

35th Annual
BUFFALO NIAGARA DENTAL MEETING

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The UB Dental Alumni Association



OCTOBER 3-5, 2012

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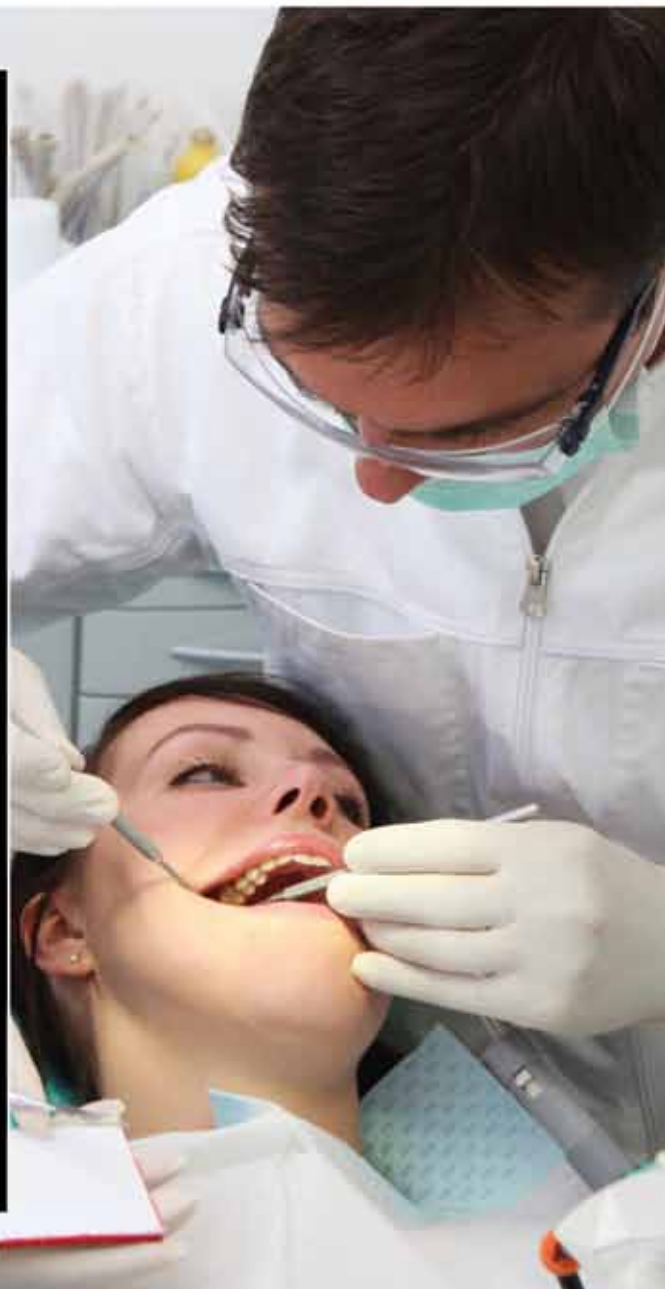


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Colleagues,

On behalf of the University at Buffalo School of Dental Medicine, and its spirited Alumni Association, I enthusiastically welcome you to the 35th Annual Buffalo Niagara Dental Meeting – the foremost dental event of Western New York and beyond.

Dentistry is evolving at a determined rate, and this meeting allows you to continue your pursuit of life-long learning, evaluating products and techniques that are new to the scene, engage in hands-on exercises, and

socialize with your fellow dental friends and extended family!

This year's program features an abundant and stimulating mix of courses. Some highlights include the 4th Annual Robert J. Genco Distinguished Speaker Series that looks at utilizing saliva to screen for oral and systemic diseases. The Michael Meenaghan Implant Symposium addresses the various myths and realities of implant dentistry for today's practitioners. Equally exciting is this year's 8th Annual Alan J. Drinnan Memorial Symposium.

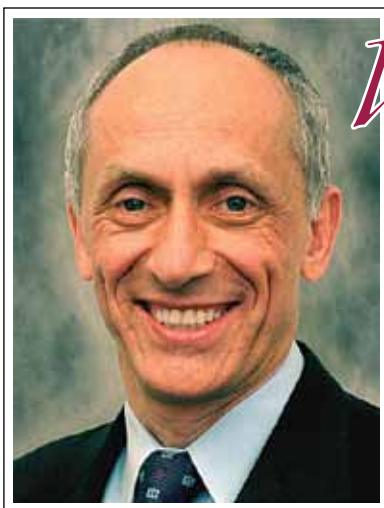
Don't forget about the various "hands-on" workshops that are being offered this year; these workshops are a newer addition to our program and cover such topics as biopsies, regenerative materials and techniques, and smile designs.

The hallmark social event is this year's Reunion Dinner Dance, being held on Friday night. It's a celebration of our current alumni and our future alumni, the class of 2013. It's always an exciting night full of memories, and the entire executive council of the alumni association is excited to announce this year's Honor and Humanitarian Award winners.

In addition to Friday night, there are other social events planned. The Opening Night Celebration takes place on Wednesday night – enter to win your share of various prizes! Drawings will be held all evening, in addition to hors d'oeuvres and cocktails. A favorite of alumni, the "Remember When" reception for reunion classes will take place on Thursday evening at the Hyatt. It's a great way for reunion classes to break the ice, and reminisce about the good old days.

The executive council of the alumni association and its staff has worked tirelessly on this year's program, and I'm excited to share it with you. Take advantage of your time here, and enjoy!

Joshua T. Hutter, DDS '05
President



Welcome

to the 35th Annual Buffalo Niagara Dental Meeting presented by the University at Buffalo Dental Alumni Association. Over the past three decades, this premier meeting and continuing education event serving Western New York and its surrounding areas has provided outstanding education and networking opportunities.

The leaders of our dental alumni association, in conjunction with staff and dedicated volunteers commit a tremendous amount of time, effort and resources to guarantee a successful event every year. Following tradition, this year's program includes some of the most respected speakers in dental medicine including Paul L. Child, Jr., DMD and David T.W. Wong, DMD, DMSc. Our own alumni, Chester Gary '78, John Asaro '73, Michael Hatton '82, Joshua Grant '00, Howard Pranikoff '71, Sawsan Tabbaa MS '97, and Sebastian Ciancio '61, have made significant contributions to the program.

A wide array of courses and dental companies are available to showcase the latest instruments, trends and technology in dental medicine.

There are also opportunities to reconnect with friends, faculty, and to meet new students and colleagues throughout the 3-day meeting.

I encourage all alumni and their guests to attend the Opening Night Celebration on Wednesday evening at the Buffalo Niagara Convention Center. Our 5-year reunion classes and their guests are invited to attend the 3rd Annual "Remember When" reception on Thursday evening at the Hyatt. The meeting will conclude on Friday with the Reunion Dinner Dance in the Hyatt Regency Ballroom with music by the Boys of Summer. This reunion dinner will honor the 5-year classes of 1942, 1947, 1952, 1957, 1962, 1967, 1972, 1977, 1982, 1987, 1992, 1997, 2002, 2007, and an introduction to the class of 2013.

Thank you for joining us to celebrate the tradition and excellence of the University at Buffalo Dental Alumni Association.

Michael D. Glick, DMD
William F. Feagans Professor
Dean, School of Dental Medicine

Welcome

to the 2012 Buffalo Niagara Dental Meeting, the 35th year of providing the best in continuing dental education and technical exhibits. The meeting continues to grow from a small gathering of local dentists into what is now one of the country's largest dental conventions, with nearly 800 dentists from throughout the region and 2,800 in total attendance.

The University at Buffalo Dental Alumni Association has once again provided a diverse group of speakers and topics for this year's lectures. The meeting will provide you with up to 15 credit hours of mandated continuing education at one of the most affordable rates in dentistry, including hands-on course options.

Our exhibit area, located on the upper level of the Buffalo Niagara Convention Center, is filled with the latest in dental equipment and technology. So that you may conveniently view the exhibit area during the noon break, lunch will be available for purchase on Thursday and Friday on the exhibit floor.

Please have a look at all the activity on the Buffalo waterfront while you are in downtown Buffalo. Amazing progress has taken place at the historic terminal of the Erie Canal, and is worth your time to see how Buffalo's past has been uncovered and renewed.

We wish to thank dean Michael Glick and the dental school faculty for their support of the alumni association, as well as all of our corporate sponsors.

Please stop at the alumni booth (#141) to say hello. We welcome your comments or suggestions to improve our meeting for future years.

Welcome back to Buffalo, especially the reunion year classes, and enjoy the show!

HONOR AWARD ... Dr. William R. Calnon



For his entire career, William R. Calnon, DDS, has been actively involved in advancing dentistry. Before he became president of the American Dental Association, he completed a four-year term on the ADA Board of Trustees representing the dentists of New York. He was a member of the Council on Dental Practice and served on key committees and subcommittees.

Dr. Calnon is past president of the New York State Dental Association, the Seventh District Dental Society and Monroe County Dental Society. In addition, he is a fellow of the American College of Dentists, the International College of Dentists and the Pierre Fauchard Academy.

He served on the New York State Board of dentistry for 9 years and chaired its Committee on Licensure.

Dr. Calnon graduated magna cum laude from the State University of New York (SUNY) College of Environmental Science and Forestry at Syracuse University and received his dental degree cum laude from the University at Buffalo School of Dental Medicine in 1978.

He completed his General Practice Residency in 1979 at Strong Memorial Hospital of the University of Rochester. He is a partner in Calnon & Cilano, DDS, PC, a general dental practice in Rochester. He currently serves as Interim Director of the Eastman Institute of Oral Health as well as acting Chair of the Department of Dentistry at the University of Rochester.

Interaction with dental students has been a priority for Dr. Calnon. He has presented numerous times at the UB School of Dental Medicine (UBSDM) on topics such as ethics and professional involvement. He believes in a close working relationship between the ADA and ASDA and has worked to strengthen that bond during his tenure as ADA president.

Dr. Calnon lives in Spencerport, NY with his wife, Mary Kay and together they have two sons, Christopher (UB 2008), a dentist in the same practice, and Timothy who is in his fourth year at the UBSDM.

Thank You!

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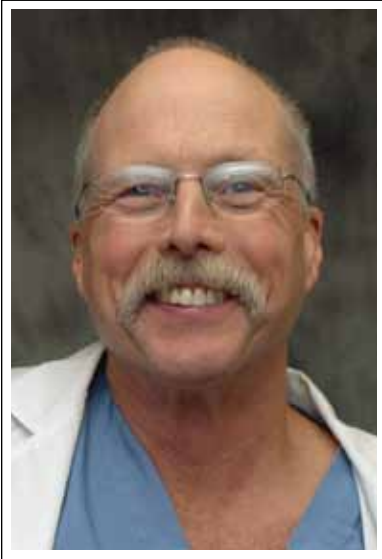
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HUMANITARIAN AWARD ...

Dr. Michael N. Hatton



Dr. Michael Hatton came from humble beginnings, the son of poorly educated immigrant stock from Northern Europe. He was the first person in his family to graduate high school. He attended Chaminade High School in Mineola, N.Y., a Catholic college prep school for boys, which changed his life immeasurably for the positive. After high school, he became a professional "on the road" musician, and then worked for several years as a commercial fisherman. At the ripe age of 28, Dr. Hatton went on to graduate from Long Island University, C.W. Post College with a B.A. in Biology.

While starting in a graduate program in molecular genetics, he had a conversation with the late Dr. Robert Gorlin, a giant in the field of syndromes of the head and neck. Dr. Gorlin convinced Hatton to enter into dentistry, with the goal of becoming an Oral and Maxillofacial Surgeon. He graduated from the School of Dental Medicine, at Buffalo in 1982.

He received his master's degree in Oral Medicine in 1986 from UB, and completed specialty training in Oral and Maxillofacial Surgery and Board certification in 1988 and 1989 respectively. Hatton is currently a Clinical Associate Professor in Oral Diagnostic Sciences. He also served for 5 years as the Director of Oral Medicine at the school, and is currently director of Urgent Care Dental Services. He holds Fellowships in The American Association of Oral and Maxillofacial Surgeons, The American Dental Society of Anesthesiology, The American Academy of Oral Medicine, The International Congress of Oral Implantologists, and The American College of Dentists. He has also been in the private practice of Oral and Maxillofacial Surgery for nearly 25 years, and has over 30 publications in scientific literature. He was Chairman of the Department of Dentistry at the Millard Fillmore Hospitals from 1988-2001. Dr Hatton has been involved with teaching dental and medical students, and residents since 1988. He recently started a course in Physical Diagnosis at the dental school, which now teaches 2nd year dental students how to examine the head and neck, cardio-pulmonary, abdominal systems and neuro-extremities, very similar to what a medical student learns. Dr. Hatton is the first dental instructor at the new Behling Simulation Center at the UB Medical School. He trains medical and dental groups using the latest innovative "emersion-based" learning methodology.

Hatton was recently elected Secretary/Treasurer of the honorary dental fraternity Omicron Kappa Upsilon, Lambda Lambda Chapter. He has participated in several BOCA missions and local charitable clinics as part of the dental school. He serves as a member on several dental school committees. He is past President of the Guild of Saint Apollonia, a charitable dental group. He recently served as Chair of the Council on Dental Health Planning and Hospital Dentistry for the Eighth District Dental Society. He has held all executive offices of the New York State Society of Oral and Maxillofacial Surgeons, including President. Hatton is also the President of the "Friends of the Health Sciences" UB library group, which brings in accomplished speakers from around the world. He holds advanced "black belts" in 2 martial arts, is an active scuba diver, and an ocean sailor. He holds a 100-ton merchant marine license, and is a HAM radio operator.

He is married to Elizabeth R. Hatton, M.D., who is a Family Medicine Physician in Amherst NY. Elizabeth is also a teaching faculty member in the Departments of Family Medicine and Oral Diagnostic Sciences. The Hatton's are most proud of raising 8 children, 4 of which have served in this nation's military services, with a few more ready to join!

GENERAL INFORMATION: CONTINUING EDUCATION CREDIT

ADA C.E.R.P.[®] | Continuing Education Recognition Program

The Buffalo Niagara Dental Meeting is planned and implemented in accordance with the standards of the ADA Continuing Education Recognition Program (ADA CERP) through joint efforts between UB Continuing Dental Education and the UB Dental Alumni Association.

UB Continuing Dental Education is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/cerp.

UB CDE an approved sponsor for NYS and verifies at least one full-time employee and the facilities, equipment, financial and physical resources to provide such programs as required by NYS Education Law. Some courses may not be acceptable for New York State Mandatory Continuing Education credit. Other organizations (AGD, ADHA, DANB, etc.) have different requirements for acceptable continuing education courses. Please submit copies of your CE credit form to those organizations when needed. Direct specific questions regarding CE Credits to the University at Buffalo, Office of Continuing Dental Education (716) 829-2320.

CE CREDIT VERIFICATION FORMS

- ONE CE Verification Form will be included in your registration packet for all lectures you attend throughout the meeting.
- Complete the verification form as you attend lectures, including course titles, instructor's name, and verification numbers.
- Submit the top copy of the CE Verification Form WHEN YOU COMPLETE YOUR LAST COURSE. Keep the bottom/carbon copy for your records. This is your only record of attendance! Collection boxes are located in the Convention Center Lobby. CE Verification Forms must be submitted at the Convention Center and will not be accepted by the University after the meeting.

Please direct specific questions regarding CE Credits to the University at Buffalo
Office of Continuing Dental Education (716) 829-2320.

The views and opinions of the presenters listed in this program do not necessarily reflect the views and opinions of the sponsors of the 2012 Buffalo Niagara Dental Meeting.

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**PATTERSON
DENTAL**



Time	Course Title	Presented By	Room No.	CE Credits
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Wednesday, October 3, 2012

3-6pm	DENTAL ETHICS & JURISPRUDENCE IN NEW YORK STATE <i>Alumni Speaker Series</i> Additional fee required: \$95 dues-paid members; \$125 non-members.	Chester J. Gary, DDS '78, JD	104	3
3-6pm	INFECTION CONTROL: THAT THING YOU DO \$45 additional registration fee required.	John A. Molinari, PhD	101-D	3
3-7pm	RISK MANAGEMENT † <i>Alumni Speaker Series</i> \$95 additional registration fee required.	John Asaro, DDS '73† and Kevin Ricotta, JD	103	4
3-6pm	CPR/AED FOR THE PROFESSIONAL RESCUER \$60 additional registration fee required. Limited to 50 participants.	The Safety Company	101-H	3
4-7pm	HANDS-ON WORKSHOP: BIOPSY TECHNIQUES: HOW TO, WHEN TO, AND WHAT TO ... † <i>Alumni Speaker Series</i> \$75 additional registration fee required. Limited to 30 participants.	Michael N. Hatton, DDS '82, MS, FACD† and Elizabeth R. Hatton, MD, MS	101-A	3
5-7pm	GUIDED SURGERY A TO Z AND PERIODONTAL POTPOURRI <i>Alumni Speaker Series</i>	Joshua P. Grant, DDS '00	106-B	2
5:30-8pm	OPENING NIGHT CELEBRATION <i>FREE TO ALL! Food, drinks and over 150 exhibitors.</i>			

Thursday, October 4, 2012

8-11am 1-4pm	CONQUER THE KIDS AND WIN THE FAMILY: THE APPETIZER THE MEAT AND POTATOES <i>Supported, in part, by educational grants from GC America, and VOCO.</i>	Carla Cohn, DDS	106-A	3 3
8:15 – 11:15am 1-4pm	SALVAGING CASES (OR THE IMPLANT ALTERNATIVE) ENDODONTIC HEADACHES <i>Alumni Speaker Series</i> <i>Supported, in part, by educational grants from Kuraray Dental, NovaBone Products LLC, Captek, and Milestone Scientific.</i>	Howard L. Pranikoff, DDS '71	101-B	3 3
8:30 – 11:30am/ 1-4pm	Michael A. Meenaghan Symposium on Implant Dentistry MYTHS AND REALITIES OF IMPLANT DENTISTRY FOR TODAY'S PRACTICE <i>Supported, in part, by an educational grant from Ivoclar Vivadent.</i>	Paul L. Child, Jr., DMD, CDT	Ball- room	6
8:30 – 11:30am	INFECTION CONTROL: THAT THING YOU DO \$45 additional registration fee required.	John A. Molinari, PhD	101-D	3
8:30 – 11:30am	ASSESSING ORAL LESIONS & PROMOTING TOBACCO CESSATION <i>Alumni Speaker Series</i> † <i>Supported by an educational grant from the Tobacco Cessation Center.</i>	Jose Luis Tapia, DDS '12† and Dr. Martin Mahoney	101-A	3
8:45 – 11:45am	HIGH TECH HYGIENE <i>Supported by an educational grant from Ivoclar Vivadent.</i>	Connie Lorch, RDH, BS	101-C	3
9am-12pm/ 1:30 – 4:30pm	The Robert J. Genco Distinguished Speaker Series SALIVARY DIAGNOSTICS FOR CHAIRSIDE SCREENING OF ORAL AND SYSTEMIC DISEASES	David T. W. Wong, DMD, DMSc	106-B	6
9am-12pm repeated 1:30 – 4:30pm	CPR/AED FOR THE PROFESSIONAL RESCUER \$60 additional registration fee required. Limited to 50 participants.	The Safety Company	101-H	3
9am-12pm	HANDS-ON WORKSHOP: DAM-IT, IT'S EASYSM! – BASIC PROGRAM \$75 additional registration fee required. Limited to 30 participants.	Mary R. Costello, CDA	Exhibit Floor	3



Photo: JOE CASIO

Time	Course Title	Presented By	Room No.	CE Credits
9am-12pm	UNDERSTANDING AND MAXIMIZING RETIREMENT PLAN CONTRIBUTIONS <i>Supported by an educational grant from AXA Advisors.</i>	Donald Halicki, Greg Scott and Christian Giorgi, JD	103	3*
1-4pm	TAKING PREVENTIVE MEASURES TO PROTECT TOMORROW'S SMILES <i>Supported by an educational grant from 3M ESPE.</i>	Andrea S. Wiseman, RDH	101-C	3
1:15 – 4:15pm	RECORDS, REGULATIONS AND ETHICS FOR THE ENTIRE DENTAL TEAM <i>Alumni Speaker Series</i>	Chester J. Gary, DDS '78, JD	101-D	3
1:15 – 4:15pm	EARLY ORTHODONTIC DIAGNOSIS AND ORTHODONTIC TREATMENT, WHAT AND HOW? <i>Alumni Speaker Series</i>	Sawsan Tabbaa, DDS, MS '97	101-A	3
1:30 – 4:30pm	HANDS-ON WORKSHOP: ALL ABOUT REGENERATIVE MATERIALS AND TECHNIQUES <i>Supported by an educational grant from Zimmer Dental.</i> \$75 additional registration fee required. Limited to 30 participants.	Katie Kolthoff, MS	Exhibit Floor	3

Friday, October 5, 2012

8-11am/ 1-4pm	MASTERING RESTORATIVE DENTISTRY FROM ADHESION TO ZIRCONIUM <i>Supported, in part, by an educational grant from Dentsply Caulk.</i>	Alan M. Atlas, DMD	106-B	6
8:15 – 11:15am 1-4pm	COMPREHENSIVE PERIODONTAL THERAPY: TREATING PATIENTS ... NOT JUST POCKETS <i>Supported by an educational grant from Sunstar Americas.</i>	Lauren Gueits, RDH	101-C	6
8:30 – 11:30am/ 1-4pm	LOTIONS, POTIONS, PASTES AND MORE <i>Alumni Speaker Series</i>	Sebastian G. Ciancio, DDS '61	Ball-room	6
8:45 – 11:45am/ 1:15 – 4:15pm	INFLAMMATION 911: THE MOUTH BODY CONNECTION MENTAL DETOX! CREATE BALANCE IN YOUR PRACTICE! <i>Supported, in part, by an educational grant from Philips Sonicare.</i>	Uche P. Odiatu, DMD	101-B	3 3
8:45 – 11:45am/ 1:15 – 4:15pm	DENTAL PRACTICE RELAY: FIVE TIPS FOR SUSTAINABLE SUCCESS	Shelly Von Short, RDH, MS, PhD	101-A	6
9am-12pm	8th Annual Alan J. Drinnan Memorial Symposium HPV AND THE OROPHARYNGEAL CARCINOMA EPIDEMIC <i>Alumni Speaker Series</i>	Lynn W. Solomon, DDS '95	106-A	3
9am-12pm 1:30 – 4:30pm	BATTLING & BEATING THE DEMONS OF DENTAL ASSISTING TIPS FOR GOING GREEN IN TODAY'S DENTAL PRACTICE <i>Supported, in part, by an educational grant from PennWell Corporation.</i>	Kevin Henry	101-D	3 3
9am-12pm	HOW DENTISTS CAN SAVE THOUSANDS IN TAXES AND BECOME INVINCIBLE TO LAWSUITS <i>Supported by an educational grant from American Society for Asset Protection.</i>	G. Kent Mangelson	103	3*
9am-12pm	HANDS-ON WORKSHOP: SMILE DESIGN DENTURES <i>Supported by an educational grant from Ivoclar Vivadent.</i> \$75 additional registration fee required. Limited to 30 participants.	John Nosti, DMD	Exhibit Floor	3
1-4pm	MASSAGE THERAPY AND TEMPOROMANDIBULAR JOINT DYSFUNCTION <i>Supported by an educational grant from WNY TMJ Massage.</i>	Dominick L. Fricano, Jr., LMT, CRM	106-A	3

*This course may not satisfy mandatory NY State continuing dental education requirements.

DENTAL ETHICS AND JURISPRUDENCE IN NEW YORK STATE

**Wednesday,
October 3
3:00pm-6:00pm
Room 104**



**Chester J. Gary,
DDS '78, JD**

(Meets the NYS mandated dental jurisprudence and ethics course requirement)

\$ 95 Dental Alumni Dues-Paid Members

\$125 Nonmembers

3 CE credits

The New York State Office of the Professions has mandated that during the registration period beginning January 1, 2008, dentists who are required to complete continuing education must, on a one-time basis, complete a three-hour course in New York State jurisprudence and ethics.

This course focuses primarily on case presentations of ethical dilemmas involving common grounds for ethical complaints and disciplinary actions. Knowledge of the rules and regulations governing the practice of dentistry is imputed to all licensed practitioners and ignorance of the law or ethics is never a defense.

Completion of this course will improve the dentist's abilities to:

- Identify and analyze the ethical dilemmas which commonly occur in the operation of a dental practice
- Determine alternative conduct applying the ADA Principles of Ethics and Code of Professional Conduct and NYSDA Code of Ethics
- Know and comply with applicable laws, rules and regulations
- Maintain an interactive values-based discussion with other professionals and the community

Recommended for... Dentists.

Chester J. Gary, DDS '78, JD is a dentist/attorney-at-law, admitted in New York and Florida, with a practice concentrated on issues relevant to health care providers. He is clinical assistant professor in the Department of Restorative Dentistry and course director of Practice and Risk Management, University at Buffalo School of Dental Medicine. He serves as editor of the Eighth District Dental Society Bulletin, reviewing editor of the New York State Dental Journal, chair of the District Professional Liability Claims Committee, member of the Erie County Bar Association Health Care Committee, and is a fellow of the American College of Legal Medicine and the American College of Dentists. Dr. Gary has published numerous articles and lectured extensively regarding dentistry and the law.

In this presentation, Dr. Gary does not refer to products of a commercial company with which he has a significant relationship.

INFECTION CONTROL: THAT THING YOU DO

**Wednesday,
October 3
3:00pm-6:00pm
Repeated
Thursday,
October 4
8:30am-11:30am
Room 101-D**



John A. Molinari, PhD

\$45 additional registration fee required

3 CE credits

The most current CDC guidelines, along with recent updates regarding health care risks, vaccinations, and preventive measures, will serve as frameworks for this presentation. Evidence-based information will also be used to address certain issues where perceptions and misuse of infection control procedures and products are in conflict with scientific and clinical knowledge.

Objectives:

- Use current infection control recommendations for dentistry as reinforcement for an effective infection control program
- Understand the routine application of various infection control practices and protocols
- Comprehend the variety of acceptable product choices

Recommended for.... Everyone.

John A. Molinari, PhD, is Director of Infection Control for The Dental Advisor in Ann Arbor, Michigan. Previously, he served for 32 years at the University of Detroit Mercy School of Dentistry as Professor and Chairman of the Department of Biomedical Sciences and Director of Infection Control. He has published over 350 scientific articles, text chapters, and abstracts in the areas of microbiology and immunology, and lectures nationally and internationally on topics dealing with infectious diseases and infection control. Dr. Molinari is also co-author of the text Cottone's Practical Infection Control in Dentistry.

Dr. Molinari, (or an immediate family member) has a significant relationship with the following commercial organizations whose products he will refer to in this presentation: Hu-Friedy Mfg and SciCan Inc.

CPR/AED FOR THE PROFESSIONAL RESCUER

Wednesday,
October 3
3:00pm-6:00pm
Repeated
Thursday,
October 4
9:00am-12:00pm
1:30pm-4:30pm
Room 101-H

3 CE credits

\$60 additional registration fee required. Limited to 50 participants.

CPR / AED for the Professional Rescuer teaches students to respond to breathing and cardiac emergencies in adults, children and infants; use an AED on an adult or child victim of cardiac arrest; and use personal protective equipment to stop blood borne pathogens and other diseases from spreading. This course meets all New York State Regulations for Dental Professionals.

Two-year CPR PRO / AED certification.

Recommended for ... Everyone.

The Safety Company is a premier, authorized regional training center for the American Safety & Health Institute (ASHI), a nonprofit association of more than 35,000 professional safety educators and 5,500 training centers across the United States.

NYSDA RISK MANAGEMENT

Wednesday,
October 3
3:00pm-7:00pm
Room 103



**John P. Asaro,
DDS, MA***



Kevin Ricotta, JD

\$95 additional registration fee required.

4 CE credits *Alumni Speaker Series

Do you know:

- How long you are obligated to store patient records?
- What information needs to be included in a medical history?
- How to legally terminate a professional relationship with a patient? Answers to these and many other sometimes thorny legal questions are provided in the NYSDA RISK MANAGEMENT course.

This new course features a PowerPoint slide presentation given by a dentist and attorney whose experience extends to the fields of malpractice insurance and risk management in the dental office.

A certificate will be issued to all participants who successfully complete the seminar. Dentists who complete this course will be entitled to a 10% discount on their liability premiums for a three year period from the Medical Liability Mutual Insurance Company (MLMIC). Other companies also accept this course for a discount. Please check with your carrier. Four CE credits will be given for completion of this course. Credits for NYSDA members will be automatically recorded with the NYSDA CE Registry.

If you have not completed an approved Risk Management program within the past three years, it is necessary for you to take this course in order to continue to receive your discount.

Recommended for ... Dentists.

John P. Asaro, DDS, MA (Alumni Speaker Series) received his DDS from the University at Buffalo School of Dental Medicine in 1973. He has been a part-time faculty member in the department of periodontics at UB since receiving his certificate in periodontics in 1977. Dr. Asaro has been involved in insurance matters since being a member of the Eight District Council on Insurance in 1983. He was one of the initiators of the risk management program. His first presentation on risk management was in 1986. Since then he has presented risk management courses to dental auxiliaries, periodontists nationally, and members of the Eight District Dental Society.

Kevin Ricotta, JD has been recognized by Super Lawyers, Business First, and the Buffalo Law Journal. Mr. Ricotta is a graduate of the University of Notre Dame and Notre Dame Law School.

Mr. Ricotta concentrates his practice on medical malpractice defense. He lectures on civil litigation for the New York State and Erie County Bar Associations. He is counsel to the Eighth District Dental Society and lectures on risk management to dentists and physicians. Mr. Ricotta is admitted to practice in New York State and before the United States District Court for the Western District of New York.



BUFFALO NIAGARA DENTAL MEETING

has gone **GREEN!**

Handouts are now available for you to download
on our website www.ubdentalalumni.org



HANDS-ON WORKSHOP: BIOPSY TECHNIQUES: HOW TO, WHEN TO, AND WHAT TO ...

**Wednesday,
October 3
4:00pm-7:00pm
Room 101-A**



**Michael N. Hatton,
DDS, MS, FACD***



**Elizabeth R. Hatton,
MD, MS**

\$75 additional registration fee required.

3 CE credits

***Alumni Speaker Series**

Biopsy: from the Greek words: bios-“life” and opsi - “seeing”Therefore, “seeing life”

The word “biopsy” has a very powerful effect on both patients and dentists. Our patients are often worried about having a biopsy procedure, and what the results mean for them. Many dentists would like to provide biopsy services to their patients, but may lack confidence in providing this unique surgical service.

In this course, we will discuss the “how’s” and “why’s” of biopsy procedures. We will focus our course on oral soft tissues, but also give some consideration to hard tissue biopsy techniques of the maxillofacial region.

We will teach you the various approaches to biopsy oral soft tissues and will discuss what type of biopsy is best for your patient (aspiration, brush, incisional, excisional etc.). We will also review how to choose a surgical site, how to avoid vital structures, how to obtain enough tissue for proper diagnosis, and how to address wound healing. We will include a review of suture materials, and provide a “hands on” teaching environment to help you understand the various surgical “knots” and “ties” one needs to properly close a biopsy site.

Course Objectives:

- To increase your clinical knowledge of oral mucosal pathology.
- To understand the clinical presentation of an oral lesion, and understand when a biopsy procedure is the most appropriate choice of care.
- To help you determine where surgical margins should extend in order to provide the pathologist with the best possible tissue sample.
- To help you determine which type of biopsy is best for your patient.
- To increase your knowledge and ability to suture a surgical wound properly.

At the completion of this course, you will be able to:

- Describe an oral mucosal lesion with the same parameters that a surgeon or pathologist would use.
- Use a differential diagnostic approach to categorize a lesion, based on it's biological appearance.
- Choose a proper fixative for tissue samples.
- Provide profound local anesthesia for your biopsy procedure.
- Discuss and do brush, incisional, and excisional biopsy techniques.
- Discuss, choose, and perform a suture technique that will provide the best results for wound healing.

Recommended for ... Dentists, Hygienists, Assistants, and Physicians.

Michael N. Hatton, DDS, MS, FACD, is a clinical associate professor in Oral Diagnostic Sciences and clinical assistant professor in Oral and Maxillofacial Surgery at the School of Dental Medicine at Buffalo, NY. He also serves as the Director of Oral Medicine at the dental school. Dr. Hatton is certified by the American Board of Oral and Maxillofacial Surgery and the National Dental Board of Anesthesiology. He holds academic fellowships in The American Association of Oral and Maxillofacial Surgeons, The American Dental Society of Anesthesiology, The American Academy of Oral Medicine, The International Congress of Oral Implantologists, and The American College of Dentists. He has also been in the private practice of oral and maxillofacial surgery for over 20 years, as well as teaching. He has more than 30 publications in the scientific literature. He currently serves as council chair of Long Range Planning and Hospital Dentistry for the Eighth District Dental Society, and is Past President of the New York State Society of Oral and Maxillofacial Surgeons.

Dr. Hatton does not refer to products of a commercial company with which he has a significant relationship.

Elizabeth R. Hatton MD, MS is a clinical assistant professor in both the dental and medical schools. She is certified by the American Board of Family Practice and has been in private practice in Amherst, NY for over 20 years. Dr. Hatton has co-authored several papers and actively teaches both medical and dental residents.

GUIDED SURGERY A TO Z AND PERIODONTAL POTPOURRI

Wednesday,
October 3
5:00pm-7:00pm
Room 106-B



Joshua P. Grant,
DDS '00

2 CE credits

Alumni Speaker Series

Discussion of workflow for guided implant surgery:

- diagnostic planning for the final prosthesis
- fabrication of scan guide
- cone beam CT scan
- 3D implant planning
- fabrication of surgical guide
- guided surgery (video)
- immediate provisional

Discussion related to interdisciplinary case management will be tailored to the needs of the participants including:

- avoidance of common implant restorative complications
- optimizing communication between restorative dentist and surgeon
- utilizing orthodontics to enhance restorative outcomes

Recommended for ... Dentists.

Joshua P. Grant DDS is a 2000 graduate of the University at Buffalo School of Dental Medicine where he is currently clinical assistant professor in the Department of Periodontics and Endodontics. He received his Periodontology Certificate from the University of Rochester Eastman Dental Center in 2003. He is currently in private practice in Buffalo, NY, and staff periodontist for the Buffalo VA Medical Center. Dr. Grant is a Diplomate of the American Board of Periodontology, and past president of the UB Dental Alumni Association.

In this presentation, Dr. Grant does not refer to products of a commercial company with which he has a significant relationship.

THURSDAY PROGRAMS

CONQUER THE KIDS AND WIN THE FAMILY: THE APPETIZER

Thursday,
October 4
8:00am-11:00am
Room 106-A



Carla Cohn, DDS

Supported, in part, by educational grants from GC America and VOCO.

3 CE credits

Learn strategies to complete infant and toddler examination. Address many frequent patient and parent concerns. This course will provide you with everything you need to know about risk assessment for children - including patient questionnaires and clinical testing. A "tool box" of preventive strategies will be presented.

Course Objectives:

- treat caries as an infectious disease
- complete a risk assessment
- provide a wide range of preventative therapies
- address patient and parent concerns

Recommended for ... Dentists, Hygienists and Assistants.

CONQUER THE KIDS AND WIN THE FAMILY: THE MEAT AND POTATOES

Thursday,
October 4
1:00pm-4:00pm
Room 106-A



Carla Cohn, DDS

Supported, in part, by educational grants from GC America and VOCO.

3 CE credits

Keep the kids and their parents IN your practice. This course will give you practical points on how to treat your little patients well. Restorative treatment options and their clinical indications will be presented. Application of glass ionomer and composite in anterior and posterior teeth will be demonstrated. You've heard it before - treat the kids well and your practice will soar.

Course Objectives:

- use a variety of restorative materials
- learn efficient restorative techniques
- treat anterior and posterior decay in the primary dentition

Recommended for ... Dentists, Hygienists and Assistants.

Carla Cohn, DDS graduated from the University of Manitoba in 1991 and then completed a post-graduate internship in pediatric dentistry. In addition to private and surgical practices, she is a clinical instructor in pediatric dentistry at the University of Manitoba. Dr. Cohn is a board member of her provincial dental association, as well as her alma mater's Dean's Community Council. She is a member of the following organizations: Manitoba Dental Association, Canadian Dental Association, Manitoba Dental Alumni Association, Winnipeg Dental Society, Women's Dental Group, American Academy of Pediatric Dentistry, and Catapult Elite. Dr. Cohn has authored several articles on pediatric dentistry and lectures internationally.

In this presentation, Dr. Cohn does not refer to products of a commercial company with which she has a significant relationship.

3rd Annual

"Remember When"

**REUNION
RECEPTION**

AT THE HYATT REGENCY DOWNTOWN

Thursday, October 4, 2012

5:00 pm - 6:30 pm

Reception is sponsored by:

**UB School of Dental Medicine Alumni Association and
UB Health Sciences Development Office**

SALVAGING CASES

Thursday,
October 4
8:15am-11:15am
Room 101-B



Howard L. Pranikoff,
DDS '71

Supported, in part, by educational grants from Kuraray Dental, NovaBone Products LLC, Captek and Milestone Scientific.

3 CE credits

Alumni Speaker Series

Many people simply want to save their teeth and prosthetics associated with these teeth, and do not want an implant. Many of these cases are pushing the "envelope of clinical acceptability" but we see truly less than ideal dentistry every day that has been there with no ill effects for many years. I will stress where we can & cannot do this. As Dr. Herb Schilder used to say "...we are challenging the prosthodontist and general dentist to now restore these teeth to functionality". This is not lesser quality dentistry, it is just being imaginative and extending "your limits" of what can be clinically acceptable.

- risks vs. benefits
- patient considerations
- materials selection
- retro-fitting crowns
- avoid further problems

Recommended for ... Dentists and Assistants.

ENDODONTIC HEADACHES

Thursday,
October 4
1:00pm-4:00pm
Room 101-B

Supported, in part, by educational grants from Kuraray Dental, NovaBone Products LLC, Captek and Milestone Scientific.

3 CE credits

Alumni Speaker Series

These cases run the gamut from difficult retreatments, curved canals, post perforations, etc. These are the everyday "headaches" that will walk into any dentists and certainly an endodontists office. There is some cross-over with the first program and most certainly there is some salvaging of these teeth...& they can certainly be a "headache!" The idea of this program when given to the general dentist is to, hopefully, have them learn from these "headaches" and learn to avoid them and also how to handle these situations when presented.

- how to avoid these problems
- when to treat surgically vs. non-surgically
- salvaging resorption cases
- selective anesthesia for difficult diagnosis with the STA

Recommended for ... Dentists and Assistants.

Howard L. Pranikoff, DDS, MScD, FICD, FACD was originally from Beverly, MA. He attended Syracuse University, graduated from the UB School of Dental Medicine in 1971 and completed an internship at Upstate Medical Center in Syracuse, NY. After five years of general dentistry in Daytona Beach, FL, he returned to Boston University for his endodontic training with the Class of 1979. He is a Diplomate of the American Board of Endodontics and a Fellow of the International and the American College of Dentists. Dr. Pranikoff is well respected by his colleagues in the Daytona Beach area and as an international speaker in his field. He is an accomplished hypnotist and served two years as President of the Florida Association for Professional Hypnosis. Howard is a visiting faculty member at UB School of Dental Medicine, the University of Florida School of Dentistry, Boston University School of Graduate Dentistry, and at the Dental Assisting Program at Daytona State College. Dr. Pranikoff is most active in organized dentistry and has just completed his term as President of the Central Florida District Dental Association and has served the Florida Dental Association for many years in the House of Delegates. He also serves as Secretary on the Florida Dental Association Services Corporation. He is a past International President of Alpha Omega International Dental Fraternity. Dr. Pranikoff is also a member of the Board of Governors of Tel Aviv University.

In this presentation, Dr. Pranikoff does not refer to products of a commercial company with which he has a significant relationship.

MICHAEL A. MEENAGHAN SYMPOSIUM ON IMPLANT DENTISTRY



DR. MICHAEL A. MEENAGHAN, DDS, PhD (Lt. Colonel Retired) gave back to the UB School of Dental Medicine and the Western New York Community a distinguished career for over four decades as teacher, leading international dental researcher and scholar, public service to the dental profession with loyal and continued service to his country. He earned his dental degree from UB in 1967, his PhD in 1971, and a Certificate in Oral Pathology in 1972. Dr. Meenaghan became a full-time member of the dental faculty in 1971 subsequently becoming a Professor in the Dept of Oral Pathology and maintaining a teaching and research appointment with the Dept of Anatomy within the Medical School. His career at the UB included leadership positions as Director of the Dental School's Electron Microscope Laboratories (1971-1989); Director of the Surface Science Center (1985-1989); as well as Chairman of the former Dept of Stomatology and Interdisciplinary Sciences. Dr. Meenaghan was a Diplomate in the American Society of the International Congress of Oral Implantologists and past president of the American Society of Osseointegration. In addition, Dr. Meenaghan was deeply committed to the recruitment and retention of minority students in order to increase their representation in clinical and academic dentistry. He also served as chair of the Cultural Exchange Program promoting International Education and Exchange to enhance the faculty, student and staff's understanding of other nations and cultures. A Lieutenant Colonel with over 28 years of service with the U.S. Army Reserves, Army Medical Department, he received numerous awards and decorations. His loyal and continued military service and leadership as a commissioned Dental Corps Officer contributed to enhancing Reserve Component Medical Readiness.

MYTHS AND REALITIES OF IMPLANT DENTISTRY FOR TODAY'S PRACTICE

Supported, in part, by an educational grant from Ivoclar Vivadent.

6 CE credits

New implant products and techniques enter the dental industry each year with claims of being superior. How do you select what to use? Is it best to wait 10 years until it is well-proven or should you consider being an "early adopter"? This practical presentation will address most aspects related to implant dentistry, including:

1. **Implant surgery:** Should general dentists be providing this service in their office? Are surgical guides necessary?
2. **Ceramic and PFM crown comparison:** What restorations should you provide for anterior and posterior implant supported restorations? Are full-contoured monolithic restorations such as zirconia or lithium disilicate the replacement for PFM crowns? Should you still be using provisional cement for these restorations?
3. **Abutments and attachments:** What are the best attachments for specific restorations? Are custom abutments still considered superior to a stock or prefabricated abutment?
4. **Radiography:** Is cone-beam computed tomography (CBCT) the new standard of care for implant treatment planning and placement? What radiographs are necessary for both surgical and prosthetic treatment?
5. **Mini implants and RPD's:** When should narrow-diameter implants be considered? How can you increase their success rate?
6. **Exodontia and socket preservation:** What materials should you use? When should you consider immediate placement? Is atraumatic extraction a reality?
7. **Digital Dentistry for implants:** CAD/CAM and intraoral imaging, computer guided treatment planning, lasers, and more.
8. **Other:** occlusal concepts for implants, diagnosis and treatment planning complex cases, laboratory and surgical communication, dental assisting, reality-based implant dentistry vs. evidence-based implant dentistry, and many FAQ's.

Recommended for ... Everyone.

Paul L. Child Jr., DMD, CDT, is a prosthodontist, Certified Dental Technician, and Executive Vice President of BISCO Dental Products. He is responsible for leading BISCO's sales & marketing operations, conducting both clinical and laboratory research, providing continuing education courses, and continuing BISCO's expansion. He maintains a research-based practice in the greater Chicago area where he enjoys providing all aspects of dentistry, but primarily focuses on esthetics, implants, complex restorative, CAD/CAM, and all aspects of surgery. Dr. Child is the former CEO of CR Foundation (formerly CRA) where he lectured and conducted extensive research with Drs. Gordon and Rella Christensen. He lectures nationally and internationally on all areas of dentistry, with an emphasis on new and emerging technologies and materials. He maintains membership in many professional associations and academies, and is on the editorial board of several journals.

Dr. Child has a significant relationship with the following commercial organizations whose products he may refer to in this presentation: Bisco Dental Products and Ivoclar Vivadent.

Thursday,
October 4
8:30am-11:30am/
1:00pm-4:00pm
Ballroom



**Paul L. Child, Jr.,
DMD, CDT**

ASSESSING ORAL LESIONS AND PROMOTING TOBACCO CESSATION

**Thursday,
October 4
8:30am-11:30am
Room 101-A**



**Jose Luis Tapia*,
DDS, '12**



**Martin Mahoney,
MD, PhD**

3 CE credits

***Alumni Speaker Series**

In the presentation, "Approaches to Smoking Cessation" Dr. Mahoney will:

- Review the epidemiology of tobacco use, health outcomes and the impact of tobacco control policies.
- Describe evidence-based guidelines for the systematic identification & assessment of smokers.
- Discuss the use of first-line pharmacotherapies to treat nicotine dependence.
- Highlight the availability of community-based resources.

Dr. Tapia's presentation on "Tobacco and Oral Cancer" will emphasize on diagnosis as well as:

- Review the causes and risk factors for oral cancer.
- Discuss the facts about oral cancer.
- Review the early detection of oral cancer.

Recommended for ... Everyone.

Jose Louis Tapia, DDS is an assistant professor in the Department of Oral Diagnosis Sciences at the School of Dental Medicine, State University of New York at Buffalo. He completed the Advanced Education Program in Oral and Maxillofacial Pathology and earned his DDS and Masters degree in SUNY at Buffalo. He is a Diplomate of the American Boards of Oral Pathologists. Dr. Tapia is currently involved in studies of the application of biomedical ontology to oral pathology.

Martin C. Mahoney, MD, PhD is an associate professor of Oncology at Roswell Park Cancer Institute (Buffalo, NY), where he is a member of the Departments of Medicine and Health Behavior; he also holds appointments at SUNY Buffalo in the Department of Family Medicine and in the School of Public Health & Health Professions, Department of Social and Preventive Medicine. He is well published on the topic of smoking cessation and continues his involvement in clinical trials of smoking cessation. Dr. Mahoney also serves as medical director for the NYS Smokers Quit Line and serves as PI for the WNY-North Tobacco Cessation Center supported by the NYS Department of Health.

In this presentation, Drs. Mahoney and Tapia do not refer to products of a commercial company with which they have a significant relationship.

UB DENTAL ALUMNI ASSOCIATION EXECUTIVE COUNCIL COMMITTEES

BNDM	Paul R. DiBenedetto '79
	Richard J. Lynch '83 Charles A. Marchetta '79
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CPA Search	Kevin J. Hanley '78
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Dinner Dance	Joshua T. Hutter '05
	Richard J. Lynch '83 Stanley L. Zak, Jr. '76

Education	Richard J. Lynch '83
Future Planning	Frank C. Barnashuk '80
Hospitality Receptions	Raymond G. Miller '85
	Stanley L. Zak, Jr. '76 Joshua T. Hutter '05
Human Resources Review ..	Frank C. Barnashuk '80
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	Raymond G. Miller '85 Stanley L. Zak, Jr. '76
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Alumni Office Staff	Cindy Karcher
	Marilyn Sulzbach Sherry Szarowski
BMDM Meeting	
Coordinator	Lisa Jerebko

HIGH TECH HYGIENE

Thursday,
October 4
8:45am-11:45am
Room 101-C



**Connie Lorich,
RDH, BS**

Supported by an educational grant from Ivoclar Vivadent.

3 CE credits

Technology is everywhere around us today, including dentistry and dental hygiene. This course offers the opportunity to learn about many technological advances in dentistry. Topics include the use of soft tissue diode lasers in dental hygiene, CAD/CAM dentistry, varnishes and maintenance. We will also review incorporating today's technology into appointments.

At the completion of the program attendees should have knowledge of:

- technological advances in dentistry and dental hygiene
- science, rationale and research on the use of lasers in periodontal treatment
- CAD/CAM dentistry
- history, science and use of varnishes in dental hygiene treatment
- maintenance updates

Recommended for ... Dental Hygienists.

Connie Lorich, RDH, BS is a graduate of the State University of New York at Buffalo. She earned a Bachelor of Science degree in Dental Science following completion of dental hygiene studies. She

has over 16 years of clinical dental hygiene experience, and 7 years in dental pharmaceutical marketing, education, and sales; as well as research and education at the University at Buffalo School of Dental Medicine. She also holds Standard Proficiency certification in diode lasers from the Academy of Laser Dentistry. Following 3 years as President of the Buffalo Dental Hygiene Association, Connie served as President of the New York State Dental Hygienists' Association for 2 years. Current appointments include: University at Buffalo Continuing Dental Education Committee, Erie Community College Dental Hygiene Advisory Board, Dimensions of Dental Hygiene Corporate Council, RDH Magazine's Editorial Board, and Academy of General Dentistry Speaker certification. Currently she is employed as associate manager professional communications at Ivoclar Vivadent.

Ms. Lorich has a significant relationship with the following commercial organization whose products she will refer to in this presentation: Ivoclar Vivadent.

HANDS-ON WORKSHOP: DAM-IT, IT'S EASY!SM – BASIC PROGRAM

Thursday,
October 4
9:00am-12:00pm
Exhibit Floor



**Mary R. Costello,
CDA**

Additional \$75 registration fee required. Limited to 30 participants.

3 CE credits

This fast-paced seminar combines a multimedia presentation with hands-on participation featuring simplified dental dam application techniques that expedite dental dam placement.

Basic techniques discussed during the presentation include:

- clampless technique - an alternative to using clamps
- simple guidelines for clamp / retainer selection
- winged technique - a combined-step method
- modified winged technique - the wingless alternative
- loop technique - a method to expedite dam placement through tight contacts

Participants learn to apply dam for the following procedures:

- endodontic therapy
- restorative dentistry (posterior teeth)
- composite-bonding (anterior teeth)

In addition, helpful hints and suggestions are given for dam usage for various clinical procedures, which include interproximal restorations, structurally compromised teeth, and fixed bridges.

PARTICIPANTS MUST BRING PROTECTIVE EYEWEAR!

Recommended for ... Dentists, Hygienists, and Assistants.

Mary R. Costello, CDA has a BS in Health Administration from Governors State University, Illinois. She has over 45 years experience in the dental field, serving as Expanded Duties Dental Auxiliary for the US Army, a dental coordinator for a hospital-based dental center, and a dental dam Instructor, lecturing throughout the United States and Canada on dental dam dentistry. Mary is currently manager of Continuing Education and Professional Relations-Hygienic Products for Coltene/Whaledent, Inc.

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Ms. Costello has a significant relationship with the following commercial organization whose products she will refer to in this presentation: Coltene/Whaledent, Inc.

THE ROBERT J. GENCO DISTINGUISHED SPEAKER SERIES

The purpose of this series is to provide a forum for the discussion of the fundamental and applied research basis for preservation and restoration of oral and general health.

SALIVARY DIAGNOSTICS FOR CHAIRSIDE SCREENING OF ORAL AND SYSTEMIC DISEASES

Thursday,
October 4
9:00am-12:00pm/
1:30pm-4:30pm
Room 106-B



David T.W. Wong,
DMD, DMSc

6 CE credits

Saliva has long been considered a “mirror of the body” that reflects the state of overall health. A wide range of systemic diseases, such as diabetes and Sjögren’s syndrome, have oral manifestations that dentists can encounter in patients at various stages of disease development. Dentists are therefore ideally situated to monitor and treat oral disease progression, impaired salivary status, and various oral complications associated with systemic conditions.

In recent years, sparked by initiatives from the National Institute of Dental & Craniofacial Research (NIDCR), saliva has attracted widespread interest as a diagnostic medium for rapid, point-of-care testing. The advantages of using saliva for disease diagnostics include ease of access, noninvasive sample collection, increased acceptance by patients, and reduced risks of infectious disease transmission. Oral samples are readily accessible as whole saliva or by sampling secretions from specific glands or gingival crevicular fluid.

Advances in the science of salivary diagnostics will lead to identification of disease signatures of candidate biomarkers and/or confirmation of genetic susceptibility for systemic conditions. With the development of the salivary proteome, transcriptome, micro-RNA, metabolome and microbiome as diagnostics alphabets fully enable saliva to be translated for personalized individual medicine applications. Coupled with the development of point-of-care technologies and the emerging trend of dentists chairside screening for medical conditions, dentistry will advance into primary healthcare to screen and risk assess high impact medical conditions.

Recommended for ... Dentists.

David T.W. Wong DMD, DMSc is Felix & Mildred Yip Endowed Professor and Associate Dean of Research and Director of the Dental Research Institute at UCLA. Dr. Wong is an active scientist in oral cancer and saliva diagnostics research. His research has been continuously funded by NIH since 1986. He has authored over 200 peer reviewed scientific publications. He is a fellow of the American Association for the Advancement of Sciences (AAAS), past member of the ADA Council of Scientific Affairs and the immediate past president of American Association of Dental Research (AADR).

In this presentation, Dr. Wong does not refer to products of a commercial company with which he has a significant relationship.

ALUMNI SPEAKER SERIES

The purpose of the Alumni Speaker Series is to feature prominent alumni of the UB School of Dental Medicine who have distinguished themselves as dental professionals and lecturers.

Each year during the Buffalo Niagara Dental Meeting, alumni will be invited back to their alma mater to share with us their unique treatment techniques.

Please join us as we welcome back to UB our distinguished alumni speakers.

2012 Exhibitors

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3M ESPE

Booth #410
A-DEC

Booth #311
ACCUTRON INC.

Booth #208
**AFTCO TRANSITION
CONSULTANTS**

Booth #311
AIR TECHNIQUES INC.

Booth #424
ASPEN DENTAL

Booth #133
AXA FINANCIAL ADVISORS

Booth #310
**BANK OF AMERICA
PRACTICE SOLUTIONS**

Booth #122
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Booth #407
BIOMET 3i

Booth #222
**BONADENT DENTAL
LABORATORIES**

Booth #309
BRASSELER USA INC.

Booth #336
**BUFFALO DENTAL ASSISTANTS
SOCIETY**

Booth #337
**BUFFALO DENTAL HYGIENISTS
ASSOCIATION**

Booth #102
CARECREDIT

Booth #230
CARESTREAM DENTAL

Booth #130
CENTRIX INC.

Booth #110
COLGATE

Booth #202
COLTENE

Booth #418
COLUMBIA DENTOFORM

Booth #418
CUSTOMAIR

Booth #136
DDS IMAGES LLC

Booth #135
DELTA DENTAL

Booth #608
DENTAL DYNAMICS INC.

Booth #439
DENTAL USA

Booth #418
DENTALEZ GROUP

Booth #606
DENTAQUEST

Booth #512
DENTSPLY IMPLANTS

Booth #231
DESIGNS FOR VISION INC.

Booth #514
DIGITAL DOC LLC.

Booth #401
EASTERN DENTISTS INSURANCE CO.

Booth #508
EIGHTH DISTRICT DENTAL SOCIETY

Booth #332
GARRISON DENTAL SOLUTIONS

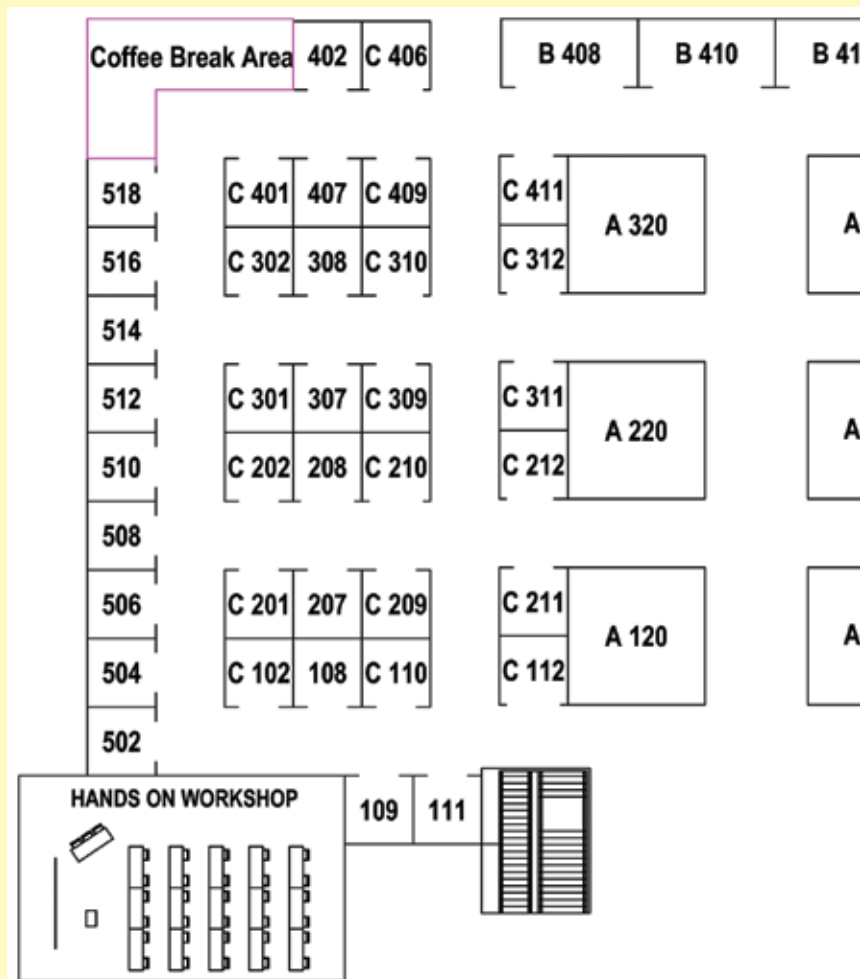
Booth #409
GC AMERICA INC.

Booth #614
GENDEX DENTAL SYSTEMS/KAVO

Booth #516
HANDPIECE GUY OF WNY

Booth #406
HAYES HANDPIECE/SHARPEEZ CO.

EXHIBIT



Booth #610
EMBLEM HEALTH DENTAL

Booth #120
EVOLUTION DENTAL SCIENCE

Booth #338
FB DENTAL ENTERPRISES

Booth #311
FOREST DENTAL PRODUCTS INC.

Booth #211
GARFIELD REFINING COMPANY

Booth #307
**HEALTHCARE PROFESSIONAL
FUNDING CORP.**

Booth #221
HENRY SCHEIN DENTAL

Booth #416
HUDSON TRANSITION PARTNERS

Booth #311
ICW INTERNATIONAL

Booth #121
IVOCLAR VIVADENT INC.

Booth #333
JACOB HAUCK AGENCY

Booth #238
JIM KASPER ASSOCIATES LLC

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Booth #108
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Booth #232
ORASCOPTIC

Booth #220
PRO-ESTHETICS DENTAL LAB

Booth #131
PROCTER & GAMBLE

Booth #311
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RAMVAC

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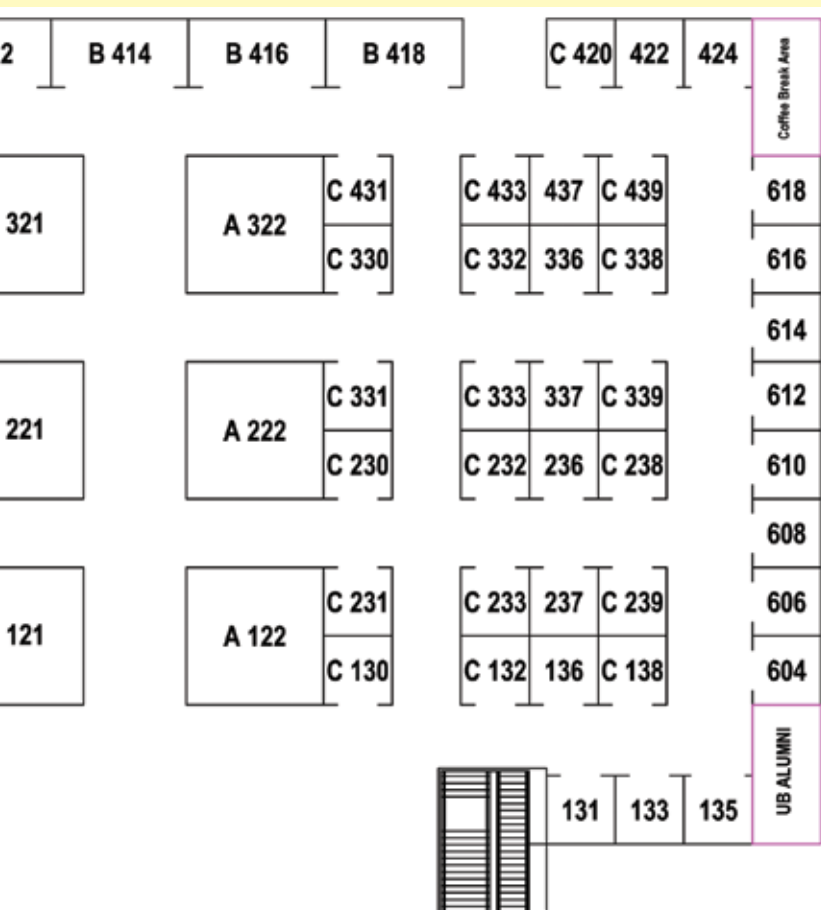
Booth #504
WNY TMJ MASSAGE

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ZIMMER DENTAL

Booth #233
ZOLL DENTAL

LOCATOR



Booth #301
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Booth #201
MEDICAL LIABILITY MUTUAL INS.

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CABINETS LTD.**

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PRACTICE TRANSITIONS**

Booth #320
PATTERSON DENTAL

Booth #408
PLANMECA USA INC.

Booth #411
PORTER ROYAL SALES

UNDERSTANDING AND MAXIMIZING RETIREMENT PLAN CONTRIBUTIONS

Thursday,
October 4
9:00am-12:00pm
Room 103



Donald Halicki

Supported by an educational grant from AXA Advisors.

3 CE credits*

Managing and protecting your wealth and providing retirement savings options for you and your employees is an important goal; our aim is to keep you up to date on the changing retirement savings environment, and help you to develop your strategy as you move through the different stages in your career.

As an ADA endorsed retirement plan provider, members of our team will show you how to take advantage of different retirement plan strategies to maximize plan benefits. Which type of retirement plan is best for you and your practice? Our retirement plans specialists will discuss the types of plans available and the advantages and disadvantages of each. They will also discuss different plan designs and ways to maximize plan contributions and tax deductions.

We will also review the fiduciary responsibilities of being a plan sponsor and discuss best practices to fulfill your fiduciary duties and mitigate risk. Our ERISA expert will address new fee disclosure requirements, fiduciary processes, and how to best utilize your plan advisors.

Recommended for ... Dentists.

Christian Giorgi, JD is Vice President of Advanced Markets, for AXA Equitable's Employer Sponsored Retirement Plans Division. He previously served as director of the ERISA Compliance service group for The Hartford. Chris has 19 years of experience in technical retirement plan consulting and education and retirement plan services group management. He received his JD, cum laude, from Suffolk University and was admitted to the Massachusetts bar in 1998. His B.A. was earned at the University of Massachusetts in Amherst. He has his Series 26, Series 7, Series 6, Series 63 and Insurance licenses and is an active member of various retirement industry groups including the ICI Pension Operations Advisory Committee, SPARK and the Boston Bar Association's ERISA Committee.

Donald Halicki, Financial Consultant with AXA Advisors, LLC. He is a career associate at AXA Advisors, concentrating on financial planning for individuals and small to medium sized businesses. Don is a graduate of Buffalo State College with a Bachelor's Degree in Business Studies.

Series 7 (General Securities Registered Representative)
Series 66 (Registered Investment Advisor-Uniform State Law)
Licensed in Life and Health in New York State

Greg Scott is Regional Vice President of the northeast territory in the company's Retirement Savings Group, a business unit of AXA Equitable Life Insurance Company that provides retirement plan strategies and solutions to the employer-sponsored market. Responsibilities also include building strong relationships, and executing an assisted sales model nationally with plan sponsors, brokers, TPAs and plan administrators. Prior to joining AXA Equitable, Greg worked for Morgan Stanley Smith Barney as part of the The Kelliher Group and MFS Investment Management.

The above presenters have a significant relationship with the following commercial organization whose products they will refer to in this presentation: AXA Advisors.

** This course may not satisfy mandatory NY State continuing dental education requirements.*

MARK YOUR CALENDARS!

2013

BUFFALO NIAGARA DENTAL MEETING

September 25-27, 2013

MLM§C
Medical Liability Mutual
Insurance Company
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MAJOR SPONSOR

TAKING PREVENTIVE MEASURES TO PROTECT TOMORROW'S SMILES

Thursday,
October 4
1:00pm-4:00pm
Room 101-C



**Andrea S. Wiseman,
RDH**

Supported by an educational grant from 3M ESPE.

3 CE credits

Audience members will be provided with a thorough review; protocols for caries risk assessment (CAMBRA), gingivitis, sensitivity, and dialog to assist the oral health care provider in patient communication. They will also review fluoride varnishes, and have the opportunity for a hands-on application. Since oral health practice has changed significantly over the past decades, oral health care professionals roles in patients' overall health maintenance continues to grow in importance. This presentation will interact with the audience and keep you on the edge of excitement wanting to hear more.

Course Objectives

- understand the caries disease process
- how to implement a caries risk assessment program in your practice
- discuss the benefits of fluorides, calcium phosphates and other ingredients and medications
- how to use the medications used for caries, gingivitis, and sensitivity treatment
- review preventive products, protocols, dialog, and insurance codes

Recommended for ... Dentists and Hygienists.

Andrea S. Wiseman, RDH is a National Preventive Specialist for 3M ESPE, and brings over 30 years of experience in dentistry to her presentations. She is a member of the American Dental Hygiene Association, Texas Dental Hygiene Association, and past president of the San Antonio District Dental Hygiene Association and Gulf Coast Dental Hygiene Society of Ft. Myers. She is a mentor to all oral healthcare providers and an advocate against oral diseases. Her presentations have included venues at Seattle Study Clubs, Dental Hygiene Association State Meetings, Dental Association State Meetings, and large group dental practices, providing CE credits on the Power of Prevention. She has also helped educate dental assisting schools, dental hygiene colleges, and dental colleges across the country on the current standards of care and technologies in dentistry.

Ms. Wiseman, (or an immediate family member) has a significant relationship with the following commercial organization whose products she will refer to in this presentation: 3M ESPE Dental.

Reunion Dinner Dance



**HYATT REGENCY
BALLROOM**



Friday, October 5, 2012
Cocktails 6:30 • Dinner 7:30

Black tie optional
\$75 per person

*Tickets may be purchased through 10/4/2012.
Non-reunion and non-alumni guests welcome.*

RECORDS, REGULATIONS AND ETHICS FOR THE ENTIRE DENTAL TEAM

Thursday,
October 4
1:15pm-4:15pm
Room 101-D



Chester J. Gary,
DDS, '78, JD

3 CE credits*
Alumni Speaker Series

A case study format will provide participants with the skills to:

- Assess risk factors in your current practice
- Enhance front office staff risk management strategies
- Contribute to the development and management of a social media plan which complies with privacy regulations and manages the practice's online reputation
- Utilize courtroom tested record-keeping principles
- Ensure compliance with the New York State Dental Practice Act, ADA Principles of Ethics and Code of Professional Conduct and New York State Code of Ethics
- Reduce the incidence of disciplinary complaints and malpractice claims through clinical management strategies

Course Benefits:

- Avoid ethical, disciplinary and malpractice complaints
- Enable management team to recognize and avoid unethical and illegal use of social media
- Improve patient record keeping of all staff to better defend legal challenges
- Case types include:
 - Patient abandonment by front office
 - Unethical and illegal social media use
 - Breach of confidentiality
 - Informed and competent consent
 - Illegal auxiliary delegation
 - Splitting fees with non-dentists

Take home valuable written materials to guide you in practice.

Recommended for ... Everyone.

Chester J. Gary, DDS, JD is clinical assistant professor in the Department of Restorative Dentistry and course director of Practice and Risk Management, University at Buffalo School of Dental Medicine. He is a practicing general dentist, licensed in New York, and an attorney-at-law, admitted in New York and Florida. His law practice is concentrated on issues relevant to health care providers and represents dentist employees and employers in employment agreements, partners in partnership agreements and entity formation, and buyers and sellers in practice sales. Dr. Gary is author and presenter of the New York State mandated Dental Jurisprudence and Ethics Course, certified for the University at Buffalo School of Dental Medicine Continuing Dental Education, and presenter for the New York State Dental Foundation/NYSDA mandated Ethics and Jurisprudence Course. He serves as chair of the NYSDA District Professional Liability Claims Committee, editor of the Eighth District Dental Society Bulletin and reviewing editor of the New York State Dental Journal and Journal of the American Dental Association, is a Fellow of the American College of Dentists and American College of Legal Medicine, a member of the New York and Florida Bar Associations, and Institute of Business Appraisers. Dr. Gary has published numerous articles and lectured extensively regarding dentistry, ethics and the law.

In this presentation, Dr. Gary does not refer to products of a commercial company with which he has a significant relationship.

**This course does not satisfy the NYS Mandatory Requirement for a course in Ethics and Jurisprudence.*



BUFFALO NIAGARA DENTAL MEETING

has gone **GREEN!**

Handouts are now available for you to download
on our website www.ubdentalalumni.org



EARLY ORTHODONTIC DIAGNOSIS AND ORTHODONTIC TREATMENT, WHAT AND HOW?

Thursday,
October 4
1:15pm-4:15pm
Room 101-A



**Sawsan Tabbaa,
DDS, MS '97**

3 CE credits
Alumni Speaker Series

Early orthodontic intervention is appropriate in patients exhibiting certain occlusal problems that could continue to worsen while also becoming more difficult to treat at a later stage of dental and skeletal development. Problems not diagnosed and treated early enough can hinder the normal craniofacial development of the respective child. This program will provide the participants with an overview of early interceptive orthodontic treatment cases with a special focus on the anterior cross bite's etiology, diagnosis and treatment options. A case report of successful treatment will be presented demonstrating how early diagnosis and treatment improves oral function and social interactions.

At the completion of this program, participants should be able to:

- Determine the circumstances under which early orthodontic intervention is appropriate.
- Review cases in which early orthodontic intervention was used successfully.
- Identify the outcomes of the orthodontic treatment, including those that affect the patient's quality of life.
- Learn the etiology, diagnosis and treatment options of anterior cross bite.

This program will be taught based on evidence-based dentistry using case reports. Benefits and potential pitfalls will be discussed.

Recommended for ... Everyone.

Sawsan Tabbaa, DDS is a full time assistant professor at the Department of Orthodontics, School of Dental Medicine, State University of New York at Buffalo. She has earned several awards in recognition of her abilities as a researcher, an accomplished educator and a caring clinician. Counted among the awards that she has received are: the Sigma Xi Research Award, an Excellence in Teaching Award, Best-Treated Case Orthodontic Award from the University at Buffalo and Faculty Awards from the American Association of Orthodontics Foundation and from the AAO. A recent publication, in which Dr. Tabbaa was the senior author, resulted in a great deal of interest and discussion in the written media. Dr. Tabbaa is an Evidence-Based Dentistry Champion Orthodontist. She is a member of the International and American Associations for Dental Research, the American Dental Association and American Association of Orthodontists.

In this presentation, Dr. Tabbaa does not refer to products of a commercial company with which she has a significant relationship.

OKU Student Scholarship Breakfast

The University at Buffalo School of Dental Medicine Chapter
of Omicron Kappa Upsilon (OKU) will hold its

28th ANNUAL

OKU STUDENT SCHOLARSHIP BREAKFAST

on Friday, October 5, 2012.

The breakfast meeting will be at 7:30am at the Hyatt Regency Hotel
during the Buffalo Niagara Dental Meeting.

OKU is the National Dental Honor Society and our local chapter, Lambda Lambda, which was formed at U.B. in 1936, will honor the top five ranked members of each predoctoral class of the School of Dental Medicine. Members of OKU are welcome to attend and recognize these outstanding academic achievements.

ALL ABOUT REGENERATIVE MATERIALS AND TECHNIQUES: A HANDS-ON WORKSHOP

Thursday,
October 4
1:30pm-4:30pm
Exhibit Floor



Katie Kolthoff

Supported by an educational grant from Zimmer Dental.

\$75 additional registration fee required

Limited to 30 participants

3 CE credits

Emerging allograft hard and soft tissue regenerative products offer very different chemical and physical characteristics after processing. This program will review Zimmer and other regenerative materials using SEM, clinical data and discussion. An in-depth analysis of donor selection and processing of allografts will be provided.

This program will also include the following hands-on workshops:

- Hands-on socket preservation techniques in maxillary model with 3 and 4 wall sockets.
- Hands-on sinus lift procedure on maxillary sinus model employing lateral and crestal approaches.

Recommended for ... Dentists.

Katie Kolthoff received her BS in Biology from the State University of New York Binghamton and her MS in Secondary Science Education from State University of New York Brockport. Kathleen currently is the regenerative specialist for Zimmer Dental and is a certified tissue bank specialist for the American Association of Tissue Banks. Kathleen is a former high school chemistry teacher.

Ms. Kolthoff, has a significant relationship with the following commercial organization whose products she will refer to in this presentation: Zimmer Dental.

Thank You! to our **OPENING NIGHT PRIZE DONORS**

BENCO DENTAL – Booth #122
EASTERN DENTISTS INSURANCE CO. – Booth #401
GC AMERICA INC. – Booth #409
HAYES HANDPIECE/SHARPEEZ CO. – Booth #406
KIDZPACE INTERACTIVE INC. – Booth #420
MVP NETWORK CONSULTING – Booth #506
PROCTER & GAMBLE – Booth #131
STRAUMANN USA – Booth #312
SUNSTAR AMERICAS INC – Booth #212
SURGITEL/GENERAL SCIENTIFIC CORP. – Booth #330
3M ESPE – Booth #302
WATERCURE USA – Booth #422
WESTSTAR COMPUTER CONSULTING – Booth #308
WNY TMJ MASSAGE – Booth #504
ULTRADENT PRODUCTS INC. – Booth #209

FRIDAY PROGRAMS

MASTERING RESTORATIVE DENTISTRY FROM ADHESION TO ZIRCONIUM

Friday,
October 5
8:00am-11:00am/
1:00pm-4:00pm
Room 106-B



Alan M. Atlas, DMD

Supported, in part, by an educational grant from Dentsply Caulk.

6 CE credits

There are key fundamental concepts that will determine the long-term favorable outcome of esthetic restorations. This course will demonstrate step-by-step concise restorative treatment planning guidelines that fulfill today's esthetic demands and integrates current restorative materials and protocols. Procedures and techniques for esthetic and functional success with adhesives, composites and ceramic materials will be reviewed based on the most current scientific evidence.

Recommended for ... Everyone.

MASTERING ADHESION DENTISTRY AND THE DIRECT POSTERIOR ESTHETIC RESTORATION

8:00 am – 11:00 am (3 CE credits)

At the completion of the program attendees should be able to:

- Describe how the tooth location, occlusal scheme, oral habits and preparation design determines the adhesive system, composite materials and placement technique utilized.
- Describe what factors most affect successful or failed clinical results and implement communicative and administrative techniques to avert stressful and unnecessary legal action by a disgruntled patient.
- Utilize CaMBRA and other preventive measures at the hygiene visit to ensure extended survival of the restoration.
- Understand the 2012 update and scientific analysis of adhesive systems with indication of which systems to utilize for specific cavity preparations.
- Utilize research based step-by-step application techniques for improving long-term durability of dentin bonding, reducing polymerization shrinkage and contraction stress, micro-leakage, and eliminating post-operative sensitivity for etch and rinse adhesives and self-etch adhesives.

MASTERING THE INDIRECT ANTERIOR AND POSTERIOR ESTHETIC RESTORATION

1:00 pm – 4:00 pm (3 CE credits)

At the completion of the program attendees should be able to:

- Utilize proper treatment planning concepts for anterior and posterior esthetic ceramic restorations to achieve successful outcomes based on scientific evidence, clinician experience and patient selection.
- Describe scientific based indications and treatment-planning strategies for the restoration of endodontically treated teeth including the selection and placement of post and core systems, luting cements and core materials.
- Describe step-by-step preparation, temporization and impression techniques for all ceramic crowns, inlays and onlays using specific diamonds for perfect finish lines.
- Describe and compare conventional all-ceramic (stacked and pressed) and CAD-CAM technologies including differences between Lithium Disilicate and Zirconium systems (monolithic vs. layered ceramic) with specific indications and cementation criteria for each.
- Utilize simple and predictable smile design methods for proper treatment planning of anterior restorations including porcelain laminate veneers and identify optimal ways to understand patient preferences and discussing fees for elective esthetic cases.

Alan M. Atlas received his D.M.D degree from the University of Pennsylvania School of Dental Medicine and serves there as clinical associate professor, co-director of Restorative Dentistry Clinics, director of Implant Dentistry and a primary Care Unit Group Leader in the Department of Preventive and Restorative Sciences. Dr. Atlas is actively involved in the development and integration of clinical research studies for implants, CAD-CAM ceramics and dental materials at Penn. He holds membership in the Academy of Osseointegration, Omicron Kappa Upsilon National Dental Honor Society and the International Association for Dental Research. He is a 2006 recipient of the Penn Dental Medicine Alumni Award of Merit and has been selected by his peers as a "Top Dentist 2012" in Philadelphia Pennsylvania. Presently, Dr. Atlas is an internationally recognized lecturer focused on applying scientific based protocols to clinical dentistry. He maintains a private practice dedicated to esthetic and comprehensive restorative dentistry located in Philadelphia, Pennsylvania.

Dr. Atlas, or an immediate family member, has a significant relationship with the following commercial organization whose products he will refer to in this presentation: Dentsply Caulk.

COMPREHENSIVE PERIODONTAL THERAPY: TREATING PATIENTS ... NOT JUST POCKETS

Friday,
October 5
8:15am-11:15am/
1:00pm-4:00pm

Room 101-C



Lauren Gueits, RDH

Supported by an educational grant from Sunstar Americas.

6 CE credits

Recently, the AAP called upon us to include periodontal/systemic interrelationships as part of "Comprehensive Periodontal Therapy." (CPD) This course will provide a thorough review of CPD focusing on periodontal disease (PD) as an inflammatory disease linked to systemic ramifications. Diabetes/cardiovascular disease will be the main focus along with other systemic diseases / conditions. Research will be presented on the effect nonsurgical periodontal therapy has on patients' HbA1C levels. Strides in bridging the gap between the dental/medical communities will be discussed as well as ways to initiate better communication amongst patients and health care professionals for the utmost in comprehensive care.

Upon completion of this course, the participant should be able to:

- Recognize the importance of assessing risk factors for PD/systemic diseases.
- Identify PD as an inflammatory disease along with the systemic ramifications.
- Explain how diabetes and PD are bi-directional where one can influence the other as well as understanding the value of HbA1C levels.
- Translate evidence-based research into effective patient/practitioner communication.
- Analyze studies of decreased HBA1C levels through enhanced glycemic control due to non-surgical periodontal therapy utilizing sub microbial antibiotics as well as localized chemo-therapeutics.
- State and recognize oral conditions related to diabetes.
- Recognize xerostomia and its effect on the oral cavity.
- Apply appropriate non-surgical treatment modalities for PD.
- Utilize proper insurance coding and social networking to maximize case acceptance.
- Identify the high-risk patient and refer for proper comprehensive management.
- Recognize themselves as a valuable member of their patients' health care team.

Recommended for ... Dentists, Hygienists and Assistants.

Lauren Gueits, RDH oral health educator, clinician, national lecturer, author, practice management/marketing consultant and key opinion leader. Lauren Gueits, a clinician of 20 years and a recipient of the 2010 Sunstar Award of Distinction, lectures nationally to health professionals on the oral/systemic connection. She was featured in the inaugural edition of "Grand Rounds" and brought national attention when NBC/ABC, featured her story on disclosing diabetes through her dental exam. She was the first RDH to present at the 2011 American Association of Diabetes Educators Symposium and co-authored the Nov 2011 issue of RDH magazine's featured article "DYNAMIC DUOS" focusing on medical/dental collaboration. Lauren received her dental hygiene degree from SUNY Farmingdale, 1991 and is a member of ADHA, AAOSH.

Ms. Gueits, or a family member, has a significant relationship with the following commercial organization whose products she will refer to in this presentation: Sunstar Americas.

REUNION CHAIRS

1947.....Dr. Robert C. Gartler

1952.....Dr. John C. Canney

1957.....Dr. Edward J. Kucio
Dr. Michael R. Marfino

1962.....Dr. James P. Foley

1972.....Dr. Michael D. Hess

1977.....Dr. Bruce D. Parker

Dr. Vincent E. Jagodzinski

Dr. Joseph A. LaNasa
Dr. Richard M. Stiegler

Dr. Richard F. Sheehan

Dr. Peter P. Mascari

Dr. Alan M. Patrignani

1982.....Dr. Frances L. DePlato
Dr. Mark E. Mahaney
Dr. Gretta Tomb

1987.....Dr. Robert J. Buhite II
Dr. Norman Stoj

1992.....Dr. John R. Tibbetts

1997.....Dr. Julie M. Sheehan Jones

2002.....Dr. Scott A. Burke
Dr. Joseph L. Rumfola

2007.....Dr. Joseph T. Deluca

Dr. Michael N. Hatton
Dr. Joseph S. Modica

Dr. David P. Croglia

Dr. Rachael A. Rossitto

Dr. Andrew J. Dusel

LOTIONS, POTIONS, PASTES AND MORE

Friday,
October 5
8:30am-11:30am/
1:00pm-4:00pm
Ballroom



Sebastian G. Ciano,
DDS '61

6 CE credits *Alumni Speaker Series*

When patients ask "What products should I use for better oral health?", dental practitioners should be able to provide evidence based answers! When they are taking medications and present with changes in oral tissues, are these changes medication related? This program is designed to help dental practitioners update their patients with information on the latest therapeutic, non-prescription oral healthcare products as well as prescribed products and to facilitate the identification of oral manifestations of systemic medications. This program will also review recent developments in chemotherapeutic oral health care, as well as updating periodontal considerations for implants.

Learning Objectives:

- Recognize oral manifestations of systemic medications.
- Understand the impact of systemic medications on dental therapy.
- Understand the role of mouth rinses, dentifrices and oral care products in patient therapy.
- Understand the role of antibiotics as adjuncts to periodontal therapy.
- Understand periodontal considerations for implants.

Recommended for ... Dentists and Hygienists.

Sebastian G. Ciano, DDS '61, is Distinguished Service Professor and chair, Dept. of Periodontics and Endodontics; adjunct professor of pharmacology at UB School of Dental Medicine; director of the Center for Dental Studies; Diplomate, American Board of Periodontology; past president of the American Academy of Periodontology and its Foundation and the International Academy of Periodontology; and author of over 150 scientific papers. He is editor of the ADA/PDR Guide to Dental Therapeutics and has received numerous national honors including the Distinguished Scientist Award in Pharmacology from the International Association for Dental Research.

Dr. Ciano, or an immediate family member, has a significant relationship with the following commercial organizations whose products he will refer to in this presentation: Johnson & Johnson, Colgate, and Sunstar Americas.

INFLAMMATION 911: THE MOUTH BODY CONNECTION

Friday,
October 5
8:45am-11:45am
Room 101-B



Uche P. Odiatu, DMD

Supported, in part, by an educational grant from Philips Sonicare. 3 CE credits

Emerging research catapults inflammation into the ring as a key player in many systemic and oral diseases. Stop the deadly cascade with lifestyle solutions guaranteed to change your patient's health destiny. This fact filled & inspirational presentation is a 'call to arms' against inflammation -- 'let's douse the flames!'

- Understand why certain patients do not respond well to your hygiene programs.
- Recognize the destructive INFLAMMATORY CASCADE in your patients.
- Discover how deep visceral fat acts like an active organ causing havoc in the body & mouth.
- Identify 7 KEY foods & lifestyle habits that contribute to inflammation & disease.
- Develop a 'Wellness Centered' practice and watch your schedule fill up.
- Implement a new dimension to your new patient exams and your treatment plans.

Recommended for... Everyone.

ALUMNI SPEAKER SERIES

The purpose of the Alumni Speaker Series is to feature prominent alumni of the UB School of Dental Medicine who have distinguished themselves as dental professionals and lecturers. Each year during the Buffalo Niagara Dental Meeting, alumni will be invited back to their alma mater to share with us their unique treatment techniques.

Please join us as we welcome back to UB our distinguished alumni speakers.

MENTAL DETOX!

CREATE BALANCE IN YOUR PRACTICE!

Friday,
October 5
1:15pm-4:15pm
Room 101-B



Uche P. Odiatu, DMD

Supported, in part, by an educational grant from Philips Sonicare.

3 CE credits

Has your get up and go, got up and left? Are your clinic days fueled by caffeine or 5 hour energy drinks? Are your patients wound up? This entertaining and informative program will inspire you to TAKE ACTION and reclaim your energy. The unrelenting pressure and stress from demanding clinical treatments, patient relations, and staff challenges can drain the reserves of the most well-intentioned individual. The consequences include: poor sleep, overeating, accelerated aging, periodontal disease, lack of productivity, and feeling overwhelmed. This empowering session is uniquely crafted to balance and energize the lives of the dental team.

- Discover the mind / body connection for the busy health care provider.
- Make the connection between STRESS and your patient's ORAL HEALTH.
- Receive talking points for your overscheduled and stressed TMD patients.
- Stop accelerated aging in its tracks by strengthening your immune system.
- End food cravings brought on by stress and stop staff room cookie binges.
- Learn, laugh and take action on some stale forgotten health and wellness goals.

Recommended for ... Everyone.

Uche P. Odiatu, DMD is a certified nutrition and wellness consultant, a certified personal trainer, a certified lifestyle coach, co-author of *The Miracle of Health* (2009) and *Fit for the LOVE of It!* (2002), and a professional member of the American College of Sports Medicine. He maintains a dental practice in Toronto and has inspired audiences at the largest dental conferences in the world & for Fortune 500 Companies. He has been the invited guest on over 300 radio / TV shows including ABC 20/20 & Canada AM.

Dr. Odiatu, (or an immediate family member) has a significant relationship with the following commercial organization whose products he will refer to in this presentation: Philips Sonicare.

DENTAL PRACTICE RELAY: FIVE TIPS FOR SUSTAINABLE SUCCESS

Friday,
October 5
8:45am-11:45am/
1:15pm-4:15pm
Room 101-A



**Shelly Von Short,
RDH, MS, PhD**

6 CE credits

Running a successful dental practice is no walk in the park. It takes a relay team of trained professionals to cross the finish line every day without dropping the baton of patient care and practice success. A smooth hand-off at every step in the patient experience wins cheers from patients and fellow teammates.

At the completion of this program, you will learn to perform your personal best everyday:

- leadership in case acceptance
- your role on the team and how it assures success for everyone
- team and dental practice success comes first
- your role in patient care and practice profits
- help patients connect the dots between oral health and total health

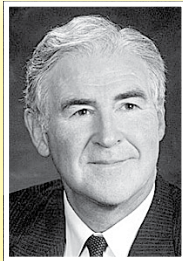
Recommended for ... Everyone.

Shelly Von Short, RDH, MS, PhD has worked in the dental field for nearly 30 years. Prior to owning her own dental practice management consulting business, Shelly was a senior consultant for an international practice management consulting company. She has coached in all dental specialties, and has expertise in practice analysis, business management, non-surgical periodontal programs, team building, and case presentation. She is a former adjunct faculty member at the University of Oklahoma College of Dentistry, Department of Dental Hygiene.

Shelly has a bachelor's of science degree, a master's degree in health promotion and nutritional sciences, and doctorate in natural health.

In this presentation, Ms. Short does not refer to products of a commercial company with which she has a significant relationship.

8TH ANNUAL ALAN J. DRINNAN MEMORIAL SYMPOSIUM



DR. ALAN DRINNAN was a SUNY Distinguished Service Professor in the Department of Oral Diagnostic Sciences of the School of Dental Medicine before he unexpectedly passed away in January 2004. He received his dental and medical degrees from the University of Bristol, served as a Dental Officer in the British Army, ran a private dental practice, taught oral surgery at the University of Bristol, and became a Fellow of the Royal College of Surgeons of England. Upon coming to Buffalo in 1962, he studied oral pathology and was recruited on to the UB faculty. He subsequently received his DDS degree from UB and became: a Diplomate of the American Academy of Oral and Maxillofacial Pathology, Chairman of UB's Department of Oral Medicine, Director of the Dental Department of the Buffalo General Hospital, and a U.S. citizen. Dr.

Drinnan served as President of both the American and the International Associations of Oral and Maxillofacial Pathology and was a consultant to the Armed Forces Institute of Pathology, World Health Organization, Federation Dentaire Internationale, American Dental Association, American Association of Dental Schools, and the Erie County Medical Examiner's Office. He also began the internet Bulletin Board for Oral Pathology (BBOP), which now has over 700 subscribers all over the world and serves as a clearinghouse for issues related to service, teaching and research in Oral Pathology. The State University of New York Board of Trustees promoted him to the rank of SUNY Distinguished Service Professor in 1994. Alan Drinnan's humorous anecdotes, interesting stories, and most of all, his generosity and friendship enriched everyone who knew him. These characteristics led the Department of Oral Diagnostic Sciences and the Drinnan family, in cooperation with the dental school's Development Office to initiate the Alan Drinnan J. Memorial Fund to create an endowment that would establish an annual memorial lecture in Alan's name.

HPV AND THE OROPHARYNGEAL CARCINOMA EPIDEMIC

**Friday,
October 5
9:00am-12:00pm
Room 106-A**



**Lynn W. Solomon,
DDS, '95**

3 CE credits
Alumni Speaker Series

Cancers of the head and neck have different causes, treatments and survival rates depending on their location. Traditionally oral and oropharyngeal cancers were associated with tobacco and alcohol use. Recently it has become clear that oropharyngeal carcinoma is associated with an additional risk factor: infection by an oncogenic type of human papilloma virus (HPV). The biology of human papilloma viruses will be discussed, with emphasis on the current understanding of its role in human carcinogenesis.

Topics Covered:

- Clinical examples of the different types of oral and pharyngeal cancers will be shown and correlated with the signs and symptoms they cause.
- Treatment of oral and oropharyngeal cancers, the side effects and the role of the oncology team at a tertiary care center will be described.
- Differences in prognosis and treatment outcomes between oral and oropharyngeal carcinoma will be presented.

Recommended for...Dentists, Students, Hygienists and Assistants.

Lynn W. Solomon, DDS '95, Oral Pathology '00, MS Oral Sciences '05, served as a faculty member in the Department of Oral Diagnostic Sciences at the UB School of Dental Medicine from 2000 to 2006. Dr. Solomon is Board Certified in Oral and Maxillofacial Pathology and became a faculty member in the Department of Oral and Maxillofacial Pathology at Tufts University School of Dental Medicine in 2007, where she is currently an associate professor. Last year (2011-2012) Dr. Solomon took a sabbatical year at Emory University School of Medicine in Atlanta, GA where she completed a Fellowship in Head and Neck Pathology. Dr. Solomon has numerous publications on various pathology topics in peer-reviewed journals and does research on the autoimmune response to p63 protein.

BATTLING & BEATING THE DEMONS OF DENTAL ASSISTING

Friday,
October 5
9:00am-12:00pm
Room 101-D



Kevin Henry

Supported, in part, by an educational grant from PennWell Corporation.

3 CE credits

Every day, dental assistants face a variety of challenges in their job. How those challenges are met can affect the professional and personal lives of these valuable team members. In this course, learn how to identify the issues that can “get under your skin” and how to deal with them.

By the end of this course, participants will be able to:

- identify on-the-job challenges that could affect performance and happiness
- understand the steps that can be taken to minimize the effects of those challenges
- understand how to have a more productive and fulfilling career as a dental assistant

Recommended for ... Dental Assistants.

TIPS FOR GOING GREEN IN TODAY’S DENTAL PRACTICE

Friday,
October 5
1:30pm-4:30pm
Room 101-D

Supported, in part, by an educational grant from PennWell Corporation.

3 CE credits

Going green” is one of the hottest trends in the world today ... and it is also one of the most misunderstood. What is the definition of “green”? “Going green” doesn’t mean giving up electricity or reverting back to the stone age. It does, however, mean a new way of thinking and awareness in the dental office. In this lecture, learn how you can help to save the environment by taking small

steps in each room of the dental office. In addition, learn how less waste in the practice will help make your office healthier environment for your patients and team members.

By the end of this course, participants will be able to:

- easily spot methods of conserving energy in the dental office
- understand the value of “going green” in terms of saving the environment and saving dollars
- understand how other dental offices have “gone green” and what it has meant to their practices

Recommended for ... Everyone.

Kevin Henry has worked at PennWell Corporation in Tulsa, Okla., since 1999 and currently serves as the editor of Dental Assisting Digest and Proofs, as well as the managing editor of Dental Economics. Kevin earned his bachelor’s degree in journalism from the University of Tulsa and received his master’s degree in communications from The University of Oklahoma.

Mr. Henry does not refer to products of a commercial company with which he has a significant relationship.

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HOW DENTISTS CAN SAVE THOUSANDS IN TAXES AND BECOME INVINCIBLE TO LAWSUITS

Friday,
October 5
9:00am-12:00pm
Room 103



G. Kent Mangelson

Supported by an educational grant from American Society For Asset Protection.
3 CE credits*

This course teaches proven and effective strategies to achieving financial peace of mind by learning how to properly structure your assets so you become invincible to lawsuits, save thousands in taxes, and eliminate all estate taxes. You will learn techniques most advisors are unaware of.

Topics covered:

- How dentists can protect 100% of their professional and personal assets from lawsuits.
- How to avoid the most common asset protection mistakes made by dentists and their advisors.
- Five strategies dentists can use to reduce income taxes each year.
- Tools dentists can use to pass assets to heirs tax-free.

Recommended for...Dentists.

G. Kent "GK" Mangelson is an expert in the area of lawsuit protection and prevention. He has authored and co-authored several publications and training manuals on these subjects including The Advanced Tax and Asset Protection Training Manual and The Asset Protection Bible. As one of the nation's top asset protection advisors, he has spent over 30 years helping doctors properly structure themselves for lawsuit protection, tax reduction, and estate planning. His career has been credited with helping thousands of doctors save millions of dollars. Mr. Mangelson is a nationally recognized speaker and has trained thousands of doctors at hundreds of conventions, conferences, and seminars across the country. He graduated with honors from Brigham Young University in Provo, UT and the College for Financial Planning in Denver, CO.

Mr. Mangelson has a significant relationship with the following commercial organization whose products he will refer to in this presentation: American Society for Asset Protection.

**This course may not satisfy mandatory NY State continuing dental education requirements.*



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HANDS-ON WORKSHOP: SMILE DESIGN DENTURES

**Friday,
October 5
9:00am-12:00pm
Exhibit Floor**



John Nosti, DMD

Supported by an educational grant from Ivoclar Vivadent.

3 CE credits

\$75 additional registration fee required. Limited to 30 participants.

Today, people are living longer and want to look their best! Cosmetic dentistry isn't limited to performing whitening, veneers or orthodontics. Tap into a hidden patient population who are seeking out the best in removable prosthodontics. Join Dr. John Nosti as he explains his steps to success in providing "Smile Designed Dentures". Through his process you will become faster, more predictable and increase profitability in removable prosthodontics, all while providing an outstanding cosmetic result. Dentures don't have to be dreadful... they should be fun!!!

Course Objectives:

- predictable edentulous impression techniques
- systems for achieving an accurate wax rim
- systematic steps for increasing success with the wax relation appointment
- understanding rationale for different occlusion setups and occlusal registrations
- review of tooth selection and setup for the ultimate result
- custom characterization and processing
- case finishing - going beyond contact paper

Dr. John Nosti, DMD practices full-time in Mays Landing and Somers Point, NJ, as well as Manhattan, NY with an emphasis on functional cosmetics, full mouth rehabilitations, and TMJ dysfunction. Dr. Nosti's down to earth approach and ability to demystify occlusion and all ceramic dentistry has earned him distinction among his peers. He is privileged to author and instruct live patient and hands-on programs with Dr. David Hornbrook and the Clinical Mastery Series including the Ultimate Occlusion Series, and Over The Shoulder Full Mouth Rehabilitation program. He has lectured nationally on occlusion, rehabilitations, and technology. He is a member of the American Dental Association, American Academy of Cosmetic Dentistry, and American Academy of Craniofacial Pain. Dr. Nosti also holds Fellowships in the Academy of General Dentistry and the Academy of Comprehensive Esthetics. He is a graduate of the University of Medicine and Dentistry of New Jersey and he completed a General Practice Residency at Lehigh Valley Hospital in Allentown, PA.

Dr. Nosti, (or an immediate family member) has a significant relationship with the following commercial organization whose products he will refer to in this presentation: Ivoclar Vivadent.

MASSAGE THERAPY AND TEMPOROMANDIBULAR JOINT DYSFUNCTION

**Friday,
October 5
1:00pm-4:00pm
Room 106-A**



**Dominick L. Fricano, Jr.,
LMT, CRM**

Supported by an educational grant from WNY TMJ Massage.

3 CE credits

Temporomandibular joint and muscle disorders, commonly called TMJD are a group of conditions that cause pain and dysfunction in the jaw joints and the muscles that control jaw movement. Some estimates suggest that TMJ disorders affect over 10 million Americans. Because of its complex movement and unique makeup, the jaw joints and their controlling muscles pose a tremendous challenge for both the patient and the health care provider. This program will enlighten the dental profession on the benefits of massage therapy, which is instrumental in releasing muscle tightness and joint compression fostering mechanical symmetry. It may also assist in relieving pain associated with orthodontic appliances used in treating TMJ patients.

Topics covered:

- LMT training & qualifications
- fit and function
- mastication mechanics
- joint decompression
- muscular trigger points and referred patterns of pain

Recommended for ... Everyone.

Dominick L. Fricano, Jr., LMT, CRM, graduated from the New York Institute of Massage and became a licensed massage therapist in 2008. As a LMT, he has dealt with clients that present with a broad spectrum of pain and discomfort associated with TMJD. Dominick himself has suffered with TMJD for years. He has done extensive research and determined that the muscles of mastication are major contributors to the pain associated with TMJD. As a result, Dominick has formulated a treatment that addresses these issues.

In this presentation, Mr. Fricano does not refer to products of a commercial company with which he has a significant relationship.

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