VISION** 

Booth #514

DIGITAL DOC LLC

Booth #506

DIRECT DEPENDABLE SERVICE INC.

Booth #401

EASTERN DENTISTS INSURANCE COMPANY

Booth #510

EIGHTH DISTRICT DENTAL SOCIETY

Booth #610

**EMBLEM HEALTH / GHI DENTAL** 

Booth #120

**EVOLUTION DENTAL SCIENCE LLC** 

Booth #338

FB DENTAL ENTERPRISES

Booth #310

FOREST DENTAL PRODUCTS INC.

Booth #112

**GARFIELD REFINING CO** 

Booth #134

**GARRISON DENTAL SOLUTIONS** 

Booth #409
GC AMERICA INC.

Booth #508

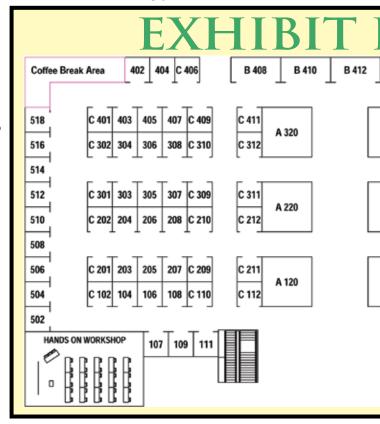
HANDPIÈCE GUY OF WNY

Booth #406

HAYES HANDPIECE / SHARPEEZ CO.

Booth #121

**HENRY SCHEIN DENTAL** 



Booth #322

**HUDSON TRANSITION PARTNERS** 

Booth #310

**ICW INTERNATIONAL** 

Booth #221

**IVOCLAR VIVADENT INC.** 

Booth #333

JACOB HAUCK AGENCY

Booth #616

**JOHNSON & LUND CO / DCS** 

Booth #239

KERR CORPORATION

Booth #335

**KEYSTONE DENTAL** 

Booth #337

KIMBERLY CLARK HEALTH CARE

Booth #420

KRISTEN UNIFORMS

Booth #202

LARRY'S DENTAL LAB

Booth #108

**MACAN MANUFACTURING** 

Booth #210

B 416

B 414

A 321

A 221

A 121

**MEDICAL LIABILITY MUTUAL INSURANCE CO.** 

B 418

429

A 222

A 122

C 431

C 331

C 230

C 231

C 130

328 C 330

C 420 422

C 433 435

C 332 334

C 233 235

C 132 134

424

C 333 335 337 C 339

437 C 439

336 C 338

237 C 239

136 C 138

135 137

Booth #437

**OGILVY/AMERICAN EXPRESS** 

Booth #516

ORAPHARMA INC.

Booth #232

**ORASCOPTIC** 

Booth #518

PARAGON PRACTICE TRANSITIONS

Booth #320

618

616

614

612

610

608

606

604

139 UB ALUMNI

Coffee Break Area

PATTERSON DENTAL SUPPLY INC.

PHILIPS SONICARE

Booth #408

Booth #220

**DENTAL LAB** 

Booth #131

Booth #310

**SALES ASSOCIATES** 

**PYRAMID** 

PROSTHETICS INC.

Booth #412

Booth #402

**ROCHESTER** 

Booth #138

PERIOPTIX INC.

Booth #233

**PLANMECA USA** 

**PRO-ESTHETICS** 

**PROCTER & GAMBLE** 

**PROFESSIONAL** 

Booth #339

**RAMVAC** 

**TECHNICAL GROUP** 

Booth #130 **ROSE MICRO SOLUTIONS** 

Booth #310

MODULAR AND CUSTOM CABINETS LTD

Booth #107

MVP NETWORK CONSULTING

Booth #429

NATIONAL ASSOCIATION OF PRACTICE BROKERS

Booth #238

**NEW YORK IMPLANT INSTITUTE** 

Booth #412 **NEVIN LABS** 

Booth #431

**NOBEL BIOCARE** 

Booth #422 SCENTSY INC.

Booth #331

SCICAN INC.

Booth #204

SDI INC.

Booth #102 SEPTODONT INC.

Booth #307

SIRONA DENTAL SYSTEMS

Booth #311

SMILE REMINDER

Booth #204 **SOLMETEX** 

Booth #412 **STARDENTAL** 

Booth #439

STRAUMANN USA LLC

Booth #410

SUNSTAR AMERICAS INC.

Booth #330 SURGITEL

Booth #201

**TELEVOX SOFTWARE** 

Booth #512

TONY GRISANTI CDT INC.

Booth #204 **TUTTNAUER** 

Booth #303

**UB CONTINUING EDUCATION DENTAL** 

Booth #304

**UB DENTAL STUDENTS** 

Booth #334

**UB HEALTH SCIENCES LIBRARY** 

Booth #235

**UB OFFICE OF DEVELOPMENT** 

Booth #435 **UB SMILE TEAM** 

Booth #110 **ULTRADENT PRODUCTS INC.** 

Booth #212

**ULTRALIGHT OPTICS** 

Booth #237

**VINCENT MARTINO DENTAL LAB** 

Booth #433

VITAMIX CORORATION

Booth #414

**VOCO AMERICA** 

Booth #424 **WATERCURE USA** 

Booth #502 **WESTSTAR COMPUTER** 

CONSULTING INC.

Booth #504

**WNY TMJ MASSAGE** 

Booth #111

ZIMMER DENTAL

Booth #209

**ZOLL DENTAL** 

## THE ROBERT J. GENCO DISTINGUISHED SPEAKER SERIES

The purpose of this series is to provide a forum for the discussion of the fundamental and applied research basis for preservation and restoration of oral and general health.

Thursday, November 3 9:00am-12:00pm 1:30pm-4:30pm Ballroom



William V. Giannobile, DDS, MS, DMedSc

## NEW AND EMERGING CONCEPTS IN PERIODONTAL TISSUE ENGINEERING

**3 CE credits** 

The field of oral tissue engineering combines advances in materials science and biology to repair tissues and organs. This presentation will review emerging therapies using stem cells, biomaterials, growth factors and gene therapy with particular emphasis on recent clinical trial results. The presentation will conclude with a future perspective on the use of novel biomimetic approaches and interactive regenerative materials for oral tissue engineering or defects around teeth and dental implants.

## BONE REGENERATIVE BIOLOGY FOR PERIODONTAL MEDICINE AND DIAGNOSIS

**3 CE credits** 

This presentation will highlight research on the etiology and pathogenesis of oral infection and how it can affect systemic bone volume including osteoporosis and osteopenia. The utilization of "bone-sparing" agents to preserve alveolar bone following regenerative therapy or in blocking progressive bone loss will be presented. The presentation will conclude with the use of saliva diagnostics approaches for the identification of periodontal diseases and systemic ailments.

#### Upon completion of this presentation participants should be able to:

- Understand the principles involved in tissue engineering of tooth-supporting periodontal tissues such as bone, periodontal ligament, gingival and cementum.
- Determine the potential of new emerging therapies such as stem cells gene therapy and interactive scaffold matrices.
- Understand the impact of bone diseases such as osteopenia and osteoporosis on oral health
- Better understand the implications of saliva diagnostics to determine oral diagnosis or progression of disease.

Recommended for ... Dentists, Hygienists, & Students.

William V. Giannobile, DDS, MS, DMedSc, is the Najjar Endowed Professor Dentistry and Biomedical Engineering and the Director of the Michigan Center for Oral Health Research at the University of Michigan School of Dentistry. He received his DDS and an MS in Oral Biology from the University of Missouri. He later received his Certificate in Periodontology and Doctor of Medical Sciences in Oral Biology from Harvard University. He subsequently completed postdoctoral training in Molecular Biology at the Dana-Farber Cancer Institute and Harvard Medical School. Dr. Giannobile previously served as a faculty member at Harvard and the Forsyth Institute in Boston. In 2006, he completed his sabbatical as a Visiting Professor at the Biotechnology Institute of Regenerative Medicine at the University of Genova Medical School in Genova, Italy.

Dr. Giannobile has published over 150 manuscripts, textbook chapters and abstracts and has lectured extensively in the area of Periodontal Regenerative Medicine, Oral Implantology and Tissue Engineering. Dr. Giannobile currently serves as the Editor-in-Chief for the Journal of Dental Research. He is also a consultant to the U.S. Food and Drug Administration for Dental Devices and the National Institutes of Health. Dr. Giannobile is a Diplomate of the American Board of Periodontology and, in addition to his faculty appointment at Michigan, maintains a private practice limited to periodontics and implantology in Ann Arbor, Michigan.

In this presentation, Dr. Giannobile does not refer to products of a commercial company with which he has a significant relationship.

## **MARK YOUR CALENDARS!**



2012 BUFFALO NIAGARA DENTAL MEETING October 3-5, 2012

Featured Speakers ...

Paul L. Child, Jr., DMD • Sebastian G. Ciancio, DDS '61 8th Annual Alan J. Drinnan Memorial Symposium - Michael Glick, DMD



## CREATING A SIMPLE LIFE!

Thursday, November 3 1:15pm-4:15pm Room 101-E



**Patricia Green** 

#### **3 CE credits**

Enjoy a nutritiously fun filled afternoon with Patricia Green as she helps guide participants on a journey to create a simple, balanced life. She'll empower individuals to take a look at their lives holistically, by educating them about the critical role food plays in leading a healthy lifestyle and reinforcing the importance of balance as it relates to career, physical activity, spirituality and relationships. She'll share simple incremental tips and tools that can easily be incorporated into daily lives. Audience members will be led through individual and group exercises and more.

Recommended for ... Everyone.

**Patti Green**, Certified Holistic Health Coach, began her entrepreneurial career as the founder of Ginger Kids Fun, which was founded with the goal of teaching children about other cultures through cooking, language, music, crafts and more.

In light of the childhood obesity dilemma and the overall health issues facing the country, Green enrolled at the Institute for Integrative Nutrition and became a Certified Holistic Health Coach. She now has a private practice and with her trained staff, conducts "hands-on" healthy cooking programs, health & wellness seminars, after-school programs and is working with WNED/PBS to create healthy living interstitials. In addition she is a corporate wellness speaker for Blue Cross Blue Shield of WNY. Her holistic approach educates individuals on the importance of eating nutritious foods, and addresses the importance of balance as it relates to career, exercise, relationships and spirituality.

Green, a Buffalo, NY native, earned her Bachelor's of Science degree in International Marketing from Northeastern University and a Certified Holistic Health Coach through Suny @ Purchase and is board certified through AADP at the Institute for Integrative Nutrition in New York City. She resides in Buffalo, NY and enjoys cooking, traveling, tennis, golf and spending time with friends and family.

\* This course may not satisfy mandatory NY State continuing dental education requirements.

## FRIDAY PROGRAMS

## OFFICE ORAL SURGERY FOR THE GENERAL PRACTITIONER MADE EASY

Friday, November 4 8:00am-3:30pm Room 101-B



Robert R. Edwab, DDS

#### 6 CE credits

Make your oral surgeries productive and uneventful by spending the day with this clinician, who shares the lessons he has learned from 30 years of private oral surgery practice. Dr. Edwab will teach you which instruments to use and avoid and how to choose suture materials and needles. Review procedures for root removal, alveoplasties, frenectomies and biopsies. The clinician reviews surgical complications, including how to solve them and how to prevent them. At the end of this program, by using the clinician's simple and comprehensive approach, the practitioner will be able to perform various oral surgical procedures with greater confidence and possess the knowledge to handle any complication that may arise.

#### **Objectives:**

- Learn proper usage of oral surgery instruments
- Learn to avoid surgical complications
- Learn to perform your surgeries more efficiently

Recommended for ... Dentists.

**Robert R. Edwab, DDS** is a Board Certified Oral and Maxillofacial surgeon who has been in private practice for over 30 years. This means he performs the same procedures you do under the same office conditions and deals with the same insurance companies. He has lectured on basic oral surgery for the general practitioner at many of the largest dental meetings both nationally and internationally. He is known for his humor, enthusiasm and his ability to demystify office procedures so they can be performed by any competent general practitioner. He is also Executive Director of the Greater New York Dental Meeting, the largest dental meeting in the United States.

In this presentation, Dr. Edwab does not refer to products of a commercial company with which he has a significant relationship

## ADVANCES IN DIRECT COMPOSITE RESINS – MATERIALS & PLACEMENT

Friday, November 4 8:30am-11:30am Ballroom



**Robert A. Lowe, DDS** 

Supported, in part, by educational grants from Dentsply Caulk, VOCO, Kerr, and SDI.

#### 3 CE credits

Techniques to create lifelike and morphologically precise anterior and posterior direct composite restorations will be demonstrated in step-by-step detail. The use of composite tints will be shown to create characterized restorations that rival those produced in the laboratory. Techniques to create predictable proximal contour and contact will be shown using sectional matrix techniques.

What's new in composite restorative materials? Find out about the latest bulk fill, low shrinkage technologies, non bis GMA composite materials, self adhering flowable composites, sonically placed composite materials that offer a restorative that is a flowable liner, bulk fill, and final restorative all in one! Just when you thought you knew everything about composites, the playing field is changing yet again!

**Recommended for...** Dentists and Assistants.

# CLINICAL TREATMENT PLANNING AND PROBLEM SOLVING – When it Doesn't Go by the Book

Friday, November 4 1:00pm-4:00pm Ballroom Robert A. Lowe, DDS Supported, in part, by educational grants from Dentsply Caulk, VOCO, Kerr, and SDI. 3 CE credits

In today's world, the clinical practice of restorative dentistry is a very exciting and challenging endeavor for the "wet gloved practitioner." Consistent, predictable, clinical techniques to create quality dental restorations in a time efficient manner form the basis of every procedure that we perform for our patients. Effective use of new technologies in dentistry will help create a more pleasant patient experience, allow you to add more clinical procedures for your current patient base, and differentiate your practice in the

marketplace. Chair time, as always, is our most precious commodity, so profitability starts by working efficiently, working smart, and expanding the current services that you provide.

In this technique filled seminar, Dr. Lowe will teach you the skills you need to refine your clinical skills to a level that will help you create consistent quality. New technologies, such as dental lasers, computerized shade matching, and digital impression making will be discussed along with how implementation of these technologies can help the "bottom line" of your practice. A discussion regarding the latest dental materials and delivery modalities will help in treatment planning even the most difficult functional and aesthetically challenging cases. A new portion of Dr. Lowe's lecture based on his clinical articles will discuss Clinical Solutions to different challenges that we as dentists face at the chair everyday. Creative ways to handle clinical situations "that don't necessarily follow the textbook", will help the practitioner out of situations that can waste time AND money, let alone avert a clinical failure!

**Recommended for...** Dentists and Assistants.

**Dr. Robert A. Lowe** received his DDS degree, magna cum laude, from Loyola University in 1982. He has maintained a full time practice for 27 years, and is a world recognized teacher and clinician. He taught for 10 years at Loyola University School of Dentistry and has received Fellowships in the AGD, ICD, ADI, and ACD. In 2004, Dr. Lowe received the Gordon Christensen Outstanding Lecturer Award and in 2005 received Diplomate status on the American Board of Aesthetic Dentistry. Dr. Lowe has authored numerous scientific articles and has contributed to dental textbooks. He is a consultant for a number of dental manufacturers. Dentistry Today consistently names Dr. Lowe to the "Top 100 Clinicians in Dentistry".

In this presentation, Dr. Lowe does not refer to products of a commercial company with which he has a significant relationship.



## BUFFALO NIAGARA DENTAL MEETING

has gone **GREEN!** 

Handouts are now available for you to download on our website www.ubdentalalumni.org



## PRACTICAL PERIODONTICS FOR THE GENERAL PRACTITIONER

Friday, November 4 8:15am-11:15am Room 101-A



Joseph P. Breloff, DDS '75, MS

Alumni Speaker Series

**3 CE credits** 

Successful periodontal therapy necessitates an understanding of:

- Fundamentals of the disease
- Diagnosing the extent of the disease
- Circumstances that can aggravate its activity
- Wisely deciding on the treatment options
- Astuteness in monitoring the disease activity during the maintenance phase

The objective of this presentation will focus on all of the above concerns, with attention to some amazing healing responses of the body, which will be demonstrated.

**Recommended for...** Dentists and Dental Hygienists.

**Joseph P. Breloff, DDS, MS** is a 1975 graduate of the University at Buffalo School of Dental Medicine and received his MS in Periodontics at the University of Michigan School of Dentistry in 1981. Dr. Breloff held the rank of Captain in the United States Air Force (USAF), where he completed his General Practice Residency in 1976 and served active duty as a dentist for the USAF from 1976-1978. Dr. Breloff recently sold his private practice of 30 years. He is a member of the Niagara Dental Society, Lockport Dental Society, and a member of the Eighth District Dental Society. He is representing the Niagara County dentists on the Council of Insurance, Co-Chairman of the United Way for Niagara County, and is Chairman of the Handicap Committee at Lockport Town and Country Club.

In this presentation, Dr. Breloff does not refer to products of a commercial company with which he has a significant relationship.

## DIGITAL RADIOGRAPHY: A REVIEW OF SYSTEMS AND DIAGNOSIS

Friday, November 4 8:30am-11:30am Room 101-D



Robert F. Majewski, DDS '76

Alumni Speaker Series

3 CE credits

Many dental offices already have, or will soon convert to, digital radiography. Learning about the different systems and re-learning how to diagnose dental disease utilizing the available technology may prove to be a challenge for dental professionals. This program will provide a basic review of digital radiographic technology. An emphasis will be placed on the challenges of diagnosis using digital radiographs and the various digital enhancements. Presentation will include multiple cases, in primary and permanent dentitions, comparing digital radiographic images to clinical photographs.

#### Course Objectives:

- Basic understanding of digital radiographic systems
- Advantages/disadvantages of the different systems
- Improved understanding of diagnosis using digital radiography

**Recommended for...** Dentists, Students, Hygienists, and Assistants.

**Dr. Robert F. Majewski** is a graduate of the University at Buffalo School of Dental Medicine (DDS '76, MS Oral Biology/Neuromuscular Research '83, and Certificate in Pediatric Dentistry at Children's Hospital '85). He is a Diplomate of the American Board of Pediatric Dentistry. He has served on the dental school faculty at Tufts University and University of Detroit Mercy. Currently, he is the Clinical Director and Director of Graduate Pediatric Dentistry at Mott Children's Health Center/Hurley Medical Center, Flint, MI, and Adjunct Assistant Professor - The University of Michigan, and Clinical Assistant Professor - Michigan State University.

In this presentation, Dr. Majewski does not refer to products of a commercial company with which he has a significant relationship.

## PERIO EDUCATION EXPERIENCE: HOW TO PUT PERIO INTO PRACTICE

Friday, November 4 8:45am-11:45am **Room 106-B** 



Charles Blair, DDS

Supported by an educational grant from Henry Schein.

#### **3 CE credits**

This program will teach the doctor and staff an approach on how to optimize a perio program. The lack of treatment of periodontal disease by the profession is a national epidemic, in view of the evolving oralsystemic link. Dental offices do not know how to diagnose, code, or sequence the treatment of periodontal disease. This course will get the office TEAM ON THE SAME PAGE by providing scenarios, scripting, proper coding, ways to work with PPO's, and the proper integration of technology.

#### **Obiectives:**

- Participants will learn the impediments to starting a successful periodontal program.
- Participants will learn about the elements, which make for a successful periodontal program.
- Participants will learn the unique dental insurance coding as it applies to periodontal procedures.

Recommended for ... Everyone.

## STAY OUT OF JAIL: THE TOP CODING ERRORS

Friday, November 4 1:15pm-4:15pm Room 106-B

**Charles Blair, DDS** 

Supported by an educational grant from Henry Schein. **3 CE credits** 

Based on several thousand dental practices studied, these common problems were identified:

- Consistent Coding Errors
- Clinical Protocol Issues
- Potentially Fraudulent Activities

Coding and fee positioning errors are predictable in today's dental practice. Learn the top coding errors and how not to make them! You will also receive new, valuable information on some of the "hot" sections of the CDT code, which you can use to identify and "fix" coding problems that lurk in your practice. Most practices can expect legitimate net increases in cash flow immediately by learning how to do it right.

#### **Objectives:**

- Participants will learn through predictive error correction. typical coding errors.
- Participants will gain knowledge into clinical protocol sequences.
- Participants will gain knowledge into fee forgiveness, discounting, multiple fees, etc.

#### Recommended for ... Everyone.

Charles Blair, DDS, is dentistry's leading authority on practice profitability, fee analysis, insurance coding strategies and overhead control. He has individually consulted with thousands of practices, helping them identify and implement new strategies for greater productivity and profitability. Dr. Blair's extensive background and expertise makes him uniquely qualified to share his wealth of knowledge with the dental profession. A widely read and highly respected author and publisher, Dr. Blair offers two publications, Coding with Confidence and the Insurance Solutions Newsletter. He holds degrees in Accounting, Business Administration, Mathematics and Dental Surgery.

Dr. Blair, (or an immediate family member) has a significant relationship with the following commercial organizations whose products he will refer to in this presentation: Dr. Charles Blair and Associates, Inc.; Insurance Solutions Newsletter; and Henry Schein, Inc.



Here at ZOLADZ LIMOUSINE the client is our first priority. We are available 24 hours a day, 7 days a week 365 days a year to provide quality service for all of your important events. We are committed to providing the safest most reliable luxury transportation in the Greater Buffalo Niagara Region.

Make us your first choice in luxury transportation!

>ave 10% on your next reservation with this ad!

• Not valid on previous reservations or specials •

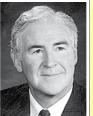
For more information, please contact us at ...

### **ZOLADZ LIMOUSINE SERVICE**

3944 Broadway • Depew, NY 14043 (716) 685-4410

Website: www.zoladzimo.com Email: limousine@zoladzimo.com

## 7TH ANNUAL ALAN J. DRINNAN MEMORIAL SYMPOSIUM



**DR. ALAN DRINNAN** was a SUNY Distinguished Service Professor in the Department of Oral Diagnostic Sciences of the School of Dental Medicine before he unexpectedly passed away in January 2004. He received his dental and medical degrees from the University of Bristol, served as a Dental Officer in the British Army, ran a private dental practice, taught oral surgery at the University of Bristol, and became a Fellow of the Royal College of Surgeons of England. Upon coming to Buffalo in 1962, he studied oral pathology and was recruited on to the UB faculty. He subsequently received his DDS degree from UB and became: a Diplomate of the American Academy of Oral and Maxillofacial Pathology, Chairman of UB's Department of Oral Medicine, Director of the Dental Department of the Buffalo General Hospital,

and a U.S. citizen. Dr. Drinnan served as President of both the American and the International Associations of Oral and Maxillofacial Pathology and was a consultant to the Armed Forces Institute of Pathology, World Health Organization, Federation Dentaire Internationale, American Dental Association, American Association of Dental Schools, and the Erie County Medical Examiner's Office. He also began the internet Bulletin Board for Oral Pathology (BBOP), which now has over 700 subscribers all over the world and serves as a clearinghouse for issues related to service, teaching and research in Oral Pathology. The State University of New York Board of Trustees promoted him to the rank of SUNY Distinguished Service Professor in 1994. Alan Drinnan's humorous anecdotes, interesting stories, and most of all, his generosity and friendship enriched everyone who knew him. These characteristics led the Department of Oral Diagnostic Sciences and the Drinnan family, in cooperation with the dental school's Development Office to initiate the Alan Drinnan J. Memorial Fund to create an endowment that would establish an annual memorial lecture in Alan's name.

### FORENSIC DENTISTRY: TALES FROM THE UB CASE FILES

Friday, November 4 9:00am-12:00pm Room 106-A



Raymond G. Miller, DDS '85\* Mary Bush, DDS '99\* Peter Bush, BS

#### \*Alumni Speaker Series 3 CE credits

Although we never wish to use dental records for forensic purposes, the practitioner nevertheless can provide critical information that could potentially identify a person in the event of a crime or a mass disaster. Advances in techniques used in forensic science have made even a single restoration important for victim identification. The history and science of forensic dentistry will be explored in this lecture. The role of the forensic dentist in victim identification in morgue settings and mass disasters will be discussed. Attendees will learn about identification in extreme circumstance, advances in bitemark analysis and the contributions made by UB in these fields.

#### **Course Objectives:**

To gain a knowledge of the various aspects of forensic dentistry

- Victim Identification
- Mass Fatality Incidents
- Bitemark Analysis

Recommended for ... Everyone.

Mary A. Bush, DDS\* is an Assistant Professor in the Restorative Dentistry Department at the University at Buffalo School of Dental Medicine. She is President and past Board member for the American Society of Forensic Odontology, is a Fellow of the American Academy of Forensic Sciences, and is Director for the Laboratory for Forensic Odontology Research, University at Buffalo. She is on the Editorial Board for the Journal of Forensic Science, has published numerous articles, and her work appears in various textbooks. Dr. Bush's research has been featured in various print media and television news broadcasts.

Peter J. Bush, BS is Director of the South Campus Instrument Center at the University at Buffalo School of Dental Medicine and Adjunct Professor of Art Conservation at Buffalo State College. He is a co-founder for the Laboratory for Forensic Odontology Research and a member of the American Academy of Forensic Sciences. He is a member of the Research Committee for the American Society of Forensic Odontology. Mr. Bush has worked in many scientific fields including Forensic Odontology. He has published over 60 articles and his work is referenced in numerous sources including the NASA website.

Raymond G. Miller, DDS\* is a Clinical Associate Professor in Oral Diagnostic Sciences at the University at Buffalo School of Dental Medicine and Co-Director of the Laboratory for Forensic Odontology Research. He is Lieutenant Colonel in the New York State Air National Guard 107th Airlift Wing and entering his 23rd year of service. Dr. Miller is a Fellow in the American Academy of Forensic Sciences and member of the American Society of Forensic Odontology. As a member of the National Disaster Medical System's DMORT and a veteran of multiple deployments, Dr Miller was the Dental Section Chief for the forensic identification response for Continental Flight 3407.

In this presentation. Dr. Miller, Dr. Bush and Mr. Bush do not refer to products of a commercial company with which they have a significant relationship.

## FIRM FOOTING ON SHIFTING GROUND

Friday, November 4 9:00am-12:00pm Room 101-C



Patti DiGangi

Supported, in part, by an educational grant from Procter and Gamble.

3 CE credits

Patient records are required to be digital by 2015. ELECTRONIC HEALTH RECORDS (EHR) will include patients' laboratory tests, medical, pharmacy, vision, dental, and other clinical information. Our method of documentation and information gathering will need to evolve. Communication with your patients can break down due to insufficient awareness of patient benefit plans, insurance codes, and the practice's financial options. When the clinical and administrative team members lose the details in translation, there are no winners.

#### **Topics Covered:**

- Discover what EHR means for your practice
- Understand documentation with a diagnosis-driven component
- Learn to create simple narratives to maximize coverage
- Explore the implications of creative billing
- Create an action plan for your office

Recommended for ... Everyone.

## Having Moments With Seniors

Friday, November 4 1:30pm-4:30pm Room 101-C

**Patti DiGangi** 

Supported, in part, by an educational grant from Procter and Gamble. 3 CE credits

Oral health conditions likely to be associated with the boomer or new elderly are apt to be complicated by a lifetime of wear and tear. Yet those issues are often less complicated than the fastest growing U.S. population group – the 80+ oldest elderly. It is no longer appropriate to equate geriatric dental care with denture care. We are in a new era. Important concepts on aging can only be understood by looking at

healthy, independently living people over a number of years. Dental professionals need to shift their thinking to serve these changing demographics.

#### **Topics Covered:**

- Describe some basic concepts of aging and oral health
- Explore the impact of the latest oral-systemic link evidence and the relationship of oral disease to common age-related systemic diseases
- Identify and prescribe methods to manage dry mouth for older patients
- Determine ways to help family and friends become good oral caregivers to dependent elders
- Investigate the concept of geriatric dentistry as a specialty

#### Recommended for ... Everyone.

Patti DiGangi is a vision-driven person finding strength and direction from her inner convictions. Her energetic, thought provoking and successful program development and mind bending view of what can be shines a bright light for others to preview the future and find their place in it. As a practicing clinician, she brings experience and news-you-can-use to her work. Patti is a certified presenter through Academy of General Dentistry National Speaker's Bureau for Periodontal Disease and a member of multiple key opinion leader boards and the Advisory Board for the National Museum of Dentistry. She is a member of the National Speaker's Association working toward her Certified Speaking Professional (CSP) credential.

Ms. DiGangi, (or an immediate family member) has a significant relationship with numerous commercial organizations whose products she may refer to in this presentation.



3M ESPE – Booth 302
Bank of America Practice Solutions
Booth 312
Brasseler USA Inc. – Booth 309
Direct Dependable Service, Inc. – Booth 506

GC America – Booth 409 Keystone Dental Inc. – Booth 335 Kristen Uniforms – Booth 420 Procter and Gamble – Booth 131 Pro-Esthetics Dental Lab – Booth 220 Pyramid Prosthetics – Booth 339
Scican Inc. - Booth 331
Sunstar Americas – Booth 410
Ultradent Products, Inc – Booth 110
Watercure USA – Booth 424

## WHY IMPLANTS?

Friday, November 4 9:00am-12:00pm

Room 101-E



Eileen Bardwell

Supported by an educational grant from Straumann USA.

**3 CE credits** 

Implant dentistry has been growing at an amazing pace in the last 10 years. We need to be sure that everyone in the dental office understands the implant process from start to finish, so that the patients will hear the same message with all personnel in the office.

We will cover the benefits of implants to your patients and to your practice by discussing:

- how to incorporate implants into the day-to-day routine in the office
- how to talk about implants
- who are the ideal implant candidates
- how to answer questions from your patients
- what to expect at each step of the implant process

We will discuss the process from surgery to implant integration, from delivery of the prosthesis to the care and maintenance of the completed implant restoration. We will also discuss and dispel any challenges you may be experiencing in your offices.

**Recommended for...** Dental Assistants, Hygienists and Front Office Staff.

**Eileen Bardwell** received her BA from St. Bonaventure University and has worked in the dental field since 1995. Eileen is the Executive Surgical Territory Manager at Straumann. She worked as a Territory Manager for Dentsply/Caulk in the Albany, NY and Buffalo, NY territories for 11 years. She has represented Straumann as the Surgical Territory manager in Western NY since 2006. Eileen was the regional trainer at Dentsply and is at Straumann as well. Eileen has won many awards for her achievements such as Presidents Club 2009, Achievers Award 2009 and 2010, and Region of the Year 2009.

Eileen Bardwell has a significant relationship with the following commercial organization whose product(s) she will refer to in this presentation: Straumann USA.

## TMJ AND DENTAL SLEEP MEDICINE: CONNECTING THE DOTS

Friday, November 4 1:00pm-4:00pm

Room 106-A



Michael Gelb, DDS, MS '89

Alumni Speaker Series

**3 CE credits** 

Snoring and Obstructive Sleep Apnea (OSA) are now being recognized by dentists as well as internists, pulmonologists and ENTs. Oral appliance therapy is now recommended as the primary treatment for mild and moderate OSA by the American Academy of Sleep Medicine (AASM). Sleep Bruxism is now associated with OSA as its number one risk factor. 30-40% of the men and women in every dental practice have a breathing related sleep disorder (BRSD). The relationship between sleep, pain, inflammation, cardiovascular disease and TMD will be explored

Specific Topics will include:

- Introduction to Sleep Medicine
- Diagnosis of OSA and other sleep disorders
- Relationship of TMD to Sleep
- Oral Appliance therapy for TMJ and Sleep

At the conclusion of this program attendees will have a better understanding of:

- The role of the dentist in treating snoring and OSA
- Diagnosis of OSA from the polysomnogram and home sleep study.
- Treatment of BRSD with oral appliance therapy, CPAP, and surgery

Recommended for ... Everyone.

Michael Gelb, DDS, MS attended Tufts University where he received an undergraduate B.S. degree in 1978. In 1982 he graduated as a Doctor of Dental Surgery (DDS) from Columbia University School of Dental and Oral Surgery in New York. He received his Master of Oral Science (MS) from the University at Buffalo School of Dental Medicine in 1989. Dr. Michael Gelb is a Clinical Professor at the NYU College of Dentistry and a Diplomate of the American Board of Orofacial Pain. He continues to teach and innovate in the fields of TMD and Sleep Disorders. He practices at The Gelb Center on Madison Avenue in New York City and in his private office in White Plains New York.

Dr. Gelb, (or an immediate family member) has a significant relationship with the following commercial organization whose product(s) he will refer to in this presentation: Respire Medical.

# BALANCING ESTHETICS AND FUNCTION WITH TODAY'S COMPOSITE TECHNOLOGY – A HANDS-ON WORKSHOP

Friday, November 4 9:00am-12:00pm Exhibit Floor



Donald E. Antonson, DDS

Supported by an educational grant from Ivoclar Vivadent.

**3 CE credits** \$75 additional registration fee required. Limited to 30 participants.

Dr. Donald Antonson will share his philosophy for creating beautiful smiles with one of today's contemporary direct composite materials. Learn how he balances patient demands for esthetics with the functional requirements of long-lasting, well-performing direct composite restorations.

During this hands-on program, Dr. Antonson will showcase posterior composite placement as well as diastema closure and direct anterior bonding involving multiple teeth. He will share his secrets to making composite materials blend invisibly with surrounding dentition, discuss application techniques and solve post-operative sensitivity issues.

#### Course Objectives

Upon completion of this presentation, the participant will:

- Have awareness of the characteristics of human enamel and dentin that when considered provides a predictable roadmap for completing excellent esthetic restorations using the right materials.
- Understand the specific mechanical and optical properties of contemporary resin composites.
- Be able to place resin composite materials in an efficient manner and obtain predictable and long lasting restorations.
- Understand the qualities and attributes of contemporary resin composite materials.
- Learn the practical attributes and placement techniques.
- Understand the causes of common challenges in completing direct resin composite restorations.

Recommended for ... Dentists.

**Dr. Antonson** received his DDS degree from Loyola University, Chicago. He served as a Naval Dental Officer at Great Lakes Naval Hospital while maintaining two part-time dental practices in the Chicago area. He has been in private dental practice in Illinois and Florida, and then he joined the faculty at the University of Florida College of Dentistry. In this capacity he held many academic positions including Chair of Operative Dentistry, Director of Clinics, and President of the Faculty Assembly. He has been voted Teacher of the Year on several occasions and honored by President Gerald Ford for his Service to the Profession. He has been selected as a member of OKU, the American College of Dentists, the International College of Dentists, and the International Association of Dental Facial Esthetics, as well as being the Vice Chairman of the World Federation of Laser Dentistry (WFLD) North American and Canadian Division.

Dr. Antonson earned his Master's Degree in Education from the University of Florida. In 2000 he was invited to assume the position as Director of Clinical Research for Dentsply Caulk, and thereby left his position at University of Florida as Professor of Operative Dentistry. In 2001 he was appointed as Professor and Chair of Cariology and Restorative Dentistry and Clinic Director at Nova Southeastern University, College of Dental Medicine in Fort Lauderdale, Florida. Currently he is Professor, Department of Restorative Dentistry, and Associate Dean for Academic Affairs at the University at Buffalo School of Dental Medicine.

His research interests include adhesive dentistry, micro-conservative dentistry, cariology, remineralization, dental lasers, periodontal/restorative relationships, polymerization techniques, indirect restoration techniques, ergonomics, CAD-CAM, and ceramic-based restorations.

His basic philosophy of minimally invasive dentistry predicates all of his treatment and teaching recommendations. His curriculum vitae lists over two hundred national and international presentations as well as many publications including texts, teaching manuals, research abstracts, articles and book chapters.

Dr. Antonson (or an immediate family member) has a significant relationship with the following commercial organizations whose products he will refer to in this presentation: Ivoclar Vivadent and GC America.



## BUFFALO NIAGARA DENTAL MEETING

has gone **GREEN!** 

Handouts are now available for you to download on our website www.ubdentalalumni.org



## TOBACCO COUNSELING AND THE ROLE OF THE Dental Team in Helping Smokers Quit

Sponsored by an educational grant from the Tobacco Cessation Center.

Friday, November 4 1:15pm-4:15pm **Room 101-A** 

This course fulfills the NY State mandatory continuing education requirement for Tobacco Cessation and **Oral Cancer.** 

**3 CE credits** \*Alumni Speaker Series



Othman Shibly, DDS '99\*



Scott McIntosh, PhD

It is well demonstrated in clinical research that tobacco use is the greatest risk factor for the initiation and/ or progression of oral diseases, in particular periodontal disease. Often in dental practice, tobacco use is not addressed in the treatment plan. This leads to a growing gap between clinical research and clinical practice. Also, prognosis depends not only on the severity of the periodontal disease, but also on key risk factors - primarily smoking. It is the goal of the dental profession to help individuals achieve and maintain maximum oral health throughout their lives, so risk factors such as smoking must be addressed in the treatment plan.

Scott McIntosh, PhD will discuss an evidence-base office-based brief intervention, the Stages of Change model, the 7 front-line smoking cessation medications, and streamlined referral to the NY State Smokers' Quitline. Othman Shibly, DDS will discuss the role of nicotine in addiction, the effect of tobacco use on oral diseases, and the role of your dental team in helping tobacco users to quit through guideline-based counseling and medications.

Recommended for ... Everyone.

Othman Shibly '99\* is currently Director, International Dentist Program, Coordinator, International Advanced Dental Education Scholar Program and Associate Director for the Center for Dental Studies at the University at Buffalo School of Dental Medicine. He lectures nationally and internationally on the role of the dental team in tobacco counseling.

Dr. Shibly's private practice is limited to periodontology. He is also a Diplomate of the American Board of Periodontology and was awarded the Outstanding Contribution to International Education Award from the State University of New York in December 8, 2005. Dr. Shibly was elected to the OKU National Dental Honor Society in March 2007. He also earned the National Outstanding Teaching Award from the American Academy of Periodontology in 2007.

Dr. Shibly's article titled "Effect of Tobacco Counseling by Dental Students on Patient Quitting Rate." was selected as the recipient of the Olav Alvares Award for outstanding articles published in the Journal of Dental Education in 2010

Scott McIntosh, PhD is an Associate Professor in the Department of Community & Preventive Medicine. He received his PhD in Psychology in 1993 from the University of Miami. Dr. McIntosh is currently involved with the study of stop-smoking interventions with various populations and the training of physicians, dentists, medical students and other medical professionals in nicotine dependence interventions. He is a co-investigator for a randomized controlled trial for smoking cessation in the Dominican Republic, and in 2006 he was Site Principal Investigator for a study of smoking cessation education in Medical Schools. He is a founding Co-Chair of WATI (Web-Assisted Tobacco Interventions), a series of international workshops funded by the National Cancer Institute.

In this presentation, Drs. Shibly and McIntosh do not refer to products of a commercial company with which they have a significant relationship.

### **ALUMNI SPEAKER SERIES**

The purpose of the Alumni Speaker Series is to feature prominent alumni of the UB School of Dental Medicine who have distinguished themselves as dental professionals and lecturers.

Each year during the Buffalo Niagara Dental Meeting, alumni will be invited back to their alma mater to share with us their unique treatment techniques. Please join us as we welcome back to UB our distinguished alumni speakers.

## 2011 EXHIBITORS

Booth #302 3M ESPE

275-2SE-03 Saint Paul, MN 55144 (800) 634-2249

Booth #310 **ACCUTRON INC.** 

1733 W. Parkside Ln. Phoenix, AZ 85027 (800) 531-2221

Booth #416 & 418 A-DEC

2601 Crestview Dr. Newberg, OR 97132 (800) 547-1883

Booth #208 AFTCO

Offices Located Nationwide (800) 232-3826

Booth #310

AIR TECHNIQUES INC. 1295 Walt Whitman Rd. Mélville, NY 11747

Booth #618 **ASPEN DENTAL** 

(800) 247-8324

281 Sanders Creek Pkwy. East Syracuse, NY 13057 (315) 454-6000 x 253

Booth #335 **ASSESSMENT & MGMT.** OF SMOKING STATUS

355 Squire Hall Buffalo, NY 14214-8006 (716) 829-2241

Booth #133

AXA ADVISORS LLC

325 Essjay Rd. #308 Williamsville, NY 14221 (716) 626-2522

Booth #312

**BANK OF AMERICA** PRACTICE SOLUTIONS

600 N. Cleveland Ave. #300 Westerville, OH 43082 (800) 360-0667

Booth #204 **BELMED** 

P.O. Box 247 Red Loin, PA 17356 (717) 246-5500

Booth #204 BELMONT

101 Belmont Dr. Somerset, NJ 08873 (800) 223-1192

Booth #122 **BENCO DENTAL COMPANY** 

295 Centerpoint Blvd. Pittston, PA 18640 (800) GO-BENCO

Booth #204 **BIEN AIR** 

5 Corporate Park #160 Írvine, CA 92606 (949) 477-6050

Booth #222
BONADENT DENTAL **LABORATORIES** 

2465 Bonadent Dr. Seneca Falls, NY 13148 (315) 539-8875

Booth #309

BRASSÉLÉR USA INC.

One Brasseler Blvd. Savannah, GA 31419 (912) 925-8525

Booth #204 **BREWER** 

13901 Main St. Menomeonee Falls, WI 53051 (800) 558-8777

Booth #136
BUFFALO DENTAL **ASSISTANTS SOCIETY** 

20 Meriden St. Buffalo, NY 14220 (716) 826-7324

Booth #131

BUFFALO DENTAL HYGIENISTS ASSOCIATION

92 Grey St. East Aurora, NY 14052 (716) 652-0190

Booth #109 CARDIAC LIFE PRODUCTS

P.O. Box 25755 Rochester, NY 14625 (585) 267-7775

Booth #211 CARECREDIT

2995 Red Hill Ave. #100 Costa Mesa, CA 92626 (800) 300-3046 x 4519

Booth #231

CARESTREAM DENTAL LLC

1765 The Exchange Átlanta, GA 30339 (800) 944-6365

Booth #230

CARIFREE

812 Water Ave. Albany, OR 97321 (866) 928-4445

Booth #332

CENTRIX INC. 770 River Rd. Shelton, CT 06484 (800) 235-5862

Booth #411 **COLGATE** 

300 Park Ave. New York, NY 10022 (212) 310-3154

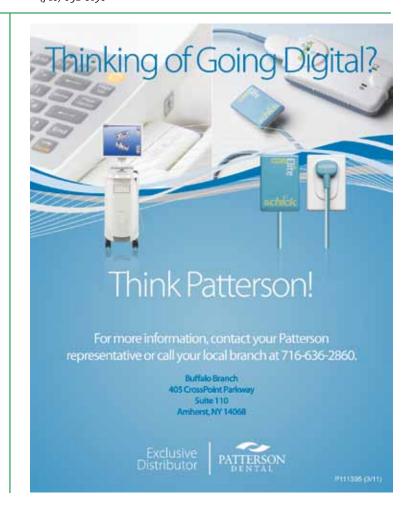
### EmblemHealth is pleased to support the

University at Buffalo Dental School Alumni Association

on the occasion of the Buffalo Niagara Dental Meeting



www.emblemhealth.com





## NNOVATE.

//STEP 1: INNOVATION IN SHAPING.



RECIPROCATING FILE

//STEP 2: INNOVATION IN IRRIGATION.



nkkinatihin sorritina

//STEP 3: INNOVATION IN OBTURATION.



**DENTSPLY Tulsa Dental Specialties** 

DENTSPLY International, Inc. 1-800-662-1202

1-800-597-2779 (fax)

www.tulsadentalspecialties.com

DENSPLY TULSA DENTAL SPECIALTIES

Our Quality, Your Succ Their Satisfaction.



## 2011 EXHIBITORS

#### Booth #412 **COLUMBIA DENTOFORM**

34-24 Hunters Point Ave. Long Island City, NY 11101 (800) 688-0662

Booth #301

#### **COLTENE WHALEDENT INC.**

235 Ascot Pkwy. Cuyahoga Falls, OH 44223 (330) 916-8800

Booth #412

#### **CUSTOMAIR**

2500 Highway 31 South Bay Minette, AL 36507 (866) DTE-INFO

Booth #204

#### **DCI INTERNATIONAL**

305 North Springbrook Rd. Newberg, OR 97132 (800) 624-2793

## Booth #614 **DELTA DENTAL**

One Delta Dr. Mechanicsburg, PA 17055 (800) 932-0783

Booth #608

#### **DENTAL DYNAMICS INC.**

7 Foxhunt Rd. #2 Lancaster, NY 14086 (800) 640-5524

Booth #204

#### **DENTAL SALES GROUP**

6331 Walnut Creek Dr. East Amherst, NY 14051 (716) 913-8534

Booth #412

#### **DENTALEZ GROUP**

2 W Liberty Blvd. #160 Malvern, PA 19355 (866) DTE-INFO

Booth #612

#### **DENTAQUEST**

12121 N. Corporate Pkwy. Mequon, WI 53092 (800) 341-8478

Booth #207

#### **DENTSERV**

15 Canal Rd. Pelham Manor, NY 10803 (914) 738-1144

#### Booth #234 DENTSPLY CAULK/ **PROFESSIONAL**

570 W College Ave. York, PA 17401 (800) 888-0020

### Booth #132 **DESIGNS FOR VISION**

760 Koehler Ave. Ronkonkoma, NY 11779 (800) 345-4009

Booth #506

#### **DIRECT DEPENDABLE SERVICE INC.**

P.O. Box 94 Buffalo, NY 14220 (716) 828-2203

Booth #514

#### DIGITAL DOC LLC

4511 Golden Foothill Pkwy. #1 El Dorado Hills, CA 95762 (800) 518-1102

Booth #401

#### EASTERN DENTISTS INSURANCE **COMPANY**

200 Friberg Pkwy. #2002 Westboro, MA 01581 (800) 898-3372

Booth #510

#### **EIGHTH DISTRICT DENTAL** SOCIETY

3831 Harlem Rd. Buffalo, NY 14215 (716) 995-6300

Booth #610

#### **EMBLEM HEALTH /** GHI DENTAL

80 Wolf Rd. Albany, NY 12205 (518) 446-8083

Booth #120

#### **EVOLUTION DENTAL SCIENCE LLC**

235 Aero Dr. Buffalo, NY 14225 (716) 839-8008

### Booth #338 FB DENTAL ENTERPRISES

115 Oakhaven Dr. Freedom, PA 15042 (716) 479-5016

Booth #310

#### FOREST DENTAL PRODUCTS

6200 NE Campus Ct. Hillsboro, OR 97124 (800) 423-3555

Booth #112

#### **GARFIELD REFINING CO.**

810 E. Cayuga St. Philadelphia, PA 19124 (800) 523-0968

## Booth #134 GARRISON DENTAL SOLUTION\$

150 DeWitt Ln. Spring Lake, MI 49456 (616) 842-2244

Booth #409

#### GC AMERICA INC.

3737 W. 127th St. Alsip, IL 60803 (708) 597-0900

Booth #508

#### HANDPIECE GUY OF WNY

5058 Tonawanda Creek Rd. Pendleton, NY 14120 (716) 868-6121

#### Booth #406 **HAYES HANDPIECE** / SHARPEEZ CO.

1243 Foxboro Ln. Endicott, NY 13760 (800) 485-9748

Booth #121

#### **HENRY SCHEIN DENTAL**

10920 W. Lincoln Ave. West Allis, WI 53227 (800) 372-4346

Booth #322 **HUDSON TRANSITION PARTNERS** 

311 Alexander St. Rochester, NY 14604 (585)690-6858

Booth #310

#### ICW INTERNATIONAL

1487 Kingsley Dr. Medford, OR 97504 (800) 558-4435

### Booth #221 IVOCLAR VIVADENT INC.

175 Pineview Dr. Buffalo, NY 14228 (800) 533-6825

## Booth #333 JACOB HAUCK AGENCY

141 Buffalo St. Hamburg, NY 14075 (716) 649-4174

Booth #616 **IOHNSON & LUND CO / DCS** 

3495 Winton Pl. Bldg D Rochester, NY 14623 (585) 475-0160

Booth #239

#### KERR CORPORATION

1717 W. Collins Ave. Orange, CA 92867 (800) 537-7123

Booth #335 **KEYSTONE DENTAL** 

144 Middlesex Tpke. Burlington, MA 01803 (866) 902-9272

Booth #337

#### KIMBERLY CLARK HEALTH CARE

1400 Holcomb Bridge Rd. Rosewell, GA 30076 (860) 810-7758

### Booth #420 KRISTEN UNIFORMS

2010 Eggert Rd. Amherst, NY 14226 (716) 832-7571

Booth #202

#### **LARRY'S DENTAL LAB**

3796 Broadway #2 Cheektowaga, NY 14227 (716) 685-8914

Booth #108

#### **MACAN MANUFACTURING**

20 Shay Ln. Milton, DE 19968 (302) 645-8068



#### WHATEVER YOUR PATIENTS NEED

Contact Straumann Customer Service at 800/448 8168 to learn more about Straumann solutions or to locate a representative in your area.

www.straumann.us





DEDICATED TO PROVIDING INNOVATIVE SOLUTIONS, PRODUCTS, AND SERVICES TO HEALTH CARE PROFESSIONALS

MENRY SCHEIN®

Henry Schein, Inc. (NASDAQ: HSIC), the largest provider of health care products and services to office-based practitioners, is a Fortune 500° company and a member of the NASDAQ 100° Index. The Company is recognized for its excellent customer service and highly competitive prices. Henry Schein's five businesses – Dental, Medical, Animal Health, International and Technology & Value-Added Services – serve more than 700,000 customers worldwide, including dental practitioners and laboratories, physician practices and animal health practices, as well as government and other institutions.

Headquartered in Melville, New York, Henry Schein employs more than 14,000 people and has operations or affiliates in 25 countries.

## 2011 EXHIBITORS

Booth #210

#### **MEDICAL LIABILITY MUTUAL INSURANCE CO.**

2 Park Ave. New York, NY 10016 (888) 744-6729

#### Booth #310 **MODULAR AND CUSTOM CABINETS LTD**

10721 Keele St. N. Maple, ON L6A 1S5 (800) 388-6236

#### Booth #107

#### **MVP NETWORK CONSULTING**

1297 Hertel Ave. Buffalo, NY 14216 (716) 630-1701

#### Booth #429

#### NATIONAL ASSOCIATION OF **PRACTICE BROKERS**

311 Alexander St. Rochester, NY 14604 (716) 908-3143

### Booth #238 NEW YORK IMPLANT INSTITUTE

140 Eastern Blvd. Watertown, NY 13601 (315) 779-8080

#### Booth #412 **NEVIN LABS**

5000 S. Halsted St. Chicago, IL 60609 (773) 624-4330

### Booth #431 **NOBEL BIOCARE**

22715 Savi Ranch Pkwy. Yorba Linda, CA 92887 (800) 993-8100

### Booth #437 OGILVY/AMERICAN EXPRESS

45 Falmouth St. Brooklyn, NY 11235 (716) 290-0485

#### Booth #516

#### ORAPHÁRMA INC.

730 Louis Dr. Warminster, PA 18974 (866) ARESTIN

#### Booth #232 **ORASCOPTIC**

3225 Deming Way #190 Middleton, WI 53562 (800) 369-3698

#### Booth #518 PARAGON PRACTICE **TRANSITIONS**

23 Sunleaf Dr. Penfield, NY 14526 (585) 451-5898

#### Booth #320

#### PATTERSON DENTAL SUPPLY

405 Cross Point Pkwy. #110 Ámherst, NY 14068 (716) 636-2860

#### Booth #138

#### PERIOPTIX INC.

1001 Avenida Pico #C620 San Clemente, CA 92673 (949) 366-3333

### Booth #233 PHILIPS SONICARE

P.O. Box 120015 Stamford, CT 06912 (866) 676-7664

#### Booth #408

#### PLANMECA USA INC.

100 N Gary Ave. #A Roselle, IL 60172 (630) 529-2300

#### Booth #220

### PRO-ESTHETICS DENTAL LAB

338 Harris Hill Rd. #211 Williamsville, NY 14221 (716) 626-1258

#### Booth #131

#### PROCTER & GAMBLE

894 Fairmont Ave. North Tonawanda, NY 14120 (716) 628-4920

#### Booth #310

#### PROFESSIONAL SALES

#### **ASSOCIATES**

5045 Park Avenue West #1B Seville, OH 44273 (303) 299-7343

#### Booth #339 PYRAMID PROSTHETICS INC.

3922 W. Main St. Rd. P.O. Box 407 Batavia, NY 14021 (585) 343-7255

#### Booth #412

#### RAMVAC

3100 First Ave. Spearfish, SD 57783 (866) DTE-INFO

#### Booth #402

#### **ROCHESTER TECHNICAL GROUP**

120 Halstead St. Rochester, NY 14610 (585) 482-8100

#### Booth #130

#### **ROSE MICRO SOLUTIONS**

4105 Seneca St. West Seneca, NY 14224 (716) 608-0009

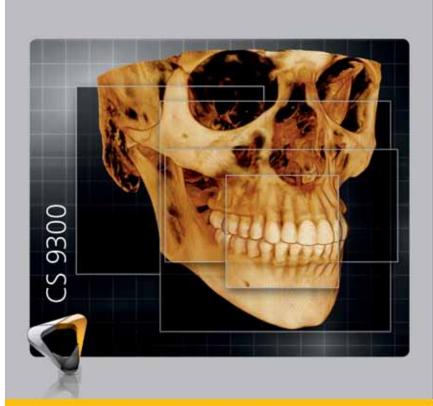
#### Booth #422

#### SCENTSY INC.

3698 E. Lanark Meridian, ID 83642 (208) 855-0617

### Kodak Dental Systems





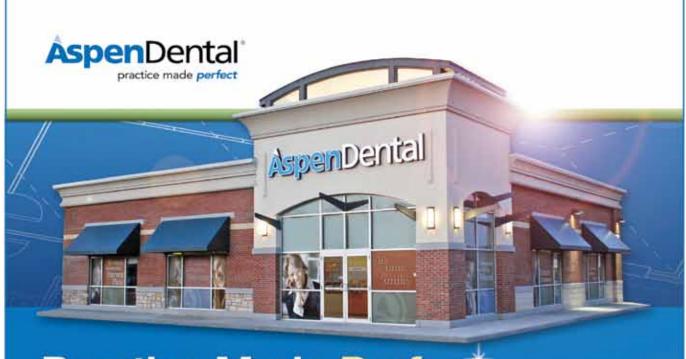
#### Which field of view right for your patients?

With up to seven selectable fields of view and image resolution up to 90µm, the CS 9300\* gives you greater flexibility and the optimum field of view to suit your patients' every diagnostic need.

- Multiple field of view ranging from 5 cm x 5 cm to 17 cm x13.5 cm
- 2D digital panoramic imaging with variable focal trough technology
- Superb image quality with up to 90µm resolution
- Intelligent dose management through collimation and faster scan time.
- · Easy, intuitive imaging software that's easily shareable

Call 800.944.6365 or visit www.carestreamdental.com to learn more





## Practice Made Perfect

Tremendous Earning Potential • Defined Career Path to Ownership Proven Practice Model • Comprehensive Marketing & Business Support Ongoing Professional Development

#### Dentist opportunities available nationwide!

At Aspen Dental we recognize that our success is a direct result of empowering and supporting ambitious dental professionals. We provide a professional, fast-paced, entrepreneurial work environment based on a mutual respect that keeps our interests aligned. Together, we build and develop successful, patient focused dental practices.



Aspen Dental's loan reimbursement program offers a benefit potential up to \$150,000, no service obligation and a simple application.

We've got the perfect opportunity for you! Join Aspen Dental - the premier network of dental practices.

866-327-4484



Connect with us:



AspenDentalJobs.com/73

Aspen Dental is an EOE.



to the following organizations for their support and sponsorship



Medical Liability Mutual Insurance Company



**Benco Dental** Carecredit **Carestream Dental LLC** Carifree **Dentsply Caulk Dentsply Tulsa Emblem Health/GHI Dental** 

**GC America Henry Schein Dental Kerr Corporation** NuCalm **Patterson Dental Procter & Gamble** SDI Inc.

**Tobacco Cessation Center** Straumann USA **Velscope-LED VOCO** America **Western New York Dental Group** 

## **Aspen**Dental

practice made perfect

## 2011 EXHIBITORS

Booth #331 **SCICAN INC.** 

701 Technology Dr. Canonsburg, PA 15317 (800) 572-1211

Booth #204 SDI INC.

725 North Route 83 #315 Bensenville, IL 60106 (800) 228-5166

Booth #102 SEPTODONT INC.

205 Granite Run Dr. #150 Lancaster, PA 17601 (800) 872-8305

Booth #307

SIRONÁ DENTAL SYSTEMS 4835 Sirona Dr. #100 Charlotte, INC. 28273

(800) 659-5977

Booth #311

**SMILE REMINDER** 

3098 Executive Pkwy. #300 Lehi, UT 84043 (866) 605-6867

Booth #204

SOLMETEX

50 Barefoote Rd. Northborough, MA 01532 (800) 216-5505

Booth #412

**STARDENTAL** 

1816 Colonial Village Ln. Lancaster, PA 17601 (866) DTE-INFO

Booth #439 STRAUMANN USA LLC

60 Minuteman Rd. Andover, MA 01810 (800) 448-8168

Booth #410

SUNSTAR AMERICAS

4635 W Foster Ave. Chicago, IL 60630 (800) 528-8537

Booth #330

SURGITEL

77 Enterprise Dr. Ann Arbor, MI 48103 (800) 959-0153

Booth #201
TELEVOX SOFTWARE

1110 Montlimar Dr. #700 Mobile, AL 36609 (800) 644-4266

Booth #512

TONY GRISANTI CDT INC.

6435 Webster Rd. Orchard Park, NY 14127 (716) 662-4332

Booth #204

TUTTNAUER

25 Power Dr. Hauppauge, NY 11788 (800) 624-5836

Booth #303

**UB CONTINUING EDUCATION DEPARTMENT** 

327 Squire Hall Buffalo, NY 14214-8006 (800) 756-0328

Booth #304

**UB DENTAL STUDENTS** 

School of Dental Medicine Buffalo, NY 14214-8006

Booth #334

**UB HEALTH SCIENCES LIBRARY** 

3435 Main St. Buffalo, NY 14214-3002 (716) 829-5722

Booth #235

**UB OFFICE OF DEVELOPMENT** 

332 Squire Hall Buffalo, NY 14214-8006 (716) 829-6007

Booth #435

**UB SMILE TEAM** 

114 Squire Hall Buffalo, NY 14214-8006 (716) 829-3717

Booth #110

**ULTRADENT PRODUCTS INC.** 

505 W. 10200 South South Jordan, UT 84095 (800) 552-5512

Booth #212

**ULTRALIGHT OPTICS** 

17151 Newhope St. #203 Fountain Valley, CA 92708 (323) 316-4514

Booth #237
VINCENT MARTINO DENTAL LAB

74 Ransier Dr. West Seneca, NY 14224 (716) 674-7800

Booth #433 VITAMIX CORP.

(440) 235-4840

Booth #414 VOCO AMERICA

555 Pleasantville Rd. #120N Briarcliff Manor. NY 10510 (800) 658-2584

Booth #424 WATERCURE USA

4710 Schurr Rd. Ćlarence, NY 14031 (716) 912-9939

Booth #502

WESTSTAR COMPUTER **CONSULTING INC.** 

Buffalo (716) 650-4159 Rochester (585) 427-7880 Toll Free (888) 427-5995

Booth #504

WNY TMJ MASSAGE

5250 Genesee St. 2nd Floor Bowmansville, NY 14026 (716) 425-8767

Booth #111

ZIMMER DENTAL

1900 Aston Ave. Carlsbad, CA 92008 (800) 854-7019

Booth #209 **ZOLL DENTAL** 

7450 N. Natchez Ave. Niles, IL 60714 (847) 647-1819

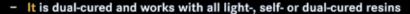
## Is this the first 8th Generation bond?



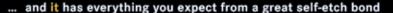


## **Futurabond DC**

### Dual-Cured



- It works in a self-cured mode without any light great for endo It takes only 35 sec. from start to finish
- It needs only one coat
- It does not need to be refrigerated or shaken before use
- It comes in unit dose providing the freshest chemistry each time



- Virtually no sensitivity
- Over 30 MPa bond strength to dentin and enamel

Whatever generation you call Futurabond DC, it will replace all of your existing bonding systems. Futurabond DC is the only bonding agent you will ever need for all of your adhesive dentistry.

AVAILABLE FROM PATTERSON AND HENRY SCHEIN.

Call toll-free 1-888-658-2584





# Why the other side hates to see us on your side.

- We go to bat for you and preserve your good name.
- We aggressively defend and resist any payment for frivolous claims.
- We are a tough team to beat and we don't give up.
- We have the finest defense attorneys in the State, respected medical experts, and the country's largest and most experienced claims staff.
- We are not just your liability insurer.
   We are your legal guardians.

We are MLMIC.
Our defense never rests.



MLMIC is the one ally you want when you enter the courtroom and your practice and reputation are on the line. The jury may be out. But, you can feel confident, knowing that no other insurer in New York State provides the protection and dependability of MLMIC. MLMIC's dedicated underwriters, claims personnel, risk management consultants, and defense attorneys are always responsive to your needs. And, the NYSDA-MLMIC Program, now in its 18th year, is a program run by dentists for dentists. For information, call (800) 683-7769 (NYC), (888) 744-6729 (Syracuse),

(888) 263-2729 (Long Island), or (800) 635-0666

(Albany area).

New York Latham Syracuse East Meadow

(\$1577) Medical Lieuts Metual Improper Company

Our defense never rests.